

ITEMS  
3 AND 18

MATTHEW T. MONROE, M.D., AND ASSOCIATES  
CARDIOLOGY, INTERNAL MEDICINE

TELEPHONE  
713 - 524-2919

PARK PLAZA PROFESSIONAL BUILDING  
1213 HERMANN DR., SUITE 655  
HOUSTON, TEXAS 77004

February 9, 1982

Frances Eddy  
Secretary  
Libertarian Party  
2300 Wisconsin Ave. N.W.  
Washington D.C. 20007


Dear Frances:

Please add the following two motions to our agenda for Houston's  
March 27, 28 meeting of the NatCom.

- item 3 { (1). " The Credential Committee (A. Rich, Crussel, Monroe) shall  
be dissolved."
- item 18 { (2). Motion to amend something previously adopted: In Compiled  
Resolutions 56 & 152 [p. 10 of 2/82 update] §3, delete lines 7 -  
10 and substitute the following: Officers shall be appointed for  
a 2-year term by the Chair of the Finance Committee and approved by  
a majority of the National Committee members present at a meeting.

With best personal regards.

Sincerely yours,

  
Matthew T. Monroe M.D.

MTM/trv

P.S. I would like to complement you on your very professional  
work on behalf of the Party.



## Libertarian Party

National Headquarters  
2300 Wisconsin Avenue, N.W.  
Washington, D.C. 20007  
(202) 333-8209

Alicia Garcia Clark  
Chairwoman  
Sheldon Richman  
Vice Chairman  
Frances Eddy  
Secretary  
Vivian Baures  
Treasurer  
Eric O'Keefe  
National Director

February 24, 1982

Frances Eddy  
4400 East-west Hiway #1111  
Bethesda, MD 20814

Frances,

Please add the following item to the agenda of the March Natcomm meeting:

Reconsideration of the Mail Ballot Vote on the seating of the Region 15 Representative to the LNC.

As a Natcomm member who voted yes on the mail ballot, I would like to reconsider the above vote so a substitute motion can be introduced. The substitute motion I intend to introduce is as follows:

The LNC hereby declares the position of Region 15 Representative to the LNC vacant and instructs the state chairs of that region to elect their representative in accordance with the Libertarian Party's Bylaws.

Explanation: After having listened to endless debate on this issue at our last meeting, and having read the Credentials Committee's report and the rebuttal, I do not believe that we have yet been presented with sufficient FACTS on which to base a decision on this important issue.

As a result, a selection on our part on who is the proper Representative from Region 15 will be decided on a political base. I am convinced this sets a very dangerous precedent. The only reasonable solution is to insist that the Region begin again in their election and follow, to the letter, the procedure for filling a vacancy.

I hesitate to ask for this reconsideration because I also believe it is important that a representative from Region 15 be seated at this meeting. Therefore, copies of this letter are being sent to the state chairs in question by way of notice

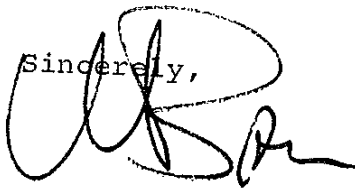
Frances Eddy  
February 24, 1982  
Page 2

to them that it would be appropriate, in my opinion, for them to cast their votes for a new Regional Representative, so, if my motion passes, they will be represented at the March meeting.

I regret that I find it necessary to raise this issue again. Please be assured that I am not doing it to be an obstructionist, but rather to avoid setting a very dangerous precedent.

For the record, I voted yes on the mail ballot with the full intention for taking this action.

Sincerely,



Vivian Baures, Treasurer  
2351 China Gulch Road  
Ruch, Oregon 97530  
503/899-8250

cc: Chris Gundlach, chair, LPWV  
517 9th St #207  
Huntington, WV 25701  
Richard Kauffman, chair, LPMD  
204 Longwood Road  
Baltimore, MD 21210  
Jule R. Herbert, Jr., chair, LPDC  
520 6th St., W.E.  
Washington, DC 20003



# Libertarian Party of Oregon

10175 S.W. Barbur Blvd., Suite 104B  
Portland, Oregon 97219  
(503) 245-6081

November 2, 1981

Alicia Garcia Clark  
3445 Monterey Road  
San Marino, California  
91108

Dear Alicia,

I am sure by now you have recieved a letter of resignation from Craig Armstrong, Representative for Region 3.

I understand there is some question as to the procedure for replacing Regional Representatives. Whatever the procedure, it is the consensus of the State Executive Committees of both the Washington State and Oregon LP's that David Brazier, presently Region 3 Alternate, replace Craig Armstrong as Representative.

It is also the consensus that the new alternate be Marilyn McCabe of Oregon. Though I have not been able to talk with Marilyn since she is currently out of town, she had expressed earlier an interest in working on the National Committee.

She has been a long-time Libertarian activist, working on both the LP Oregon State Committee and on the Clark for President Committee as Oregon Coordinator in 1980.

I would like to recommend that David Brazier be installed as the new Region 3 Representative and that Marilyn McCabe be installed as Region 3 Alternate, pending her acceptance.

If you have any questions, please call me at (503) 285-3269 (eves.). Thank-you.

Cordially,

*John R. Tiritilli*  
John R. Tiritilli  
Chairman

JRT/sf

cc:David Brazier  
Marilyn McCabe  
Rod Colver  
Eric O'Keefe

LNC, March 27-28, 1982

APPENDIX A

(Mail Ballot, due 1/30/82, passed 18-6, see item , page )

#  
2

Resolve that in accordance with the unanimous recommendation of the subcommittee designated to study and report on the Regional 15 representative, Jule Herbert is hereby seated as the duly elected Libertarian National Committee Representative for Region 15 and Paul Kunberger is acknowledged as the duly elected alternate of Region 15.

(Mail Ballots, due 1/23/82, failed for lack of a quorum, see item , page )

#  
36

There was no quorum for these mail ballots because a majority of National Committee members did not return votes by the deadline. See Article 8, Section of Party Bylaws. However, for the record, the voting was as follows.

|   | Yes | No | Abstain |
|---|-----|----|---------|
| #1: Resolved that the National Committee meet May 29 and 30, 1982.  | 3   | 9  | 1       |
| #2: Resolved that the National Committee accept the Washington Libertarian Party offer to host the National Committee meeting in Seattle, if the May 29 and 20 meeting dates are approved.                  | 3   | 6  | 2       |
| #3: Resolved that the National Committee meet July 31 and August 1, 1982.   | 10  | 3  | 1       |
| #4: Resolved that the National Committee accept the Minnesota Libertarian Party offer to host the National Committee meeting in Minneapolis, if the July 31 and August 1, 1982 meeting dates are approved.  | 8   | 3  | 1       |
| #5: Resolved that the National Committee meet September 4 and 5, 1982.  | 3   | 9  | 1       |
| #6: Resolved that the National Committee accept the New Jersey Libertarian Party offer to host the National Committee meeting in Wildwood, New Jersey, if the September 4 and 5 dates are approved.         | 2   | 9  | 1       |
| #7: Resolved that the National Committee meet Decemeber 4 and 5, 1982.  | 12  | 1  | 1       |
| #8: Resolved that the National Committee accept the Florida Libertarian Party offer to host the National Committee meeting in Orlando, Florida, if the December 4 and 5 meeting dates are approved.         | 9   | 2  | 2       |
| #9: Resolved that the National Committee accept Chris Hocker's proposal that we plan on meeting in July and October, with sites and dates to be decided at the meeting preceding the one we're deciding on. | 2   | 10 | 1       |
| #10: Resolved that the National Committee meet June 12 and 13, 1982.  | 2   | 9  | 1       |
| #11: Resolved that the National Committee accept the Ohio Libertarian Party offer to host the National Committee meeting in Cincinnati, if the June 12 and 13, 1982 meeting dates are approved.             | 2   | 7  | 2       |

A majority for mail ballots is 17; 14 members and the chair sent in ballots postmark by the deadline; 2 members sent in ballots postmarked after the deadline.

After the meeting the ballots will be destroyed in accordance with Resolution 1: The Secretary shall keep a tally of mail ballots sent between meeting, and shall destroy the ballots after each meeting. (11/25/72:2)

# ITEM 7

Backup for Item 7, Approval of Minutes of Nov. 7-8, 1981 Meeting

I move that the following corrections to the November 7-8, 1981 minutes be accepted:

1. Page 7 - 1st paragraph, 9th line  
reads: and there I propose to....  
should read: and therefore I propose to...
2. Page 8 - 4th paragraph, item 14, 1st line:  
reads: Franzi withdrew his withdrew his motion...  
should read: Franzi withdrew his motion...
3. Page 8 - last line  
reads: Evers state the second...  
should read: Evers stated the second...
4. Page 8 - item 20, line 15  
reads: ...a three-person subcommittee  
should read: ...a three-person oversight committee
5. Page 8 - item 20, lines 16 and 17 and line 1 on page 9  
change word subcommittee to word committee
6. Page 9 - item 22, 2nd line  
reads: of the LCC: Eric O'Keefe...  
should read: of the LCC: John Mason, Eric O'Keefe



# Libertarian Party

National Headquarters  
2300 Wisconsin Avenue, N.W.  
Washington, D.C. 20007  
(202) 333-8209

Alicia Garcia Clark  
*Chairwoman*  
Sheldon Richman  
*Vice Chairman*  
Frances Eddy  
*Secretary*  
Vivian Baures  
*Treasurer*  
Eric O'Keefe  
*National Director*

HEADQUARTERS REPORT  
November 1, 1981 to February 28, 1982  
Prepared by Eric O'Keefe

## Staff

The current staff at headquarters is:

National Director: Eric O'Keefe

Headquarters Manager: Anita Anderson

Publications Director: Deb Haws

Special Projects Director: Mike Hepple

Membership Secretary: Lucia Toro

Intern: Kurt Weber

In addition, Gillian Jewell continues to work primarily on LP activities, although she is employed by Liberty Services.

Lucia Toro works twenty hours a week and Kurt Weber is a volunteer. The rest of us work full-time.

## Publications and Materials

Two issues of Libertarian Party News were published. I believe that 1981 was the first year in which our bimonthly tabloid was actually published six times. It is now being sent to all LP members, and all Clark or LP contributors who have contributed \$10.00 or more since January 1, 1980. It is also sent to a media list of 1,000.

The first issue of our Campaign '82 newsletter was published in February. I sent it to about 3,000 people, including all monthly pledgers, contributors of \$100.00 or more to the MacBride mailing or Webcraft mailing, and all VIP's. Because of this newsletter, Libertarian Party News will contain four fewer pages, and VIP letters will be sent slightly less often.

Two VIP letters were sent in this period, one in mid-November and one in mid-January.

The 1982 Platform was finally completed and typeset, and will be printed by around the end of March.

The new Bylaws and Convention Rules were finalized and printed after tapes of the floor proceedings established the accuracy of the Secretary's notes.

Chris Hocker wrote an update of his popular Political Action Handbook (the new version is now called Libertarian Political Action), which is now available from headquarters.

Mike Hepple produced and distributed a manual on Mailing List Management.

Robert Smith's Earths Resources is out of print, and Bill Burt's Local Problems, Libertarian Solutions is in short supply. No decision has been reached on whether to reprint these unchanged, update them, or have them typeset and printed in booklet form, or not reprint them at all. They are both very popular and obviously fill a need.

But a good update would require a fair amount of work by a specialist or good researcher. One possibility is to get another organization to update and reprint them, with the LP just marketing them as we do with many other books.

We Hold These Truths has been favorably received by most people receiving it. It has been advertised in LP News, and in a recent fund-raising mailing. It is being offered for rent for the first time in the current LP News.

So far, 21 tapes have been sold for \$45 each, and 7 films have been sold at \$125 each.

In addition, tapes and films were offered as bonuses with the recently mailed fund-raising letter.

### Plans

In addition to continuing our regular publications, the Outreach Committee has extensive plans for creating election year publications, which will be distributed through headquarters.

### 1982 Campaigns

Many of our efforts have been turned toward preparations for the 1982 elections. The first steps in this process involve helping to assure ballot status for candidates. Also, we have supported a nationwide



effort to rollback restrictive ballot access laws through legal action.

### Lawsuits

Most of the current planned LP lawsuits were reported on in some detail in the February Campaign '82 newsletter.

I'll briefly mention the current or planned LP lawsuits that I'm aware of here. The national LP has been involved in most of these suits at least in an advisory capacity, with Ballot Access Committee member Richard Winger doing much of the advising. However, we had nothing to do with initiating the suits in Florida, Louisiana, New York, or Oklahoma.

- Florida           ACLU is sponsoring a very broad challenge for the LP against the Florida law. Florida is the most populous state in which the LP is virtually excluded from the ballot (except for presidential candidates).
- Georgia           This is the second most populous state where we're virtually excluded from the ballot. Attorney John Simmons is the new state chair, and plans a suit against the access law. The 20% requirement for permanent ballot status (highest in the country) and other sections of the law are likely to be challenged.
- Kansas            The law makes it effectively impossible for a new party to gain ballot status here. A suit is being prepared.
- Louisiana         Libertarians recently lost a challenge to the Louisiana laws, which make it impossible for candidates to gain a "Libertarian" listing. They are considering an appeal, which Richard Winger thinks would have an excellent chance of winning.
- Maryland         A challenge is planned here as a follow-up to last year's successful Mathers case. The Maryland law remains one of the worst.
- New York         The ACLU is handling an LP case here. A victory would give the LP ballot status here for all candidates in 1982, with no petitioning, based on Ed Clark's 50,000 votes in 1980.
- Oklahoma         A 1981 LP defeat is on appeal to the 10th Circuit Court of Appeals here. A victory should at least halve petitioning requirements.
- Oregon            A suit is imminent here against some unique and prohibitive requirements.

Wyoming

A suit should be filed in the near future because of the lack of a provision for a new party to gain ballot status.

These suits involve most of the states with extremely expensive ballot drives. Court precedents indicate that we have a real chance to knock know these extraordinary restrictions. This could save Libertarians a couple of hundred thousand dollars in ballot drive expenses in 1984 alone. In addition, victories would allow numerous candidates reasonable access to the ballot in these states.

A different legal front for the LP may be opening in Nebraska.

An attorney there was a registered Libertarian; his name has been removed from the registered voters list, and to be able to vote he has been told he'll have to re-register as a Republican, Democrat, or independent. Furthermore, if he registers as an independent, he'll have to swear that he is not affiliated with any political party.

According to Richard Winger, this is an area of the law with few precedents. But it has important implications for the LP. Currently 27 states have partisan voter registration. Of these, voters can register Libertarian in 12, but not in the other 15. The government's reason for this is generally that we don't have permanent ballot status in those states.

A victory in Nebraska could set a precedent which would lead to allowing Libertarian voter registration in those 15 states, which has very important implications for LP growth. Lists of registered Libertarians can be a tremendous aid in locating contributors and volunteers.

Petition Drives

Below is a brief summary of petition drives where the national LP has spent or is spending money.

Indiana

Our signatures have been validated here. We put two statewide candidates on the ballot here with 7,000 valid signatures; we need 1/2% for permanent ballot status; petitioning requirement quadruples for 1984.

Massachusetts

A big drive for 39,000 valid signatures for the statewide slate is underway here. Need 3% for governor for permanent status.

Montana

Petitioning over here. Signature certification almost complete. LP is on ballot with 9,979 signatures, based on new law authored by the LP. Need about 3% for permanent status.

Ohio

Large ballot drive completed; first time for LP ballot status here. Signature certification almost complete. LP gubernatorial candidate will be first third party gubernatorial candidate here since 1946; needs 5% for permanent status. Dozens of other LP candidates can now easily gain ballot status because of the petition drive.

Computer

The computer hardware, and particularly the software, have been the source of major problems. We have researched various possible solutions. I'll present further details in a later report, or in Houston.

Clark Mailing List

Since our November meeting, the Clark campaign has received substantial contributions, which have reduced its net debt to about \$17,000.

In accord with the authorization I received in November, I have reached an agreement with Jule Herbert and the Clark campaign whereby the Clark for President mailing lists will become the exclusive property of the Libertarian National Committee upon the complete retirement of the remaining Clark for President debt by the LNC.

Speakers Bureau

We did some Speakers Bureau work late in 1981. We also included a coupon in LP News for volunteers.

However, we've done little in this area in 1982, as our focus has shifted to electoral activity.

We plan to send any candidate speeches developed to Speakers Bureaus.

The Speakers Bureau will again become extremely important after November, at which time we'll try to get candidates and other volunteers from the 1982 campaigns to become active in their Speakers Bureau.

Bonding

We have submitted forms to our insurance agent for a price on bonding of office employees, and are awaiting a response.

Candidate Recruitment

We are working with Howard Rich on candidate recruitment efforts.

Tax Protest Day

In conjunction with Sheldon Richman and the Outreach Committee, volunteer Bruce Majors is coordinating the Tax Protest Day efforts out of National Headquarters.

We plan to provide a leaflet and signs, plus advice on gaining media coverage and organizing effective protests.

Financial

Our income has been higher, but expenses have also been higher. Two of our four most recent fund-raising mailings were designed primarily to produce longer-term funding instead of short-term revenue. One was a monthly pledge letter, and the other was a Webcraft mailing sent to many non-contributors.

Attached is a detailed report on recent fund-raising.

Also attached is a page from Ed Crane and Chris Hocker's December, 1980 report on the Clark for President campaign. The page is a state-by-state listing of 1979-80 ballot drive expenditures.

FUNDRAISING: SEPTEMBER, 1, 1981 - FEBRUARY 28, 1982

October 20: Survey Mailing, signed by Sheldon Richman. \$13,725 raised, 543 donations. \$25 average.

November 25: Tax Credit focus, signed by Vivian Baures. 2 Page letter, 325 donations, \$51 average donation. \$16,838.

December 28th: Campaign '82 letter, signed by Roger MacBride. 4 page letter, requesting monthly pledges. 237 contributors, \$25 average. \$6,368 in donations. 168 monthly pledgers (EFTS and reminders) plus about 40 Mastercard/VISA. Total of 208 pledgers, valued at \$2,800 per month. Average pledge duration is 13 months.

January 20th: Ed Clark Letter. 71,000 mailed, to all LP names (contributors, prospects, and Clark campaign TV names) plus NTLF list. 647 donations, \$17 average. \$10,697 to date. Approximately 352 new contributors to date. 164 from NTLF list (13,000 mailed) 61 from Prospect list (9,000 mailed) and 118 from TV list (26,000 mailed). Results still coming in (10 per day). Projected response: 830 contributors, approximately 400 new contributors. In addition, mailing lists were cleaned. A total of 7,000 address changes were received. More than 100 people signed up only for activist information (to be forwarded to state parties) with about 100 more asking for just more information.

Special Costs: about \$1,700 address correction fees. Savings: about 3,000 names deleted @ 4.2 cents per month (\$130/month) in computer charges. Since about 400 new donors are expected, new income is estimated at \$6,000 (\$15 additional) per year. Also, about 4,000 people now have current addresses, so they will receive our future mailings. (Third class mail is not forwarded)

February 17: We Hold These Truths. Signed by Eric O'Keefe. Too early to tell results.

March 15: Tax Protest Mailing will be sent.

Phone around for Campaign '82: at least 78 callers, most originally recruited by the Finance Committee. In addition, state parties in Wisconsin, Michigan, and the northeast have reported additional callers. Goal was to make 5,000 calls. More than \$2,000 received to date, although expected revenues from reported callers was about double this.

Membership renewal: Based on early results, with a new renewal procedure and definition, renewal rate is above 45 percent for people who have, at one time, signed the pledge but who have not given in one year. Approximately 2,500 people have lapsed (although, due to computer problem, the exact number is unknown) 1,100 have renewed with a donation, accounting for about \$17,000.

Pledge Renewals: 202 notices mailed. These were mailed following a special "extend/increase" appeal during the Campaign '82 effort. 70 of our current pledgers extended and/or increased. Of the 202, about 50 have renewed to date, about two weeks into the effort. The non-renewing people will be telephoned.

Fundraising  
Page two

Other efforts: Special Ohio ballot drive letter: 800 sent, \$905 received  
from 35 people.

List Rental: \$3,230.

New Members: \$5,588. (all sources)

Total raised for period September 1 1981 - February 28, 1982: \$220,762.  
Average per month: \$36,794.

Note: Clark letter figures are through March 4, 1982.

## BALLOT ACCESS EXPENDITURES

The table below shows the expenditures for ballot access both of the Clark campaign and the Libertarian National Committee. These figures are national expenditures only; states where significant money for ballot access was raised and spent internally are marked with a \*.

| <u>State</u>            | <u>CFP</u>       | <u>LNC</u>       | <u>Total</u>     |
|-------------------------|------------------|------------------|------------------|
| California* (85K reg.)  | \$18,925         | -                | \$18,925         |
| Connecticut* (21K)      | 4,050            | -                | 4,050            |
| Delaware (150 reg.)     | 412              | -                | 412              |
| Florida* (67K)          | 19,785           | 500              | 20,285           |
| Georgia (108K)          | 37,480           | 10,757           | 48,237           |
| Illinois* (35K)         | 742              | -                | 742              |
| Indiana (16K)           | 5,439            | -                | 5,439            |
| Kentucky (8K)           | 903              | -                | 903              |
| Maine (6K)              | 2,995            | -                | 2,995            |
| Maryland (140K)         | 15,512           | 50,002           | 65,514           |
| Massachusetts* (72K)    | 27,357           | -                | 27,357           |
| Michigan* (27K + prim.) | 19,780           | 13,106           | 32,886           |
| Minnesota* (3K)         | 497              | -                | 497              |
| Missouri (36K)          | 16,581           | 4,063            | 20,644           |
| Montana* (15K)          | 2,611            | -                | 2,611            |
| Nebraska (8K)           | 457              | -                | 457              |
| New Hampshire (2K)      | 690              | -                | 690              |
| New York* (50K)         | 6,121            | -                | 6,121            |
| Oklahoma (63K)          | 25,276           | 1,100            | 26,376           |
| Oregon* (56K)           | 1,190            | 3,000            | 4,190            |
| Pennsylvania* (81K)     | 17,066           | -                | 17,066           |
| Texas* (60K)            | 15,622           | 11,163           | 26,785           |
| Vermont (2K)            | 1,000            | -                | 1,000            |
| Virginia (20K)          | 2,303            | -                | 2,303            |
| West Virginia (15K)     | 31,994           | 1,117            | 33,111           |
| Others, unallocated     | 22,422           | -                | 22,422           |
| <b>TOTALS:</b>          | <b>\$277,794</b> | <b>\$120,808</b> | <b>\$398,602</b> |

Figures in parentheses represent the number of signatures obtained for ballot qualification in each state. Other states are those in which less than \$300 was spent from the Clark campaign or the LNC; unallocated expenses are for situations in which the purpose of the expenditure affected more than one state. The approximate average cost per signature nationwide, including all expenses and all money raised from any source, was 50 cents. (Dollar figures in tables were supplied by Dallas Cooley.)

ITEM 11

ARTICLES TO BE CONTAINED IN LP NEWS

Whereas, the Libertarian National Committee has underscored the importance of internal education and outreach activities by creating the Internal Education Committee and the Outreach Committee,

Therefore, be it resolved that each issue of LIBERTARIAN PARTY NEWS will contain an article dealing with each of the following broad areas: education in libertarian ideas; campaign and organizational skills, outreach activity. These articles will be provided by the Internal Education Committee Chairman and the Outreach Committee Chairman, or their designated associates, to the Editor of LIBERTARIAN PARTY NEWS on or before the publication deadlines.

---Dave Walter



# Dick Randolph

GOVERNOR

Individuals for Randolph  
Stephen S. DeLisio, Chairman  
3605 Arctic, #403  
Anchorage, Alaska 99503

February 23, 1982

Frances Eddy  
4400 East-West Highway  
No. 1111  
Bethesda, Maryland 20814

Re: Nat-Com Agenda Items

Dear Frances:

# 13

At the request of the Alaska Libertarian Party, I request that you place on the agenda for the next Nat-Com meeting a discussion of the difficulties existing for the party organizations in coordinating and receiving notification of party membership from the National Headquarters. Apparently, the Alaska Libertarian Party receives updates on Alaskans who have become members of the National Party on only rare occasions. There is increasing confusion and administrative difficulty resulting from the fact that people can become members of the National Party but not members of the local or State parties where they reside. While we do not wish, in any way, to infringe on the freedom of choice of individual Libertarians as to the party organization to which they belong, we need to develop a better coordination between the States and the National Headquarters with regard to exchanging information on a monthly or bi-monthly basis regarding new memberships at each level.

# 25b

I know that there is expected to be a report by the External Education Committee at the next meeting. I hope that that report includes or permits a discussion by Nat-Com on methods of bringing our message effectively to such groups as the NAACP and other organizations which represent special interests who have traditionally been heavily dependent upon government programs or heavily supportive of government programs.

# 33

Finally, I would like to be able to give a very brief report of the status of the Randolph Campaign. Thank you for your assistance.

Very truly yours,

*Stephen S. DeLisio*  
Stephen S. DeLisio

February 3, 1982

To: Mailing List Committee  
 From: David Bergland  
 Subject: Mailing List Rental Policies

I have now spoken to all members of the Mailing List Committee regarding the establishment of a policy for rental of the LNC mailing list to other individuals or organizations. Based on these discussions and Eric O'Keefe's memoranda on the subject I believe I can now set out a policy that accords with the thinking of a majority of the committee.

A number of factors or considerations have been identified in the discussions with committee members and I think it worthwhile to review them briefly here. First, the purpose of the LNC is to assist in liberal use of the mailing list to spread as much information as possible in the form of mailings from libertarian candidates, individuals and groups as possible. It also assumes that we are not dealing with a "static pie", that we are in no danger of saturating the universe of potential contributors with a variety of libertarian oriented appeals. Second, the list is a primary source of funding for the LNC to carry on its projects. This argues for: high return pricing schedules, limiting rentals to others, and particular care as to who those others are. Eric O'Keefe has been quite forceful in expressing his concern about reducing the value of the list to the LNC through renting to PACs over which the LNC have no control.

The following policies relate only to rental of the list for mailing purposes. That is, the customer will receive a set of mailing labels and be entitled to use them for one mailing. If anyone responds to the customer's mailing, he needs no further authority from the LNC to continue to contact that person.

1. PRICING (GENERAL). Maximize the return. Increase prices during peak load period. Do not subsidize anyone's mailing with below market price, except as authorized by mailing list committee on a case by case basis.
2. NON-LIBERTARIAN ORGANIZATIONS. Market the list liberally and maximize the return.
3. NON-POLITICAL LIBERTARIAN ORGANIZATIONS. Market the list liberally and maximize the return.
4. LIBERTARIAN PARTY CANDIDATES.
  - a. Rent to all willing to pay the price.
  - b. Price schedule should increase as election approaches. The timing of the increases should probably vary in different states depending on such things as primary election dates. I suggest that September and October have prices at least 50% higher than customary. Price schedules should be publicized soon so that candidates can take advantage of the lower rates. The rate differential is based on date of mailing, not date of purchase of list.
  - c. Regional limitations. Candidates should be discouraged from mailing outside their election locale by persuasion rather than by absolute refusal. (A pricing differential could be considered as part of the persuasion, but I do not recommend it at this time.)

d. Avoid overlap with LNC mailings by notification of our schedule to candidate customers. Let them decide when to mail, rather than refusing to rent because of potential overlap.

e. Caution candidate customers to make their mailings appear sufficiently different from LP mailers in order to avoid confusion.

5. LIBERTARIAN PACS.

a. Rent to all who are approved by mailing list committee. Basis of approval shall be persons in charge of the PAC. Any PAC with LNC members or State LP officers in positions of responsibility are presumptively approved. Each rental request from a PAC shall be approved separately, rather than a blanket approval. (This approach should be sufficient protection against the risks described by Eric.)

b., c., d. and e. same as for LP candidates.

6. RANDOLPH CAMPAIGN.

Eric O'Keefe's memo of January 15, 1982 makes a specific recommendation to allow the Randolph campaign three uses of the mailing list for no monetary charge but in exchange for Randolph's signature on one or two of our mailers and Randolph's contributor list after the election. With a couple of clarifications I recommend we do it. The Randolph campaign will not retain our list (as is customary). Randolph will sign two of our mailers; the timing of the Randolph-signed LNC mailers will be decided by us. We will receive all the names accumulated by the Randolph campaign for future use for all purposes.

CONCLUSION. In order to have established an operating policy to guide the National Director, the foregoing policies shall be in effect unless I receive requests from at least three members of the mailing list committee to modify any or all of them.



# Libertarian Party

National Headquarters  
2300 Wisconsin Avenue, N.W.  
Washington, D.C. 20007  
(202) 333-8209

Alicia Garcia Clark  
*Chairwoman*  
Sheldon Richman  
*Vice Chairman*  
Frances Eddy  
*Secretary*  
Vivian Baures  
*Treasurer*  
Eric O'Keefe  
*National Director*

25 February 1982

To: Libertarian Party National Committee  
From: Sheldon Richman, chairman, Outreach Committee  
Re: Committee progress

The Outreach Committee is now in the process of formulating a strategy for the 1982 campaign. I expect that the fruits to be borne are a document recommending a specific approach for the LP, a group of publications and an advertising campaign (depending on money).

## Polling Research

Jorge Amador has agreed to research the results of public-opinion polling since the 1980 election to determine which political-economic problems people predominantly name as most important to them and how they recommend solving them. The results will be analyzed along with the results of the 1980 Clark poll in an effort to choose a manageable number of issues to concentrate on in our printed material and advertising. To the extent possible, we will use this study to guide us in locating target constituencies and selecting effective rhetoric for expressing libertarian positions. Amador hopes to have the report completed by sometime in April, if not by the March Natcom meeting.

The Strategy Development Group has been asked for its recommendations regarding a new LP poll that would seek to ascertain the party's standing with the public. The Priority II budget allocates \$10,000 for this. Eric O'Keefe points out that before we commit ourselves to a poll (which may cost much more than \$10,000), we should be clear as to what we are looking for and how we want it conducted. I have asked the group for its advice and am awaiting response.

## Publications

A preliminary meeting on publications with O'Keefe, Chris Hocker, who chairs the publications group (see his report), and me took up the need for standard brochures, position papers and white papers. While final decisions on these should await

Amador's study, we tentatively decided that position papers would be needed on foreign policy, unemployment, inflation & interest rates, crime & civil liberties, taxes, and social security. I would like to see one on budget-cutting as well.

Ed Clark, committee member, proposes that a series of standard speeches be produced. He is working on one about Reagan and budget cutting. I am looking for authors to write speeches on El Salvador, military spending, and inflation, deficits and interest rates. Besides these, I'd like to see a series of fact sheets on hot topics distributed to congressional candidates who could use them in speeches or in preparation for interviews and news conferences. Finding authors will be a challenge, and anyone who is interested should make himself or herself known to me.

O'Keefe, Hocker and I also discussed white papers. We believe the Clark white papers on the military and spending (minus the tax section) should be updated for distribution by the national headquarters. Ed Clark suggests that all the white papers be updated and used again.

Hocker will be developing a standard federal candidates brochure, which could be distributed in instruction or stat form. It would include some general text to go along with candidates' particular statements and advice on design, photos, etc. This should be very helpful.

#### Tax Protest Day

The Outreach Committee has also helped initiate national coordination of the April 15 tax-protest day. Bruce Majors, working out of the national headquarters, has been getting state and local activists to set up demonstrations, though many were already planning such. He reports that he knows of 28 sure sites and expects as many as 200 total in 47 or 48 states and the District of Columbia. A flyer is being written by Kathleen Jacob for distribution to local organizers in finished and stat form. National headquarters also plans to have produced and sold 200 posters bearing the slogan, "IRS: robbing the poor to pay for war." This is intended to complement the signs and slogans used by local activists.

IRS protests in the past have been good, inexpensive publicity-getters. My thanks to Dave Walter for urging my committee to promote this.

#### News Releases

We accelerated our effort to get news coverage through news releases, but so far the results are disappointing. Since November, the national headquarters has issued releases on our nuclear-weapons resolution, El Salvador, the Reagan budget and the successful Ohio ballot drive. At this writing I anticipate one on draft-registration prosecutions.

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Page Three

Our releases at this point are not eagerly awaited by the media. But they are nonetheless worthwhile since they show we are active and are no doubt filed. I believe we can improve our coverage somewhat with the proper media cultivation. Cissy Webb has done some of this, but more is needed.

See separate reports of Chris Hocker and Howie Rich.

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ITEM 25a

Feb. 26th, 1982

TO: All NatCom Members

FROM: Emil Franzi

SUBJECT: Proposed public opinion survey

As the person who seconded Bill Evers motion to include \$10,000 in this budget for the above, and as one who has both hired political surveys taken and been hired to take political surveys, I wish to outline the following points as a prelude to requesting a discussion item on the March NatCom agenda.

I. The purpose of a survey for an ideological party such as ours is not the same as the purposes the average politician or party has for taking their surveys. They want to know which way the wind blows so that sails may be adjusted accordingly. We need to discover who has heard our message, if it is being clearly perceived, and MOST IMPORTANT OF ALL who we are attracting and why. The arguments against this, as I hear them, are as follows:

A. WE WON'T LEARN ANYTHING RELEVANT. Only if the questions are irrelevant. They don't have to be. They have to be adjusted to where and who we are and where we are going.

B. NOBODY EVER HEARD OF US. If that's true, David Koch really got shafted. 928,000 people voted for Ed Clark in a 4 way, and millions more thought about it. To this day we don't know who or why or even where, although we have some educated guesses. We need more than guesses, we need hard data.

C. \$10,000 WON'T BUY MUCH. After contacting several firms who handle the component parts of survey research data, the figure may be a little low, but the next meeting I hope to be able to tell you what \$10,000, \$12,500, and \$15,000 will buy.

D. \$10,000 IS TOO MUCH TO SPEND ON THIS ITEM WHEN WE'RE IN HOCK. The LP, nationally and locally, has spent millions of dollars over ten years trying to get people to join us, vote for us, and send us bucks. It is WAY PAST TIME some adequate market research was done to tell us what works and what doesn't. This is like firing at 600 yards without a spotting scope. I find that a waste of ammunition and it's my opinion that the LP has wasted a lot more than \$10,000 on what seemed like good ideas that weren't that decent pre-planning market research and surveying would have kept us from doing.

II. Perhaps the best answer is to test market test marketing. The following suggestions are made as possible substitutes or pilot programs instead of one big national survey.

A. SURVEY ONE AREA ONLY. This works pretty good with beer and franchise restaurants, Try one city with reasonably average demographics. If we extract meaningful data, try some more cities.

B. SURVEY REGISTERED LIBERTARIAN VOTERS ONLY. This was done in Arizona in 1980 by a graduate student at ASU, with some interesting if limited results. This would tell us why and how these people got where they are.

C. SURVEY OUR OWN NATIONAL MEMBERSHIP. This has never been done scientifically. It's time it was.

D. COMBINATION OF B. AND C. ABOVE.

While the LP is an ideological party, many of the political tools we use are apolitical and philosophical. There are no leftist computers or rightist TV cameras. Too many Libertarians who should know better have a luddite mentality towards the TECHNOLOGY of politics, a technology which includes survey research techniques. I submit that if the LP is going to continue to be the "fastest growing 3rd party in America" we better figure out how we got this far as soon as possible.

In Liberty,

*Emil Franzi*



ITEM 256.

CHAIR'S REPORT OF ADVERTISING/PUBLICATION COMMITTEE

I. "Generic" Brochure for Libertarian Candidates

Before June 1, 1982, this committee, working in conjunction with the National Office, proposes to produce a sample brochure format with accompanying written instructions and suggestions to be sent to all Libertarian candidates for office.

This will be a sample format, not the brochure itself. This is based on the assumption that most Libertarian candidates have had little or no experience designing a campaign brochure from concept to production, but that the individual circumstances of each candidate will require maximum flexibility in choosing the actual content. We may produce more than one such sample format, and encourage candidates to choose which they prefer for their purposes.

Each sample format will be full-sized and professionally designed, and will show suggested placements for photos, headlines, and copy for a three-panel brochure suitable for inclusion in a #10 envelope. Accompanying the formats will be instructions and suggestions on dealing with artists, typesetters, and printers; choice of colors and color techniques; choice of paper weight, texture, and color; size and style of type; and suggested word counts for each chunk of copy.

In addition, we will provide actual copy for panels dealing with the general description of the Libertarian Party and its views, should the candidates wish to include such information on their brochures.

Estimated Costs: Design and artwork for sample formats, \$250-\$500; printing of formats, \$250; printing of instructions, \$150; mailing to candidates, \$250 (based on 500 packages).

Requested LNC Action: To authorize expenditure not to exceed \$1,500.00 for the purpose of preparing and distributing candidate brochure formats and related materials.

All suggestions and other input are welcome, and should be received no later than May 1, 1982.

II. "Generic" TV/Radio Advertisements for Libertarian Candidates

It should be noted at the outset that a 60-second "generic" TV spot already exists and is available through the Free Libertarian Party in New York. It was produced in the mid-1970's.

This committee, working in conjunction with the National Office and the Libertarian Congressional Committee, proposes to develop and produce a "generic" 60-second television advertisement for use by the party and by individual Libertarian candidates during the 1982 campaign. Production should begin no later than July 1, 1982.

Length: Our research indicates that nationally-televised five minute spots of air time at political rates, such as were used by the Clark campaign in 1980, will not be available from the networks this year. Unless this situation should change, our choice of spot lengths is narrowed to that of 60 second commercials purchased at political rates, either nationally or in selected media markets, or both. It is possible that local network affiliates would sell 5-minute spots, but the uncertainty of dealing with each local affiliate on a case-by-case basis suggests that for the party to produce a "generic" 5-minute spot would be an unwise expenditure.

Placement: Subject to available funds, the ads could be placed nationally, or in selected media markets, or both; or they could be produced strictly for placement by Libertarian candidates in their own media markets. Ideally, we can do all three: that is, develop a 60-second ad for national placement which can also be cut by 5 or 10 seconds, sent to individual candidates, and placed by them with an appropriate "tag" at the end (e.g., "In Connecticut, your Libertarian candidate for U.S. Senate is Jim Lewis.")

Message: Two major weaknesses of the 1980 Clark ads were 1) insufficient emphasis on selling the need for a new political party; 2) failure to distinguish Libertarians from being merely refined Reaganites. Therefore, the 1982 ads must communicate that a new party is needed and that this party is totally distinct from either the Republicans or the Democrats, liberals or conservatives. It would be a strategic error, and one bordering on the dishonest, to isolate one single issue which can be associated with the left or the right, and then try to "make it our own." Single-issue voters have already developed strong loyalties to a party or a candidate; potential Libertarian voters are those who have no such loyalties, who are not opposed to a new party, and who approve of the new party's basic message.

In addition, it's important to convey a sense that there are real, live, normal, average people involved with and supporting the Libertarian Party; a common question asked by people who are first exposed to us is "Who's behind these people." The answer should be, "Normal, attractive, intelligent Americans are."

The sample ad scripts included with this report are attempts to handle these problems within the space of 60 seconds. The first is a fairly standard format combining man-in-the-street with the message. The second is modeled after the highly successful Lee Iacocca/Frank Borman-Schlitz beer ads whose purpose is not to promote the individual but to suggest that there's a real human being out there, warts and all, who believes in this product and wants to tell you about it himself. These are only samples; additional ideas and samples are welcome, and should be received no later than June 1.

Estimated Cost: Research is incomplete for meeting the 2-27 deadline for submission of materials to the National Committee (specific figures will be available at the meeting). However, the range of costs could be from virtually nothing -- by taking the pre-existing ad and making it available to candidates without any national placement -- to several hundred thousand dollars.

The wisest course appears to be: 1) production of a new "generic" TV spot, for a maximum of \$5,000; 2) duplication and distribution of this ad to individual candidates for airing in their markets; 3) national placement of the ad in markets where there are many Libertarian candidates (e.g., California); 4) national placement of the ad on national networks as funds permit.

It should be noted that the Congressional Campaign Committee already has budget authority to spend money on behalf of individual candidates and the party's campaigns.

Requested LNC Action: To approve inclusion of an LNC budget item for the production of a "generic" TV ad for the 1982 campaigns, with the cost of production not to exceed \$5,000; and to approve additional expenditures for the purpose of running this ad on national networks based on funds raised exclusively for this purpose.

Radio: The basic ideas pertaining to TV in this section could also apply toward a radio advertising program. If the audio portion of the TV ad were suitable for radio play, a tape could be produced at relatively minor cost for distribution to individual candidates, and research could determine if national radio network advertising "packages" are available and at what cost.

### III. Party Brochure and Issue Papers

The party's "Q & A" brochure appears to be doing its job satisfactorily; no revisions are anticipated. A small selection of Issue Papers are in process, to cover such topics as Foreign Policy, Inflation and Interest Rates, Unemployment, Crime and Civil Liberties, Taxes, and Social Security.

An update of the Clark White Paper on Taxing and Spending is under consideration. It would focus on the 1983 federal budget, with no prescription for specific tax cuts, and it would include clear statements that any of our suggested cuts do not imply blessings for anything that remains.

SAMPLE 60-SECOND TV SCRIPT #1

| <u>Visual</u>                                    | <u>Audio</u>   |
|--|--|
| Letters on screen                                | Voice Over: "Isn't it time for a new political party?"   |
| Lib-on-the-street #1                             | L1: "The two parties now just fight over how they're going to control your life. We don't need parties that want power; we need a party that's for freedom." |
| Lib-on-the-street #2                             | L2: "Reagan and the Congress scare me. The military build-up and the draft just mean more government, less liberty, and a greater chance of war."            |
| Lib-on-the street #3                             | L3: "The Republicans and Democrats haven't cut spending, and with inflation, they haven't really cut taxes, either."   |
|  | Interviewer: "So who are you going to vote for this year?"   |
|  | L3: "I'm voting Libertarian."  |
| Lib-on-the-street #2                             | L2: "For as many Libertarians as I can."   |
| Lib-on-the-street #1                             | L1: "Libertarian!"   |
| Statue of Liberty                                | V.O.: "The Libertarian Party holds that you have the right to live your life free from interference by government. Libertarians believe...                   |
| (Small business, entrepreneurial-type still)     | ...in a competitive economy free from the burdens of taxes, regulations, and government favors to special interests.   |
| (International harmony or free trade-type still) | ...in a non-interventionist foreign policy, peace, free trade, and an end to entangling military alliances.  |
| (Bill of Rights still)                           | ...in full civil liberties and the right to live your life and hold the beliefs that you choose."  |
| Statue of Liberty                                | V.O.: "The Libertarian Party is the new political party that America needs."   |
| Letters on screen                                | V.O.: "This year, vote Libertarian. For a <u>real</u> change. For liberty."  |

(Cut to local tag and disclaimer)

SAMPLE 60-SECOND TV SCRIPT #2

(Close-up of speaker) "I'm Dick Randolph. I'm a Libertarian. The people of Fairbanks, Alaska elected me to their state legislature -- not as a Republican, and not as a Democrat. But as a Libertarian.

(Camera moves back to show speaker on city street; perhaps NYC with Statue of Liberty in background.) "It's time you knew more about the Libertarian Party. We need a new political party to challenge the Republicans and Democrats who think they know better than you do how to run your life. President Reagan, the Congress, and governments at every level tell you they can solve your problems through taxing, spending, and regulation. Well, they can't and they won't. Libertarians believe that nothing works as well as freedom. We want a competitive economy, without taxes, regulations, and government favors for special interests. We support a non-interventionist foreign policy and free trade -- but not entangling military alliances or the draft. And we believe that your own personal life is none of the government's business. You should be free to live as you choose.

(Camera shows speaker walking along, joined gradually by a diversified group of other Libertarians.) "We're America's new political party, and we're growing fast. Come join us."

(Voice Over, letters on screen, and Statue of Liberty logo): "This year, vote Libertarian. For a real change. For liberty."

(Cut to local tag and disclaimer.)

A PROPOSAL FOR A GRASSROOTS PLATFORM DEBATE

"Whereas the Libertarian Party Platform is indispensable to the future success of the Party of Principle;

Whereas the Libertarian Party Platform is a historic document which represents the convictions of Libertarians about the vital political issues of our time;

Whereas the Libertarian Party Platform should reflect the broadest possible discussion, deliberation, and debate among Libertarians;

Whereas Libertarians deserve to have an opportunity to consider Platform proposals at leisure before conventions, requiring enough time to familiarize themselves with Platform proposals and to suggest proposals of their own;

BE IT RESOLVED by the Libertarian National Committee:

That the Platform Committee shall meet well in advance of the 1983 Libertarian Presidential Convention;

That the Platform Committee shall hold its regular meeting in May or June of 1983, at a precise time and place to be chosen by the Platform Committee Chair, after consultation with state convention committees and Platform Committee members;

That as soon as possible after the Platform Committee meeting, the Platform Committee Report shall be mailed to all national delegates, national officers, state chairs, and state newsletter editors."

[prepared by Michael Grossberg]

Resolution on El Salvador  
Presented to the Libertarian National Committee  
by Sheldon Richman'  
March 27-28, 1982

Whereas the Reagan administration has sent military advisers and millions of dollars to a repressive junta in El Salvador;

Whereas the administration, having given the brutal regime a clean bill of health on human rights, seeks more military and economic aid to the Salvadoran government;

Whereas this policy continues the shameful U.S. government practice of backing wicked governments as long as they profess anticommunism, and threatens even wider intervention in Latin America;

Whereas this policy increases tyranny directly, by arming despots, and indirectly, by unwittingly luring people to Marxism as an alternative to right-wing repression, making it impossible for them to solve complex social problems;

Therefore, be it resolved that the Libertarian National Committee condemns the Reagan administration for its intervention in El Salvador--its complicity with a murderous regime--and calls for immediate disengagement from all of Latin America (as well as elsewhere).

Be it further resolved that no further intervention of any kind shall be authorized by the U.S. Government, but that private American citizens shall be free to participate in the Salvadoran struggle at their own risk.

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NATCOM MEETING IN SAN FRANCISCO ??

Yes. Think about it:

California has not had a Natcom meeting since 1979, although California has 1600 National Party members

San Francisco has not had a National Committee meeting since 1977 - The City is a national media center and 1982 is an election year.

The San Francisco Bay Area has the best climate in the United States all year around.

Several "name" speakers live in the area - from a fundraising standpoint this can be useful.

The basic plan is as follows:

The meeting will be held at one of the airport hotels, most likely. These have more reasonable rates than the downtown SF hotels, and most if not all of them have free, 24-hour shuttle service to and from the airport.

Friday nite - a fundraising/no-host bar cocktail party.

Saturday nite - a fundraising banquet with name speaker.

Detailed bid will be presented at the National Committee meeting in Houston.

Think about it.



Barry L. Siegel  
20 Elmwood Ave.  
Bloomfield, NJ 07003

Libertarian Party  
2300 Wisconsin Ave. NW  
Washington DC 20007

Attention: Ms. Frances Eddy

Dear Ms. Eddy

The New Jersey Libertarian Party (NJLP) proposes to host the Natcom meeting to be held in conjunction with the 1982 Northeast Regional Libertarian Convention in Wildwood, New Jersey on September 3, 4 and 5, 1982.

The convention should be the largest Libertarian function on the east coast during 1982. It will be patterned after the "off year" conventions, such as the 1978 convention in Boston. For the participants there will be speakers, films panels and workshops plus time to enjoy the numerous social activities present at the Wildwoods.

Since this convention is to be held on Labor Day weekend a strong attempt will be made to get people to bring their families for a late summer vacation. Wildwood, NJ is an ideal location for this type of activity because of its beautiful and proximity to all forms of summer recreational activities.

A tentative schedule for the convention follows:

Friday - September 3, 1982

1:00 - 5:00 Registration and Film Festival  
8:00 Show (Tentative)

Saturday - September 4, 1982

8:30 - 10:00 Breakfast  
10:00 - 1:00 Speakers Etc.  
1:00 - 2:00 Lunch on Own  
2:00 - 5:00 Speakers Etc.  
6:30 - 7:00 Cocktail Hour  
7:00 - Banquet (Main Fundraiser)

Sunday - September 5, 1982

8:30 - 10:00 Breakfast  
10:00 - 1:00 Speakers Etc.  
6:00 Bus to Atlantic City

The main convention activities will take place in the Wildwood Convention Hall, this will include catered breakfasts. The banquet will take place in a local restaurant which will have banquet facilities to handle 300 people. The main fundraiser will take place during the banquet with the funds raised being split 50/50 between the NJLP and National.

A separate meeting place will be provided for the Natcom meetings. The exact scheduling of these meetings is to be determined.

Various members of the National Committee will be encouraged to arrive at the convention a day early. A media committee has been formed to arrange a press conference and to have people appear on radio and television talk shows.

Rooms for the convention will be in several motels that are within two blocks of the Convention Hall. The rooms will cost in the range of 60 - 75 dollars. The rooms in these motels are quite luxurious and are basically efficiency apartments. The rooms have a living area with refrigerator and a separate bedroom area. These rooms will easily accomodate 2 - 4 people and are also ideal for hospitality suites. The convention committee will arrange to match up roommates for those people who desire that service.

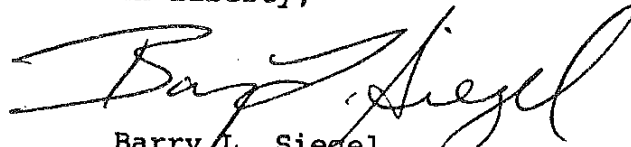
The total package cost for the convention will be approximately \$100 - \$120.

The formal part of the convention will end Sunday afternoon, so people will have Sunday evening and Monday to enjoy the activities at the Wildwoods. On Sunday evening we will be providing a bus trip for those who wish to go to Atlantic City. (This bus trip is included in the full program package price.)

Wildwood, NJ is serviced by Cape May County Airport. For those people who can fly to Philadelphia on US Air, the Allegheny commuter flight will cost less than \$10 each way. For those who have to fly to Philadelphia on another airline, the cost of the trip is \$36 each way.

The NJLP feels that this is both the ideal time and place to hold this type of convention. The holding of the Natcom meeting in conjunction with the convention will help to insure its success.

In Liberty,



Barry L. Siegel  
Vice Chairman, NJLP

September 15, 1981

Chris Hocker  
1488 Newton St. NW  
Washington, DC 20010

Eric O'Keefe  
Libertarian National Committee  
2300 Wisconsin Ave. NW  
Washington, DC 20007

Dear Eric:

I've recently finished the self-assigned task of reviewing the compiled "Current Resolutions and Policy Decisions of the LNC," and have found that they could use considerable streamlining. Therefore, I'm requesting that you distribute the substance of this letter to the Nat Com prior to the meeting and slate it on the agenda as an action item.

Many of the resolutions and policy decisions are short-term, obsolete, or trivial (of the "Resolved: the weather is cold" variety). I would like to see a compilation which includes only action which is meant to have a lasting effect, so that Nat Com members can focus on what's important and not have to be bogged down with what isn't. Therefore, I propose the following resolution:

1. "The Secretary shall keep a record which compiles all resolutions and policy decisions of the Libertarian National Committee which are intended to stand indefinitely or until they are specifically repealed, rescinded, or abolished. This record shall not include expressions of opinion on specific events beyond the control of the National Committee unless such expression is intended to set future policy for the Party, nor shall it include policies or actions which affect the activities of the Party only within the term of office of the current National Committee."

If that passes, I will propose to remove thirty-two resolutions and decisions which, in my opinion, do not meet the above test. I should stress that I do not mean to repeal these, only to remove them from the compiled list. I've set forth their numbers in the order in which they now appear in the compilation, for the ease of those who are following along in their libretti:

2. "Remove Numbers 80, 90, 148, 115, 117, 167, 25, 135, 143, 72, 100, 77, 146, 102, 144, 95, 97, 104, 161, 166, 106, 128, 121, 137, 139, 162, 164, 129, 163, 116, 173, and 175."

In addition, there are five more which are effectively or actually obsolete, and should be rescinded altogether:

3. "Rescind Numbers 76, 40, 51, 61, and 59."

4. "On Number 165, delete the second sentence." The composition of the

committee doesn't belong in this record.

Now, there are four of these remaining in which I would like to move substantive changes:

5. "On Number 149, insert the word "not" between the words "may" and "change." Members shouldn't be allowed to switch their votes unless there is a formal move for reconsideration of a motion that has already passed -- just as it's done in a formal meeting. Except in extreme emergencies, mail ballots shouldn't be used for important matters anyway; if it's that important, it should be decided in the open, in full view of all the members present.

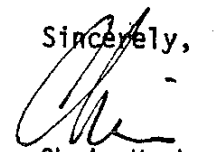
6. "Rescind Number 157." This is mostly on the grounds of terminal dumbness and indulgence in proceduralism. We'd be better off without.

7. "Rescind Number 170." For one thing, this is vague and overbroad. What constitutes "public distribution"? Does it mean that xeroxes of letters written on LNC stationery can't be sent to the news media? Should we abolish the printing of LNC letterhead? For another thing...well, I'll get to that on the next point.

8. "Rescind Number 22." Insisting on confining our designation to "Libertarian Party" is a marketing decision which encourages public perception of us as a small splinter party. At the very least, we should allow ourselves the flexibility to use different designations for different purposes. Think about the groups who constantly use the "party" designation: the Socialist Workers Party, the U.S. Labor Party, the Communist Party, the Right-to-Life Party, and on and on. Now think about the groups who use different designations in different situations: the Republican National Committee (or Party), the Democratic Party (or National Committee). I understand the reluctance of Libertarians to "be like them" but matters of marketing have nothing to do with "being like them." In this case, we should consciously choose to allow ourselves the freedom to adopt designations other than "party" if doing so might erode public perception of us as an inconsequential splinter group. Our competitors in the political arena are, or should be, the Republicans and Democrats -- not the Trotskyites. We should show the public that our own self-image is that of a developing major party, not a perpetually minor one.

I'm hoping that National Committee members will compare my recommendations with their copies of the compiled resolutions so that the discussion at the meeting can be relatively brief. I expect that the whole thing should take about half an hour.

Sincerely,



Chris Hocker

2/24/82 update:

As an update from the previous meeting, I propose to remove new resolutions 179, 180, 184, 185, 188, 189, 190, 192, 193, 196, and 197 as items which do not meet the criteria suggested above.