

LPF Events Committee Report

In talking with members, one thing they want is more outreach programs.

In the past the Events Committee has operated in a reactionary manner, someone finds out about an event which they feel we should participate in and let someone on the EC know about it, but quite often by the time we find out about the event, we don't have time to evaluate the event, receive funding approval from the Executive Committee, make arrangements to engage in the event, then organize proper materials and personnel to participate.

The Chair and myself have been discussing a more active outreach program, one that is proactive, not reactive. Some of the elements of this program are

Establish a budget for the Events Committee

Set measurable goals

All Events Committee Members will serve as Regional Event Coordinators, we'll need 1 person from each region.

A monthly Events Committee Meetings will be held where Regional Coordinators will report on upcoming events in their region, which they feel would be beneficial for the for the LPF to participate in. These meetings will be done by dividing the state into North, Central and South Regions. We'll do it this way to make the size of the meeting more manageable and because the needs of regions in the North can be very different from those in the South.

The Regional Coordinator would be expected to provide the Committee with details regarding, date, cost and resources needed for any events in their Region.

We will not only be evaluating events organized by others, but Committee members will be encouraged to think creatively in organizing LPF original events and propose these events at our monthly meetings.

These events could range from Education, Fundraising or Social Events.

The Events Committee will evaluate all proposed Events and decide if participation will be beneficial to the LPF.

We also will expect Event Coordinators to Identify local Affiliate Events which might be helpful for the LPF to partner with the local affiliate, these could be local events which affiliates may want to get involved with, but lack the resources.

Above all we will work with our local affiliates in organizing any events within their county and make sure if an event is held by the LPF it will be in partnership with our affiliate.

We will maintain a Facebook Events page, where we will encourage affiliates to share all of their events, include affiliate meetings and social get togethers .
These shared events will also be posted on the LPF.org Calendar

LPF Events Committee wants to work with Marketing and Finance, Membership and Communications to ensure the needs of these committees are addressed in all our Events and that our Events are properly communicated to the membership.

If you're interested in becoming a member of the events committee and work as an events coordinator, please let the chair, myself or your regional rep know your interest, We need somebody from every region.

