

Santa Clara Libertarian

Volume 28, Issue 5, December 2000



Your Chance to Participate

Help Launch an LP Growth Revolution in Silicon Valley By Passing Out Your New OE Cards With The Hottest Message Yet - "LP The Only 100% Pro Choice Party"!

Marv Rudin, LPSCC Chairman

The recent LP election results were a downer not unlike all elections in the past. Without at least a ten times increase in our registration base, such results can be expected to continue into the foreseeable future. That's why I've been focused on working to find a cost effective growth process for the party, and Operation Everyone card passing is a prime prospect.

Rediscovered Hot Card Message

Folded into the attached white envelope may be the key to rapid party growth. In the envelope are 4 newly designed OE cards. They use the best message yet tested. It begins with - "Libertarian Party - The Only 100% Pro Choice Party". This message was rediscovered recently, when under 100 leftover LIFE cards with this message were put on cars, and they produced a whopping 13 web site hits! This was at least a 15% hit rate - a far higher percentage hit rate than any other card message has ever gotten. Consistent with this amazing response rate is that the same card and message got a 20% hit rate - 5 hits from 25 LIFE cards way back in '97 when the LIFE card concept was first tested. To highlight this message's high relative attractiveness, the last card message tried has thus far gotten just 1 hit from around 200 cards, and other messages have gotten 0 and 2 from 100 or more cards. Clearly this message with the right card design has a really good chance to be the cost-effective "engine of growth" the LP sorely needs. Now there is one hurdle left. To justify large scale passing of this card by all members we need a larger statistical test to confirm its predictability. That requires you and the other members to put out enough cards to cause about 50 or more LIFE web site hits, which will probably take from 350 to 1000 cards - more than I can do alone in a short time.

Please Do Your Share

So would you do your share? Please don't procrastinate - the sooner the cards get out the sooner the full hit-rate statistics will be available and we'll know if we have a winner in our hands. Please hand a card to the first friendly person with whom you come in contact. It's really easy and you'll feel good when you do. Wherever you go, always have your OE cards handy in an easily accessible place.

Card Passing On Cars Is Even Easier

But if it's not easy for you to hand the cards to people, you can easily and quickly put your 4 cards on cars parked in front of homes in your neighborhood. That's how I've passed out the majority of the 25 cards a week I've been doing. I slip the card edge under the weather stripping on the drivers side window near the door handle so it's easy for the driver to pick up while opening the door. If the weather stripping is too stiff, I put the card into a crevice often found on door handle designs. It takes me little time - a few seconds each, and I've never seen one thrown on the ground. Apparently people don't want to mess up their street or driveway in front of their house, and the cards aren't intrusive. They're small and easily put in pocket or purse to be looked at later if not immediately. ■

Inside this Issue

2
4
5
6
7
8

Chair's Column.

Speakers Bureau at JSA Meeting

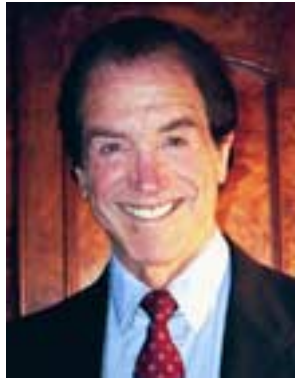
Vote tallies and National Membership Statistics

Proposed Bylaw Changes

Officer List and Membership Form

Convention Notice

*Libertarian Party of
Santa Clara County
663 South Bernardo
Avenue, PMB 107,
Sunnyvale, CA 94087
Tel: (408) 243-2711
<http://www.sc.ca.lp.org>*



Chair's Column - Let's Get Growing

by Marv Rudin, LPSCC Chair

HALF YEAR SUMMARY REPORT

Summary of the happenings and opportunities for our local LP region in Oct. - Nov.:

1. ADMINISTRATIVE & FINANCIAL (a)

Thanks to David Scott for the second time we have an excellent Election Propositions site with LP views and other view links up and running on the LIFE site (www.lpty.org) which was visited by thousands before the election.; (b) About 1/4 of our annual budget went to cover event expenses and mail to all LP registrants to announce the Octoberfest rally. But we still haven't established a sure fire way to use the money for cost effective growth, and we've been saving paper newsletter publishing costs, so we're still quite solvent; (c) The monthly meeting at Coco's was used as an election reflections meeting instead of a speakers meeting, but resulted in a potentially very constructive outcome when Alain Truong volunteered to be candidate information coordinator and put together a report on what was learned by our candidates this election that would make running easier for our future candidates.

2. GROWTH RATE About 4% in two months = 20% of the CEGAP plan's target of 20% per half year occurred in Oct./Nov., but that only brings annual growth up to about 60% of goal. The immediate pre-election period is clearly a time when people are more likely to register.

3. GROWTH PROJECT TESTS Low participation by members relative to plan. A few volunteers like John Strong are helping me pass out OE cards but still not nearly enough. **Accomplished:** (a) I passed out at least 25 cards weekly, 80 the week before elections - possible breakthrough with high web site hit rate from "100% Pro Choice" message; (b) No weekend tabling and carding at market or tabling during weeks at DMVs; (c) Still no ultra low cost T-shirt source found.(hindered by foreign textile quotas).

4. PUBLICITY (a) Bill Chew has gone inactive due to personal priorities - he is totally engaged in setting up an internet video capability for profit and politics; (b) Article on me and LP was published in Sunnyvale Sun ; (c) Mark Werlwas was publicized in Fremont Argus for stand versus DMV blocking his outreach there (d) Chronicle published article on poll showing 1 of 6 Americans is "latent Libertarian"; (e) SF Examiner published hatchet piece on LP, followed by excellent rebuttal LTEs from four LPers including our Stephen Holly; (f) I gave a ten minute talk on the Santa Clara University cable TV system; (g) Alan Rice was a one man sign gang - personally investing in signs and distributing them and bumper stickers to all requesters - thanks Allen! (h) An overlooked federal law that mandates that NPR stations must allocate free time for ads to all federal candidates was discovered too late for the 2000 election (but in 2002 let's not forget it!);

5. SCHOOLS & COLLEGES (a) Libertarian candidates ran a table and spoke at a political events at Stanford and West Valley College; (b) Rose Wiegley arranged to speak to a 5th grade class and spoke at JSA meeting (see below); (c) Several requests by school students and teachers were received for Libertarian signs and literature.

6. SPEAKERS BUREAU Rose Wiegley, has created an excellent web site at www.lpspeakers.org, and with Sam Grove and Mark Dierolf fulfilled an opportunity to speak and answer questions to about 85 high school leaders at the Junior Statesmen of America meeting at the Santa Clara Marriott.

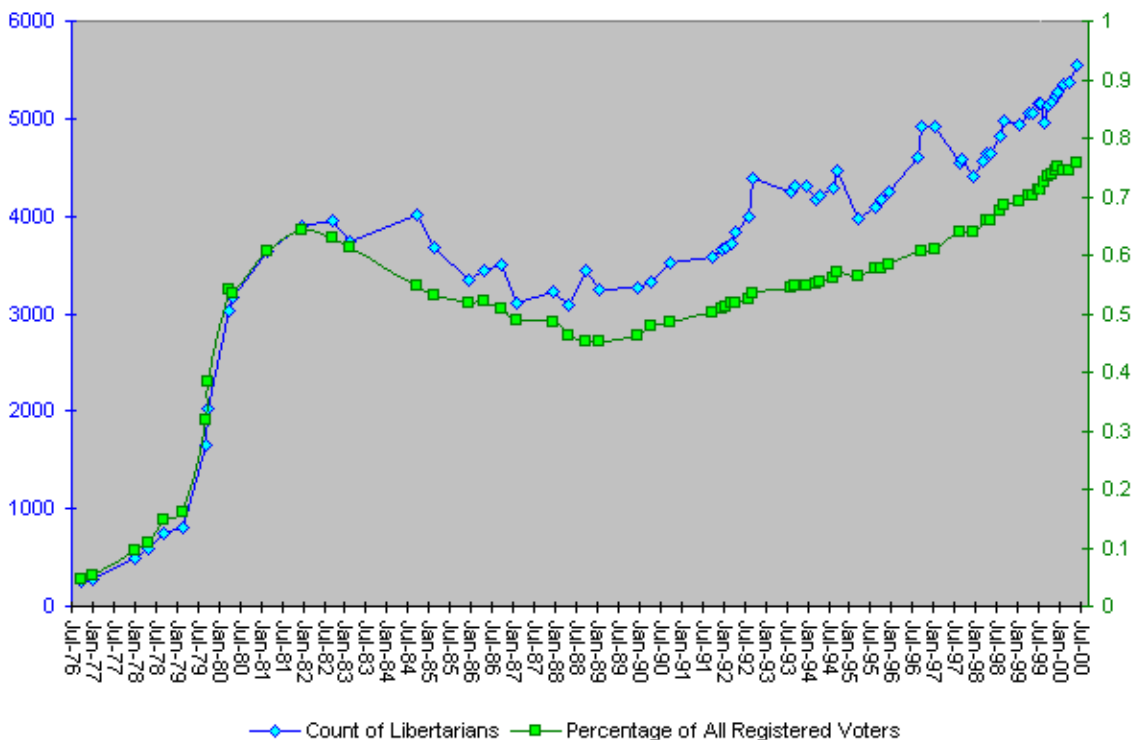
7. THE ELECTIONS Gave our record number of candidates opportunities to reach the public by appearing in the papers and on League of Women voters and other fora. John Inks supported a successful race by Matt Pear for city council in Mt. View, and even got an excellent LTE into the SJMN (no L word

though). The Mercury News disclosed my Libertarian connection in the nonpartisan SCC Board of Ed race, which probably cost votes but helped LPSCC publicity because I was the only candidate with a solution for the teacher shortage that didn't require more money. As another example of free publicity, John Webster and I were taped by Mt. View public cable TV after the election, and I was able to expound on Libertarianism although a nonpartisan candidate for open space district. My candidacies also caused a Falun Gong member to contact me (We should follow up - they are a natural constituency for freedom.) On the down side, it's sad that not even 50% of Libertarians voted for our presidential candidate.

8. GREEN-REFORM-LP DEBATE PROTEST A local green party official called me to say he was organizing a multi-party protest targeted at the networks. I put the word out on our local eboard and to their credit, 5 of our members and a reg-lib - Ron Berti, Hiram Pierce, Jascha Lee, Tom Spielbauer, Allen Rice, and Craig Lazo volunteered to participate, only to have the Green guy renege after we had signs planned and I'd picked out two SJ network news offices to target. By the time the Greens reneged it was too late to do it on our own. But it was still uplifting to me that so many were willing to take to the streets for the cause.

9. MARKET RESEARCH A student from Presentation High, Juliet Wilson, is doing a continuation of the LP public familiarity poll reported in June, which found only 1 in 4 are aware the LP exists, but needed a larger sample to be statistically reliable. Hopefully when she completes it we'll have firmer numbers.

10. WANT TO BE A LEADER NEXT YEAR? Members are needed to help carry on the growth program others and I have been working to establish and expand. If you would be interested in being an officer on the next Excom or helping on Publicity and Membership, which are multi-pronged functions each needing several people to be effective, please contact me to discuss and get advice on what position you might fill (408-736-5626). I won't be running for chair, but I'd be interested in assisting and advising you and members who are interested in reviewing, redesigning, and implementing the CEGAP Cost Effective Growth Action Plan to more rapidly grow the party. Also I'd probably be willing to continue to do the newsletter if you members want me to. ■



This is a graph of the registered Libertarians in Santa Clara county. The purple line is the total number, the green line is the percentage. This is the latest information available on our website: www.sc.ca.lp.org.

LPSCC SPEAKERS REACH 100 HIGH SCHOOL LEADERS AT JSA MEETING IN SANTA CLARA

Reported By Marv Rudin

Three Libertarians - two LPSCC members - spoke to 100 Junior Statesmen of America high schoolers at the JSA's annual meeting in a panel discussion at the Marriott hotel in Santa Clara.

At the "third parties" forum at which they had to share time with a Green party man, and a woman representing the reform party, Rose Wiegley, Sam Grove, and Monterey County Chair Mark Dierolf introduced Libertarian Party principles to the young leaders.

Sam Grove said he felt he had significantly influenced the big audience of soon-to-be voters, saying "I had several students came up to me afterward and one said my presentation was "awesome" and he had a question about the monetary system, which I answered. In my speech I asked the audience of maybe 80 students why there was such division and conflict in our country and then went on to explain that people were struggling over the use of political power and were afraid of someone else getting it to use against them. I explained the nature of political power and how it gives us a society based on fear and asked what kind of a society they would rather live in: one based on fear or one in which people live by their aspirations.

Rose spoke about women's choice (in reference to abortion) and tied it to the general idea of choice in all areas of our lives. She said "The three of us covered the history of the party, the basic philosophy and some specific issues. I got a great round of cheering when I discussed the importance of the woman's right to choose and people's right to marry who they wanted. She also distributed outreach literature. Between what Mark and I both brought we covered a table and a half. None of the other parties brought anything! I left all the cards and the magazines on the tables when I left since there were JSA and Libertarian people running the tables and giving the info to the students. It looked like even students who had not attended the talk were

stopping by out of curiosity."

Rose was particularly impressed with a question to the Green representative. She said "My favorite question actually wasn't directed to us but the Green party. To paraphrase: 'Many people claim the green party is socialism in disguise and many of your tenets like raising the minimum wage are similar to socialism. It hasn't worked in any other country, why do you think it would work here?' I wanted to cheer for that student!")

Dierolf was so impressed with our two speakers that he said he'd like to join and learn speaking techniques with Rose's Speakers Bureau. ■



Rose Wiegley, leader of the Speaker's Bureau



Sam Grove, Speaker

Vote Results from November Election

Race	Candidate	District Total	District Percent	Santa Clara Total	County Percent
Pres	Harry Browne	45,173 (CA state)	0.4	3,387	0.7
USS	Gail Lightfoot	186,136	1.7	6911	1.3
13CD	Howard Mora	4,623	2.5	528	2.8
14CD	Joe Dehn	4,717	2.0	2993	2.2
15CD	Ed Wimmers	4,817	2.0	3,951	1.9
16CD	Dennis Umphress	4,745	3.0		
11SD	Jack Hickey	12,669	4.0	8,375	4.0
13SD	John Webster	10,504	5.1		
15SD	Gordon Sachtjen	6,257	2.3	1,094	2.2
20AD	Mark Werlwas	5,709	4.8	2,239	5.1
23AD	Dana Albrecht	5,475	6.7		
24AD	Ray Strong	7,000	4.5		
28AD	Roger Ver	2,085	1.7	1,140	2.2

National Membership Statistics

Number	Density/million	#Growth	%Growth	Growth/pop
CA 6052	NH 261.4	GA 101	ME 8.4	GA 13.0
GA 1847	GA 237.2	MI 75	NE 8.4	ME 11.2
FL 1794	NV 228.8	TX 58	KY 6.8	WY 8.3
TX 1683	AK 217.9	FL 53	AR 6.3	CO 8.1
MI 1616	VT 212.2	NC 36	GA 5.8	DC 7.7
PA 1376	CO 208.1	CO 33	NC 5.2	MI 7.6
OH 1166	WA 202.6	WA 31	OK 5.2	VT 6.7
WA 1166	CA 182.6	IL 28	WY 5.0	NE 6.0
IL 1096	DC 175.3	OH 28	MI 4.9	WA 5.4
NY 1096	WY 175.1	VA 27	DC 4.6	DE 5.3
VA 990	NM 173.0	MD 25	DE 4.4	MD 4.8
CO 844	MI 163.8	NY 25	MD 4.4	NC 4.7
MA 840	OR 160.7	IN 24	CO 4.1	AR 4.3
NJ 764	ME 144.4	MA 21	IN 4.0	ID 4.0
NC 723	VA 144.0	NJ 16	LA 4.0	IN 4.0
AZ 647	MA 136.0	KY 15	MS 3.9	VA 3.9
IN 628	AZ 135.4	ME 14	TX 3.6	KY 3.8
MD 588	MT 128.0	WI 14	ID 3.5	FL 3.5
MO 535	DE 124.7	AR 11	VT 3.3	MA 3.4
OR 533	UT 123.0	OK 11	WI 3.2	OK 3.3
TN 500	CT 120.0	CT 10	FL 3.0	CT 3.0
MN 467	ID 119.0	MN 10	RI 3.0	TX 2.9
WI 446	FL 118.7	NE 10	IA 2.9	WI 2.7
NV 414	PA 114.7	SC 9	VA 2.8	NH 2.5
CT 394	MD 113.7	TN 9	SC 2.7	OH 2.5
AL 359	KS 108.5	LA 8	WA 2.7	IL 2.3
SC 341	IN 105.7	MO 8	CT 2.6	SC 2.3
NH 314	HI 105.4	IA 6	IL 2.6	IA 2.1
NM 301	OH 103.6	ID 5	MA 2.6	MN 2.1
KS 288	MN 97.8	KS 5	OH 2.5	NJ 2.0
UT 262	MO 97.8	MS 5	ND 2.4	RI 2.0
KY 234	NC 94.5	OR 5	NY 2.3	KS 1.9
OK 222	NJ 93.8	DC 4	MN 2.2	LA 1.8
IA 212	TN 91.2	DE 4	NJ 2.1	MS 1.8
LA 209	IL 90.4	PA 4	KS 1.8	ND 1.6
AR 185	SC 87.8	VT 4	TN 1.8	TN 1.6
ME 181	WI 84.9	WY 4	MO 1.5	MO 1.5
ID 149	TX 84.0	AL 3	NH 1.0	OR 1.5
AK 135	AL 82.2	NH 3	MT 0.9	NY 1.4
MS 132	NE 77.4	RI 2	OR 0.9	MT 1.1
NE 129	IA 73.9	MT 1	AL 0.8	AL 0.7
VT 126	AR 72.5	ND 1	PA 0.3	PA 0.3
WV 126	WV 69.7	WV 0	WV 0.0	WV 0.0
HI 125	RI 69.6	NM -2	CA -0.1	CA -0.2
MT 113	ND 66.3	SD -2	NM -0.7	NM -1.1
DE 94	OK 66.1	AZ -6	AZ -0.9	AZ -1.3
DC 91	NY 60.2	HI -6	NV -2.1	SD -2.7
WY 84	KY 59.1	CA -7	SD -4.4	NV -5.0
RI 69	SD 58.7	AK -8	UT -4.4	HI -5.1
SD 43	LA 47.8	NV -9	HI -4.6	UT -5.6
ND 42	MS 47.7	UT -12	AK -5.6	AK -12.9

The percentages are almost identical from the primaries. It seems only the die hard few actually vote Libertarian...

USS: United States Senate
 CD: U.S. Congressional District
 SD: State Senate District
 AD: State Assembly District

Note: The county results are blank where the county encompasses the district (making the county results identical to the district results). Also, just so you don't think Florida is alone in counting difficulties, there are still 53,593 uncounted ballots in California as of December 1st.

These statistics are from the National Libertarian Party as of October 31st. Total dues-paying members in areas with affiliated parties: 32,771. Overall density: 120.2 members per million population

Proposed By law changes

These changes will be voted on should we get a 10% quorum at our annual convention January 11th.

Article III - Elected Officers

Section 1. Qualifications

Only a person who ~~is a member of the central committee~~ *has been qualified as a member of central committees under the Bylaws of the Libertarian Party of California for a period of at least one year prior to taking office* and who has expressed a willingness to serve shall be eligible for election to any elected position of the Party.

Section 12. Suspension

An officer who at any time ceases to be a member of the central committee is automatically suspended from office. An officer may *also* be suspended from office by a two-thirds vote of the Executive Committee. The office of a suspended officer shall be declared vacant unless the suspended officer appeals his or her suspension to the Judicial Committee within 3 days of notification of suspension.

Article IV - Executive Committee

Section 2. Transaction of Business

The Executive Committee may, without meeting together, transact business by mail, by voting on questions submitted to them by ~~or with the approval of the Chair~~ *any member of the Executive Committee.* Two weeks shall be allowed for the return of the votes thereon by mail to the Party Secretary. If, at the expiration of the applicable period, the quorum of the Executive Committee have not returned their votes, the measure being voted upon shall be deemed to have failed; in all other cases, a majority of the votes returned shall carry the measure except where a higher vote is required by the Constitution or By-laws. The Secretary must preserve all such votes until the next meeting of the Executive Committee, at which meeting the Executive Committee shall order the disposition of such votes.

Article VIII - Central Committee Meetings

Section 2.

5% of the *voting* central committee *members* or 15

central committee members, whichever is greater, shall constitute a quorum for *any official* business Meeting. Meetings at which amendments to the Constitution, By-Laws, or Meeting Rules are to be voted on require a 10% quorum *of the voting central committee members.* *For purposes of determining a quorum for a particular meeting, the number of voting central committee members shall be the number of central committee members qualified to vote reduced by the number of otherwise qualified central committee members who have notified the Secretary in writing that they will not be voting at the meeting in question.*

Section 3.

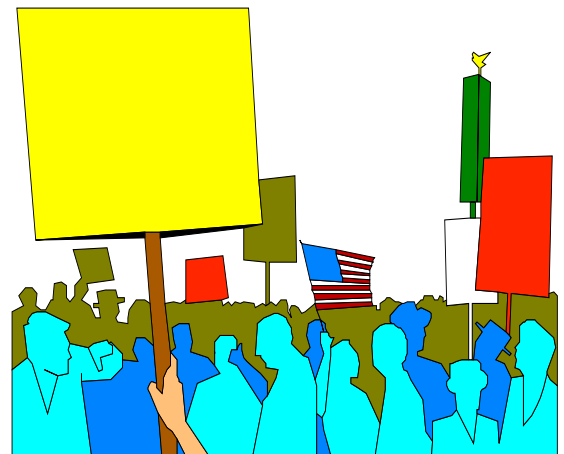
The Executive Committee shall be responsible for setting the time and place of all meetings. A minimum of 2 weeks notice shall be provided to the central committee membership concerning any *regular* meeting. *A minimum of 30 days notice shall be provided to the central committee membership concerning the annual meeting*

Section 4.

The central committee may exercise any authority granted to the Executive Committee by these Bylaws

Article XIII - Parliamentary Authority

Robert's Rules of Order as newly revised shall be the parliamentary authority for all matters of procedure not specifically covered by the Constitution, By-laws, or Rules of the Party. *Occurrences of the words "mail," "written," or "in writing" in the By-laws or Rules shall be interpreted to include email within their meaning.* ■



Deleted text is in red strike-through, new text is in blue italics. All sections are from the by laws (no Constitution nor Meeting Rules changes have been proposed).

Officers:

Chairman	Marv Rudin	(408) 736-5626	rudin@lpty.org
Vice Chairman	Bill Carr	(408) 507-2300	william_r_carr@yahoo.com
Secretary	James Aven	(408) 436-7992	james@AvenEstate.com
Treasurer	Jon Hugdahl	(650) 965-3744	jon@NoMoreTax.com
Membership	Roger Ver	(408) 313-1853	roger_ver@hotmail.com
Campaign	Ray Strong	(408) 268-8466	hrstrong@hotmail.com
Publicity	Bill Chew		
Fundraising	Frank Groffie	(408) 935-9652	fgroffie@aol.com
Activities	Dana Albrecht	(408) 292-4880	orfeo@virtue.org
Newsletter	Jascha Lee	(831) 471-2551	jascha@sebastian.com
State ExCom Rep	Jascha Lee	(831) 471-2551	jascha@sebastian.com
Alt ExCom Rep	Allen Rice	(408) 267-1142	puffed3@aol.com
Judicial Committee	Paul Rako	Richard Relph	Allen Rice
	paul@rako.com	richard@netgate.net	puffed3@aol.com

For further information, call (408) 243-2711. Or see our web page at <http://www.sc.ca.lp.org>.
 This is the publication of the Libertarian Party of Santa Clara County, a non-profit political organization.



663 South Bernardo Avenue, PMB 107, Sunnyvale CA 94087

Please Print:

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ E-mail: _____

The Libertarian Party is the party of principle. To assure and affirm that our party never strays from its principles, we request our members to sign the pledge below. (Non-signers cannot vote on party business).

I hereby certify that I do not believe in or advocate the initiation of force as a means of achieving political or social goals.

Signature: _____

Membership Application

- \$25 Basic
- \$100 Sustaining
- \$250 Sponsor
- \$500 Patron
- \$1000 Life

Plus an additional contribution to the LPSCC:

- Monthly pledge
- One-time donation

Total:

Payment Method:

Check payable to:
Libertarian Party of Santa Clara County

VISA or MasterCard (circle one)

Credit Card #: _____

Expiration Date: _____

Cardholder Name: _____

Signature: _____

*Libertarian Party of California
663 South Bernardo Avenue, PMB 107,
Sunnyvale, CA 94087*

NON PROFIT
ORGANIZATION
US POSTAGE PAID
PERMIT No. 4040
SAN JOSE CA

Address Service Requested

VOTE!

It's Convention Time Again!

That's right, it's been another year. Time for new blood to try their hand at running the party. We need a new chair! (Not to mention a quorum). If we have a 10 percent quorum, there are some proposed by law changes that were presented in the last meeting that are up for a vote (see page 6 for a summary). This is your official notice, so please mark your calendars for January 11, 2001 . Be sure to attend! 8 o'clock at the Campbell Community Center, Building Q, Roosevelt Redwood room. The Campbell Community Center is located on the corner of Winchester Blvd. and Campbell Avenue.

Just to reiterate, this is the meeting in which we elect new officers. Marv Rudin's tenure as chair is ending and we need to choose a new chair. Please come and shape the direction of the party in the year(s) to come!

