

REPORT OF THE IT COMMITTEE OF THE LIBERTARIAN PARTY OF NEW YORK FOR THE EXECUTIVE COMMITTEE MEETING OF APRIL 13, 2021

WEBSITE

BLOG. I am constantly making sure that our press releases and e-mails are on the blog on the website.

COUNTY PAGES. Several county pages (Albany, Cayuga, Chemung, Dutchess, Herkimer, Jefferson, Montgomery, Niagara, Orange, Orleans, Oswego, Putnam, Queens, Saratoga, Steuben, Tioga, Tompkins, Westchester, and Wyoming) have been updated as far as information I currently have on their officers and/or County Contacts.

OTHER PAGE UPDATES. Updated pages include: Elected Officials (generated by the CiviCRM), Candidates (generated by the CiviCRM), and Leadership. See the page audit later in this report for an audit of the pages on the LPNY website.

E-MAILS LISTED. Several State Committee members and County leaders still only have a personal e-mail address listed on the website, although it is recommended that we do not place personal emails on the website for security purposes. It is highly recommended that all state and county leaders get an LPNY email address.

PARTY RESOURCES PORTAL. This page is updated at least weekly on Tuesdays.

CONSTANT CONTACT

IMPORTS. On March 23, 2021, 5,947 contacts were imported from the National Data Dump list (581 new, 5,366 updated). On March 30, 2021, 8,295 contacts were imported from the CiviCRM database (35 new, 8,260 updated). On April 4, 2021, 8,750 contacts were imported from the CiviCRM database (303 new, 8,447 updated). This includes an import of the Jo Jorgensen data. On April 13, 2021, 9,025 contacts were imported from the CiviCRM database (16 new, 9009 updated).

LISTS. I have added an “Election District Delegates” list just in case and may add a “Volunteer” list in the future, as we prepare to have future communications for working on more tasks.

LPNY E-MAILS

It is recommended that all LPNY officials use an LPNY.org e-mail address. All 10 members of the Executive Committee have an LPNY e-mail address, while 36 out of 60 (60%) of all State Committee members have an LPNY e-mail address. Contact me if you want/need an LPNY.org e-mail address.

PLATFORM FOR COMMUNICATION

Ever since the end of the LPNY Yahoo Groups, we have not had a consistent platform for communication between LPNY state and county leaders. We have a Slack Account, Discord Server, and a series of Facebook Messenger chats. The IT Committee will be looking into a better alternative to these to better streamline communication amount LPNY state and county leaders across the state.

GRASSHOPPER

When calling the LPNY, the script is as follows: *“Thank you for calling Libertarian Party of New York. If you know your party's extension, please enter it now or press 8 for the name directory. For Fundraising, press 1. For Elections and Campaigns, press 2. For Communication and Media Relations, press 3. For Chapter Development, press 4. For all other inquiries, press 0 and the next available representative will assist you.”* This should probably be updated at some point since affiliates are not called chapters anymore and perhaps individual titles should be in the recording.

WEBSITE PAGE AUDIT

As recommended by Andy Burns, in December 2020, I began conducting an audit of all pages on the LPNY website. There were 124 pages on the website at the beginning of the audit. Of these, 112 were published, 6 were drafts, and 6 were private. I take a “snapshot” of the website every so often for the historical archives. This involves using an application to extract all the pages in HTML format, essentially creating a “snapshot” in time. When archiving, I will export a page as a PDF and then extract the information and move it to LPedia.

The following pages I am in the process of archiving and they have been converted to draft:

- 2016 Candidates
- 2017 Candidates
- 2018 Candidates
- 2018 LPNY Convention
- 2018 Petitioning Portal ¹
- 2020 Important Dates
- Capital District
- Giving Tuesday 2019
- Hudson Valley
- Vice Chair Vacancies

¹ We can keep this as we may need a variant of it in the future.

The following pages I am investigating their purpose and origin:

- 2974-2
- Action
- Ballot Drive 2018
- Redirect
- Test
- Updates
- Volunteer Application

GOOGLE WORKSPACE ACCOUNT

I am continuously adding LPNY documents to this Google Drive account. Access to certain folders is dependent on members’ committee positions and assignments.

YOUTUBE

A profile image and channel banner art has been added to the LPNY YouTube Channel.

Andrew Martin Kolstee
Chair, IT Committee, Libertarian Party of New York
April 13, 2021