



The Liberty Pledge

2139 Wisconsin Ave., NW
Washington, DC 20007

September, 1983

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Dear Libertarian Party Supporter,

As Chair of the National Libertarian Party Finance Committee and a member of the Libertarian National Committee, I am pleased to report that the Party's debt problem has largely been solved. When I took over as National Finance Committee Chair in March 1982, the outstanding debt totaled approximately \$165,000. This past debt is now completely paid off, and our current debt consists of normal accounts payable. All Party members and contributors can be rightfully proud of this achievement and can look forward to the continuing fruits of our broadbased fundraising efforts now in place.

But dealing with this financial situation in the last year and a half has effectively resulted in a "holding pattern" with regard to the LP's ongoing goals and objectives. It is an exciting and challenging prospect to consider what we can achieve once all the bills from the past are paid off. This is the payoff now that our fundraising infrastructure is in place. Just consider the possibilities and opportunities a solvent and financially strong LP faces:

- Immediately prior to our 1979 Presidential Nominating Convention the LP had only 6 states with assured ballot status. Heading into our 1983 Presidential Nominating Convention, we already have 16 states with guaranteed ballot status, and it is possible that we will have 20 states on the ballot by year end. While this dramatic improvement will make things easier, an important priority will be to see that our candidates appear on the ballot in all 50 states in 1984.
- Another priority will be candidate education and support. "Candidate Packages" can be prepared and distributed to all LP national, state and local candidates. These could include the Party Platform, issue papers, the Q&A brochure and special materials designed to assist our candidates in running for office.
- Revitalized membership "outreach" efforts can be funded to take advantage of the renewed interest in libertarian ideas resulting from our Presidential and local campaigns. This can include new approaches to direct mail solicitation, telephone campaigns, advertising and targeted followup to prospective LP members.

Finally, there are numerous possibilities to expand LP efforts to make available proven and successful ideas and programs to strengthen local organizations, LP campaigns, fundraising and effective communications. The National LP can and should be a “clearinghouse” for useful concepts and strategies tested by local and state LP organizations.

These and other ideas, including organizational support for our Presidential and national LP candidates, will be precisely defined and determined by the LP National Committee to be elected at this Presidential Nominating convention. But as you can see, the continued success of the Liberty Pledge and other National LP fundraising efforts will allow us to quickly break out of our “holding pattern” and concentrate our efforts on public education, awareness and solid political growth.

YOUR SUPPORT IS NEEDED

To achieve these goals your continued financial support is needed. In particular, I would like you to join the Liberty Pledge program. This plan enables you to contribute a designated sum and fulfill your pledge either on a “one-time” basis or a monthly pledge payment plan. (We can also take VISA, Mastercard or Electronic Funds Transfer.)

As a special incentive for a limited time the Finance Committee will send contributors who donate \$100 or more a specially minted proof-quality 1 oz. “Miss Liberty” silver ingot to you as our way of saying “Thanks”. The \$100 can be a “lump sum” contribution or a pledge pre-payment, but must be sent within the next 30 days to qualify. And of course, all Liberty Pledge members will receive our special monthly *Liberty Pledge Newsletter* to keep you updated on LP activities around the nation.

(Actual size)



I hope you will support and share in this upcoming “take-off” phase of LP growth and will take advantage of our special offer to join the Liberty Pledge or send an additional contribution. A Pledge card and postage paid reply envelope are attached for your convenience. Give your pledge directly to me (I’m sitting in the Texas delegation) or drop it off at the National LP table.

For the growth of Freedom,
In Liberty, Yours

Matt Monroe, Chair
Finance Committee, National Libertarian Party