LIBERTY PLEDGE NEWSLETTER



The Liberty Pledge Newsletter is a monthly publication for the contributors in the National Libertarian Party's Liberty Pledge Program and the Torch Club. It is also distributed to current National Committee Members and State Party Chairs in appreciation of their involvement and to serve them as a regular update on Libertarian activities at Headquarters and in the news.

Clippings and other stories of interest are appreciated.

Libertarian Party National Headquarters • 301 W. 21st St. • Houston, Texas 77008 • 713/880-1776

Want to raise your Pledge? Adjust it? Call us at 1-800-682-1776.

1986

Dear Supporters of Liberty,

The Natcom meeting in Les Angeles was very exciting. Never have I seen such determined and committed people.

I came away with many good ideas and suggestions from the National Committee members; many of those ideas have already been implemented and are working very well. Also, I was appointed the LP's National Director, with a term to last until the convention in Seattle.

Did you ever wonder why there's such a turnover in National Directors? The answer is, in part, that the Director works for the Chair and they must have a good working relationship. When election time rolls around the new Chair needs someone they can work with managing the office. If the Chair and the Director cannot work together, progress will be impeded. As you can readily see, turnover is built into our system and must be planned for.

In the job description of the National Director, it states that, "the National Director shall provide for a smooth transition." This is one of the most important aspects of the job; it is one of my highest goals. The Chair and I began a process in August to make this headquarters operation more "user friendly" and we're going to continue in this vein until we're satisfied this headquarters is as "user friendly" as we can make it.

This will help tremendously the present Chair and Director as well as Chairs and Directors of the future.

Of Special Interest to State Chairs and Ex-Candidates:

FROM THE CLIPPING SERVICE

If certain Libertarian candidates were quoted correctly, (and who knows in this hostile media) these four quotes win the the 1986 "Shoot Yourself in the Foot" awards: (No names will be given.)

First Place:

"If I win I'll demand a recount."

Second Place:

"If elected I'll only go to work one day a week -- to veto bills."

Third Place:

"If elected to this position, I will abandon it."

Fourth Place:

"My chances of winning are next to zero."

Such remarks are not encouraging to independent thinkers who want to make their votes count.



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> The American Association of Political Consultants 320 N. Larchmont Blvd. Los Angeles, CA 90004

QUOTE OF THE MONTH:

"The future does not necessarily belong to the Democrats. Or to the Republicans. It belongs to those who understand the new political marketplace, the new media and the new technologies."

> James M. Dwinell Publisher, Campaigns & Elections

Also of Special Interest to State and local Parties:

In addition to the clippings, this month I'm featuring ads from companies that sell lists; properly defined lists can undoubtedly be of help to state parties that want to prospect for new members but need a method of gathering names quickly and easily.

For example: American List Counsel, Inc.

Client: MOTHER EARTH NEWS (Mama's Boy ad) Demographics: 37, married, property owner,

College educated

Average income: \$37,000/yr. Active Subscribers: 452,197

What you have here are independent persons, property owners, gun owners, heavily taxed at 37K/yr., and possibly living "unpopular" lifestyles. Potential libertarians.

Free Advice:

- Don't be afraid to order only a thousand names.
 (There may be minimum orders, but press your case, or team up with another state or NatCom region. Also, the city or state you team-up with does not have to be close, California and New York can jointly purchase.)
- 2. List brokers can provide lists in many forms:
 - A. Gummed labels or cheshire;
 - B. Floppy disks, magnetic tapes, 3X5 cards;
 - C. Printouts;
 - D. YOU can select names by State, individual Zip codes and other criteria;
 - E. Some may even have their phone numbers!
- 3. Expect to submit a sample of whatever you're going to mail to the list for approval by list owner.
- 4. The list is definitely "Salted" to see if you mail to it without paying. You get to "keep" (add to your list) the responses you receive.
- 5. Read all the ads carefully, they apply to different types of people.

The clippings are pretty interesting this month. Our next issue will have more post-election results.

See you next month!

Terry V. Mitchell National Director, LNC



P.S. The Staff of the Libertarian Party's National Headquarters wishes all of you a happy holiday season. We have every confidence that 1987 will be a great year for the LP!

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for the Computer Community. These top-level administrators play a "major (ourchase-decision) role" at the nation's top-spending MIS-DP firms. Their budgets extend across the entire range of information-systems products and

PC World The Comprehensive Guide to IBM Personal Computers and Compatibles, Over 96% use a personal computer; 70% personally on one or more of the PC's they use 84% have responsibility for purchasing decisions and 36% have primary responsibility for these decisions.

InfoWorld The Newsweekly for the Microcomputing Community. Active buyers and users of personal computer products. These paid subscribers are small-business owners, professionals and mid-to-high-level executives. They want to know what you have to sell them.

Macworld, The Macintosh Magazine, Upscale, Affuert, Influental. Independent minded. Over 76% have a college/post graduate degree. And their \$50,909 median family income translate into substantial buying power for your product/services.

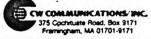
Computerworld, The Newsweekly Micro Marketworld, For Businesses Seiling Small Computers and Software. Value-added resellers of micro-computer systems, software and related equipment, hardware/software systems houses, non-store dealers, consultants, manufacturer relabelers, disinbutors and computer specialty stores.

> Network World, Serving Voice. Data and Video Communications Users. Corporate and communication managers in data comm. telecomm, factory comm and networking. They influence purchasing for every type of communications equipment and

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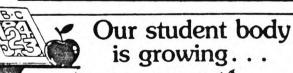
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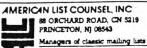
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Most Long Shots Think Their Time Will Come

By Dan Bates Tribune Staff Writer 502

And now a few words from some Utah candidates who haven't a prayer of winning next Tuesday

'It's very important for me that I'm NOT going to be U.S. senator this year," according to Libertarian Hugh Butler.

"I'm not dismayed by that, and you shouldn't be either," he told members of the Women's Legislative Council of Utah recently.

"You should have this feeling of helplessness and a little hopelessness when you go to the polls (on Nov. 4). You'll still get more of the same." promised Mr. Butler, a 33-year-old computer consultant from Taylors-

A Jake Garn supporter in the crowd turned to a person nearby, smiled and muttered ever so slowly: "U must be aice to be able to tell the

Mr. Butler continued: "We want peace, and they prepare for war. We want prosperity, and they steal our substance and borrow against our children's future. We want freedom, and they spy on us."

Mary Zins — the Socialist Workers

Party senatorial candidate - told the same women's group: "I'm a majority in this country," a majority in this room, but a minority on this stage.

"I thought Sen. Garn needed a little working-class opposition, and I knew there was little chance the Democrats would even put up a candidate said Ms. Zins. 33. a steelworker from Salt Lake City.

Later that day she trailed the Republican incumbent and Democrat rival Craig Oliver to a University of Utah candidate forum, Uninvited, she disrupted the two-man debate and gleaned a little time for herself.

gleaned a little time for herself.

Back at the women's meeting, David Hurst — the Socialist Workers' candidate in the 3rd Congressional District and an unemployed Carbon County coal miner — spoke of "nationalizing" companies that continually lay off employees and compromise the safety of those who stick around.

As an alternative, he suggested making them pay "a 100 percent tax on their profits."

This is not the typical fare of the Lions/Optimist/Rotary club circuit. Nor does it come close to anything you'll see or hear from a Democrat or a Republican's campaign flier or TV

They rarely attract a news reporter's attention. And when they do, they're usually resigned to an inside or back-section page

Some of the names of this year's socalled "fringe" candidates may look familiar, only because many have lent themselves to their given convictions and causes in political races be-

Look hard and you'll notice that all have bothered to enlist signatures to qualify for Nov. 4's ballot. No "write-ins" necessary-here.

Stephen Carr. a 39-year-old engineer, is the Libertarian candidate in the 2nd House District contest. He issued a news release (never used) last month to plug the launch of his campaign, noting he had ordered "Gatsby-style" hats brimming with the slogan "Peace, Free Markets, Sound Money, Sex, Drugs, Rock 'n

The message, he explained conveys "the Libertarian principle that all people should individually have both economic and civil liberties and be allowed to pursue their own lives without restriction."

The Socialist Workers have ham-The Socialist Workers nave namered their disdain for American military aggression against Libya and Nicaragua, and the Libertarians allude to opposition to U.S. military and economic aid to any country.

Yet in his statement, Mr. Carr pro-tested economic sanctions imposed on South Africa and others in order to promote a model for "the triumph of a free society."

Meanwhile, Scott Breen — the So-cialist Workers' 2nd District contes-tant — chided the Washington, D.C., establishment "that back the terror-ist apartheid regime in South Africa."

In a joint statement issued with Mr. Hurst earlier this year, Mr. Breen also stressed, "Instead of pouring me-gabucks down the drain of megatons of nuclear weapons, we could fissange the construction of schools and roads and housing and hospitals that we so desperately need in this country.

Mr. Breen, 34, an oil refinery employee, has been known to show up outside a few 2nd District debates ones exclusively featuring Democrat Wayne Owens and Republican Tom Shimizu — to make a point about be-ing left out.

Mr. Butler told the women's group Mr. Butter too the women's group that whenever they want "change." the Libertarian Party "will be ready." He drew laughs and delighted applause when he suggested "change" is inevitable, so why wait?

"Cast your vote this year for Liber-tarians. Beat the rush."

Polygamist's town Insight hails Constitution

BIG WATER, Utah (UPI) small town whose mayor has 10 wives has been named a "designated bicentennial community" to help kick off the 200th birthday of the U.S. Constitution.

A federal commission headed by retired Supreme Court Chief Justice Warren Burger gave the designation to Big Water, a town of 300 headed by polygamist Mayor Alex Joseph and his Libertarian Party.

Joseph, 50, is an excommunicated Mormon who has 10 wives and claims to have been married 20 times. He has presided over the town since its incorporation in 1983.

The Democratic Party did not win the Senate race. The Republican Party lost it by antagonizing the voting public.

During the last half year, the Repub-

lican Party organization requested con-tributions in such an aggressive manner that it disgusted party members. Preaching that everything is money led to the impression that senators can be purchased like commodities and that the Republican Party is just a money-making business. The Republican Party organization underestimated the intelligence of the voting public. They paid a high price for their stupidity. Andre Kovats

Livingston, N.J.

