

Libertarian Party of Colorado  
Board Meeting Minutes  
May 11<sup>th</sup>, 2015

Participants: Lily Williams, Nathan Grabau, Amy Lunde-Provines, Caryn Harlos, Mike Spalding (Skype), Jay North, Alan Hayman, Norm Olsen, Frank Atwood, Anand Basawa and Clint Jones

The meeting was called to order at 7:00.

Lily moved and Amy seconded approval of minutes.

Nathan moved and Lily second approval of the agenda. Norm proposed that we discuss issues within specific time allotments and that we would have to vote to extend the time. Nathan moved to limit discussion to 4 minutes per item. Jay North seconded and it passed without objection. Nathan was appointed to track the time. Lily stated that public comment would be allowed 5 minutes per visitor. The agenda was approved without objection.

Jack asked if he could post a picture of the meeting to Facebook.

**Frank Atwood** began the public comment period by introducing himself and his role as a liaison to the Center Right Coalition. He invited everyone to attend. He will be advocating Approval Voting at the upcoming Western Conservative Summit and Freedom Fest conferences.

He reported that he no longer believes that Approval Voting will break the two-party hegemony. But he feels that it will give Libertarians more visibility and encourage the other parties to use our ideas. He warned that Instant Runoff Voting would only entrench the two-party system. He himself may run for president as a part of the Approval Voting party.

**Joe Johnson** (spoken by Frank Atwood) said he would help with the candidate recruiting effort if we can provide a few volunteers. Johnson advocated paying a contract service to do the initial calls. Atwood reminded us that anytime we've run a full slate, it has been due to the efforts of Joe Johnson.

**Norm Olsen** reported that he has been working with Clint Jones to translate the SOS disk to info we can use in a fundraising database. He noted that 1060 folks had registered as Libertarians this year. They wanted to send a letter to each but now the numbers are more challenging. Olsen also explained the need to be able to merge subsequent SOS disks. And he described how this will help with fundraising.

Olsen announced that there are 11 counties in Colorado that have more active unaffiliated voters than any other party. Jefferson and Arapahoe counties are included.

**Anand Basawa** introduced himself and offered to help with calling and other activities.

**Jay North** reported that he is currently looking at Pipeline (paid) and Google Docs (free). Amy indicated that she has an alternative. Nathan asked that we push this discussion to the end of the meeting.

**Chair** – Lily Williams – She reiterated her goals, including 20% growth per year. Currently we are on track. She wants to run 50 candidates next year. Jack Woehr advocated that we run at least a few quality races. These require support staff. Lily noted that she would speak each month to support candidates. This month she will be speaking at Liberty on the Rocks and to a group in Idaho. Despite testifying all day, all 4 common core bills were killed. Williams will also be at LPEX and offered to pay for passes and provide a room. She will be speaking on a panel at Freedom Fest. Williams described a current conflict with the SOS over the election oversight process.

**Vice Chair** – Jay North – He said that he was working on developing a job description.

**Regions** - Amy Lunde-Provines – She reported that the Jeffco meeting was successful and had 11 attendees from Jeffco.

**Treasurer** – Donna Price – Bank 2500, Paypal 1000 (Spalding).

**Communications** – Nathan Grabau – He reported that we are fully transferred to GoDaddy. Grabau moved to add committee reports to the agenda. This passed without objection.

**Campaigns** – Jack Woehr – Woehr has been building a database of potential candidates. He is encouraging them to start campaigning now. His goal is to run a couple races to win in 2016. Jack feels the key is to meet everyone in the district and he feels you can win a seat in the house with \$10k. The SOS requested comments on upcoming rule 23 changes. But they only allowed republicans and democrats. Woehr moved that the Chair write a letter to the SOS protesting this decision. After a second, this passed without objection.

**Membership** – Alan Hayman – As detailed in his report, Hayman picked out 7 areas for volunteering. All of the videos from the convention have been uploaded. He wants to put a lot more content on YouTube. Hayman proposed adding interviews from the various outreach events. And he solicited more content for the newsletter. Hayman mentioned that he had proposed a calling party. Williams pointed out that the American Prosperity folks use this strategy. Williams also discussed the use of the lists from National. Norm noted that the calling parties are great but that in the past the collected data was wasted.

**Fundraising** – Clint Jones – see submitted report

**Records** – Mike Spalding – see submitted agenda items

**Legislative** - Michael Stapleton – see submitted report

#### Committees

**Social** – Caryn said that the guidelines (5 posts/day, etc.) she and Nathan developed have contributed to better Facebook performance. She felt that the automatic posting from Facebook to Twitter was problematic.

**Convention** - Lunde-Provines is still pursuing reimbursement for our projector from the hotel. We had 64 attendees and we tripled our paid attendance from last year. She's already acquired 2 quotes for hotels for 2016 (March 11<sup>th</sup> – March 13<sup>th</sup>). Amy went over some of the details and warned that we must avoid paying thousands for coffee.

**Treasurer** – Discussion centered around the duties and obligations of the office. Various directors were looking for a way to reduce Donna Price's workload.

**Website** - Lily Williams congratulated those involved for moving the website to GoDaddy.

**Outreach** – Williams asked who was volunteering for our two upcoming outreach events. People's Fair is June 5,6 & 7 and Pridefest is June 20 & 21. She suggested that we finish assignments via email.

#### New Business

**Phone Service** – Williams asked who is in charge of setting up the phone system. Williams asked Spalding how the calls are routed and who gets the messages. Orrok has handled this in the past. Spalding explained that Google voice would not route numbers. North moved that we eliminate Toktumi and just respond to voice mails. Williams asked Spalding if it was easy to eliminate the current service. Spalding proposed that we install the new service before we do this. The motion passed without objection.

**Facebook Page** – Grabau advocated using paid Facebook advertising to increase our likes. He moved and the board authorized spending \$50 to run a test. Lunde-Provines asked that we check in a month. In response to a question of whether Facebook was generating donations, Grabau pointed out that he was recruited via Facebook.

**Vice Chair Duties** - Jay North – Jack Woehr suggested parliamentarian. Nathan and Norm reminded us that we couldn't change the bylaws. The vice chair read his ideas for the job position. (See Report)

### **Various Discussion**

Frank Atwood said that we should call 100 new members to find out how we got them.

Norm pointed out that Lily should not be advocating for motions and that she should pass the gavel to vice chair in order to participate in discussions.

Grabau asked that we appoint a point of contact for each action.

Nathan reminded us that we were over time. A motion was passed to extend discussion 3 minutes.

Jack Woehr suggested that the Chair assign the Vice Chair to fill in for vacancies. Williams agreed. Williams and North agreed to meet as a committee to discuss Vice Chair duties.

Williams asked us to look for an outreach director.

Nathan Grabau suggested that the membership director do the newsletter. Alan Hayman agreed. Lunde-Provines pointed out that it goes to many non-Libertarians.

Meeting was adjourned at 8:40p.