



# LIBERTARIAN PARTY OF COLORADO

## Database Manager Report for August, 2021

See following time report.

The Region 1 Training was held in Salt Lake City on July 17-18. It was free to Libertarian Activists and focused on Candidates and Affiliates. I did a 1 hour training session on the CRM. About 35 people attended from Region 1 states.

The National LP sent out about 180,000 emails on August 5th asking members and contacts to update their contact information. Final numbers are not known, but the response rate looks to be about .55 percent (half of 1 percent).

We pay \$90 per month to the LNC for 3 hours of priority support per month for the CRM.

We pay \$20 per month to Sparkpost for CRM email services to cover statewide emails. This cost is recorded as an In-Kind donation by the Database Manager.

We have a \$200 credit with MailChimp for email services in lieu of maintaining our account for \$10 per month.

Respectfully Submitted,

David Aitken  
Database Manager  
Libertarian Party of Colorado



Database Manager Time

Date	Start Time	Stop Time	Time	Description
7/8/2021	8:00 AM	8:50 AM	0:50	board reports
7/8/2021	8:50 PM	9:00 PM	0:10	prep Affiliates report
7/9/2021	7:50 AM	9:00 AM	1:10	board reports
7/9/2021	9:15 AM	9:20 AM	0:05	new signups
7/9/2021	1:55 PM	2:35 PM	0:40	crm training Nathan Foutch
7/10/2021	8:45 AM	8:55 AM	0:10	post Mesa report to lpedia
7/11/2021	7:10 PM	8:10 PM	1:00	weekly backup
7/11/2021	9:45 PM	10:00 PM	0:15	discuss outreach projects
7/12/2021	10:00 AM	10:10 AM	0:10	set up meeting with Ryan Kane, Mario Ricci
7/13/2021	9:30 PM	10:30 PM	1:00	set up mailing for Hannah, prep events email
7/14/2021	6:45 AM	7:15 AM	0:30	finish sending mailing
7/14/2021	7:00 PM	7:50 PM	0:50	crm meeting
7/15/2021	7:50 AM	8:30 AM	0:40	events email, crm cmte
7/15/2021	10:10 AM	10:25 AM	0:15	update lpedia for El Paso
7/15/2021	5:30 PM	5:40 PM	0:10	finish sending mailing
7/16/2021	6:00 PM	7:00 PM	1:00	send email, upload lpedia stuff
7/17/2021	7:00 PM	8:00 PM	1:00	misc tasks
7/20/2021	9:20 AM	9:55 AM	0:35	Treasurer Board Report, leadership pages
7/22/2021	1:55 PM	2:20 PM	0:25	medicare for all protest email
7/23/2021	11:05 AM	11:15 AM	0:10	crm functions
7/24/2021	8:05 AM	8:15 AM	0:10	new signups
7/25/2021	7:10 PM	8:00 PM	0:50	backup
7/27/2021	11:05 AM	11:25 AM	0:20	post Judicial Committee Rules to lpedia
7/27/2021	6:55 PM	7:00 PM	0:05	check new signups
7/29/2021	7:50 AM	7:55 AM	0:05	monthly data
7/30/2021	6:30 PM	6:45 PM	0:15	talk with Wayne
8/1/2021	7:35 PM	8:40 PM	1:05	backup
8/2/2021	2:45 PM	3:15 PM	0:30	Aurora export for Rees
8/3/2021	8:30 AM	8:40 AM	0:10	Aurora export for Rees
8/4/2021	9:00 AM	9:40 AM	0:40	new user request
8/4/2021	8:00 PM	8:45 PM	0:45	member stats
8/4/2021	8:45 PM	9:05 PM	0:20	new user
8/4/2021	9:05 PM	9:15 PM	0:10	board reports

16:20