



# LIBERTY PLEDGE NEWSLETTER

The Liberty Pledge Newsletter is a monthly publication for the contributors in the National Libertarian Party's Liberty Pledge Program and the Torch Club. It is also distributed to current National Committee Members and State Party Chairs in appreciation of their involvement and to serve them as a regular update on Libertarian activities at Headquarters and in the news.

Clippings and other stories of interest are appreciated.

Libertarian Party National Headquarters • 301 W. 21st St. • Houston, Texas 77008 • 713/880-1776

Want to raise your Pledge? Adjust it? Call us at 1-800-682-1776.

October  
1986

Dear Supporters of Liberty,

I wish to thank all of you who "dug ever deeper" last month. It put us over the top! It would have been much rougher without your funding. Thanks!

NOW FOR THE NEWS:

### STEAM PICKING UP IN THE NATIONAL LP!!

This combined use of a direct mail piece and telephone follow-up is paying off!

I wish to compliment every party involved in this project so far (including our far-sighted and invaluable investors); this has been a team effort of the first magnitude (and I mean that both ways: a joint project and a difficult task).

The components of the mailing -- two letters, a response card and a BRE -- are excellent and well executed. Telephone operations are up and running; assistance from the Chair and Vice Chair has been both innovative and thorough. In addition, the HQ Staff has earned their stripes (again) by keeping straight all the numbers, both coming and going.

However, it's a large and complex project; we're still not near the end of it. Wish us luck!

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This month I'm featuring ads from "campaign service" companies that specialize in filling the needs campaigns generate. If you're wondering why I never featured this material before, it's because it didn't arrive until just last week. I wish I'd gotten this stuff a couple of months ago! (I bet these advertisers feel the same way!)

Some of the services featured may still be of use in current campaigns (phone banks, etc.) but if you can't use this now, file it away for next time, or -- better yet -- send off for some catalogues. Campaign wish books can generate much creative thought!

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BY THE WAY- You'll want to take a good look at your address panel/statement...there will be something different on it each month. I hope you find it interesting.

See you next month!

Terry Von Mitchell  
Acting National Director

### LATE BREAKING NEWS!

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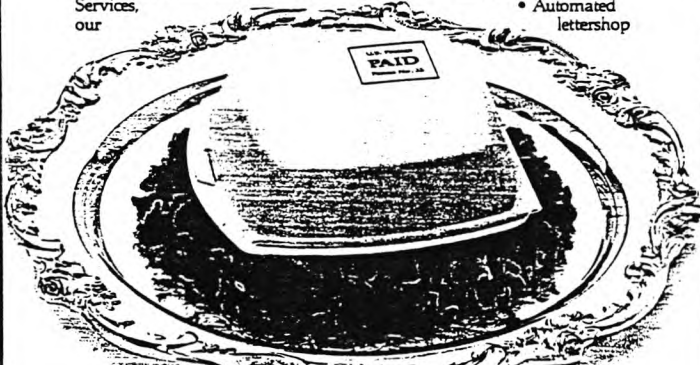
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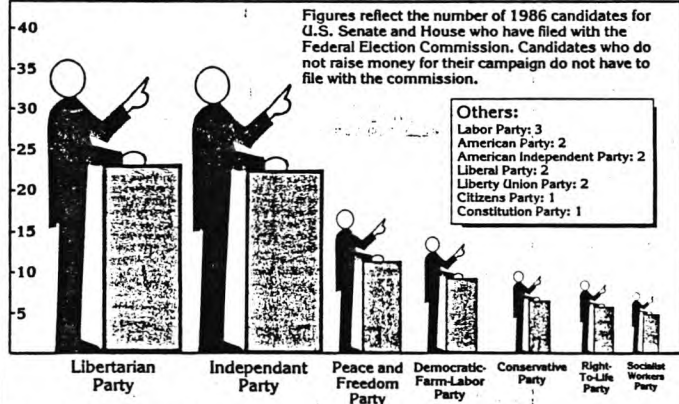
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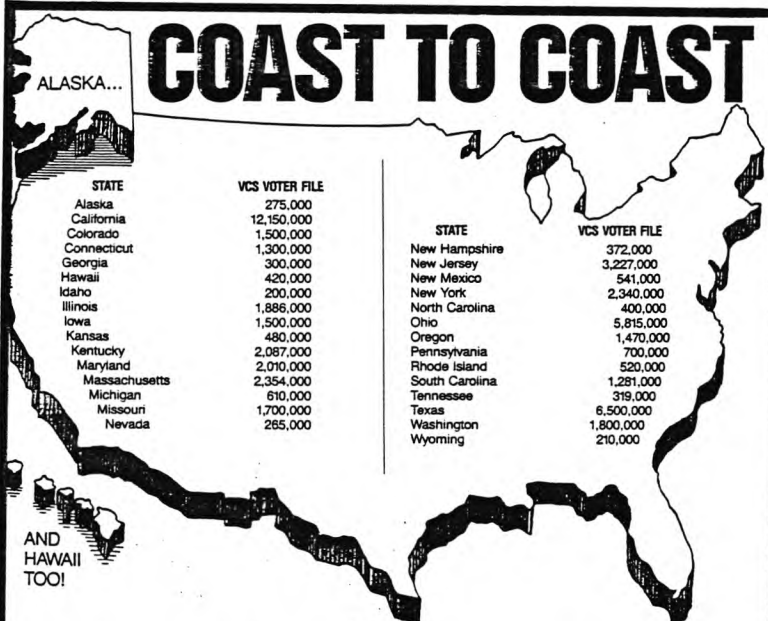
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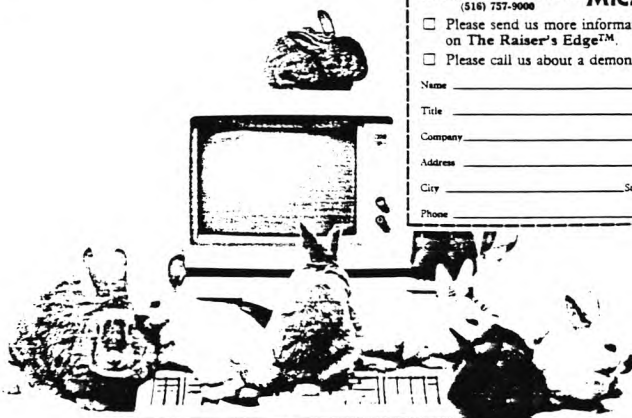
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