

LNC Executive Committee Meeting

Teleconference November 15, 1999

Present: David Bergland, Chair
Hugh Butler, Vice Chair
Steve Givot, Secretary
Mark Tuniewicz, Treasurer
Joe Dehn

Staff: Steve Dasbach, National Director

Also present: John Buttrick - At Large Representative
Dan Fylstra (NV), Region 2 Alternate

The meeting was called to order by Bergland at 6:04 PM EDT.

Item: Goal Setting for 2000

The Committee had a lengthy discussion of goals proposed by Dasbach.

During the course of that discussion, preliminary consensus was reached regarding several goals. It was decided that final action on these goals would be deferred until the next meeting. The goals with preliminary consensus were:

To achieve 50 state plus DC ballot access for the presidential ticket in 2000, either on a party- or independent-basis.

To field at least 2,000 candidates for all levels of office, running for both partisan and non-partisan offices, in the year 2000.

To field at least 218 candidates for the U. S. House of Representatives in 2000.

To develop and approve a completely revised Libertarian Party Program that our congressional candidates can support no later than the March 2000 LNC meeting.

To purchase at least \$1 million worth of television air time to show advertisements during 2000.

To breakeven on the 2000 convention excluding fundraising revenue from the banquet.

To complete initial development of and launch the new Internet site by no later than February 18, 2000.

There was consensus regarding adoption of the following goals, subject to quantifying them so that performance could be measured.. Dasbach was asked to consider these and submit a recommendation regarding quantification of each to the Committee at its next meeting. These goals are:

To retain party ballot status in at least _____ states.

To provide financial assistance to achieve presidential ballot access in 2000 in no more than _____ states.

To achieve a paid membership level of at least _____ members by June 30, 2000.

To achieve a contributor level of at least _____ contributors by June 30, 2000.

To achieve a paid membership level of at least _____ members by December 31, 2000.

To achieve a contributor level of at least _____ contributors by December 31, 2000.

To achieve gross revenues of between _____ and _____ during calendar year 2000.

To provide campaign and activist training at the national convention, state conventions, and other events.

(Discussion on quantifying training sessions centered on measuring the number of people trained rather than the number of sessions conducted.)

To produce a half-hour television outreach program suitable for home viewing, public access television, or cable television.

(Discussion of quantifying the outreach program centered on measuring paid distribution of the program as well as distribution to media outlets rather than number of copies made.)

To end calendar year 2000 with LNC, Inc. with cash exceeding accounts payable by no less than \$_____.

Dasbach said that discussion of goals relating to media coverage and contacts should be deferred until Bill Winter is available to participate.

The meeting was adjourned at 8:05 PM EDT.