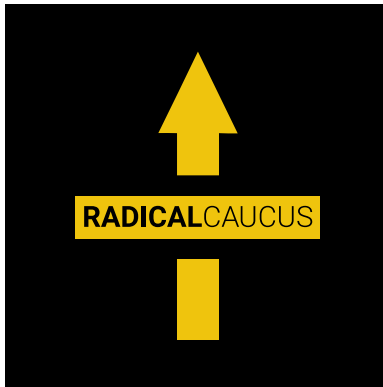


# Preliminary Style Guidelines for the Libertarian Party Radical Caucus

## 25 February 2017



Logo and wordmark font:  
Roboto 2014

Please note that only the  
gold on black presentation  
is standardized as of  
25 February 2017



### Text Typeface

Sans Serif: Roboto 2014

**WE, THE MEMBERS OF THE LIBERTARIAN PARTY, CHALLENGE THE CULT OF THE OMNIPOTENT STATE AND DEFEND THE RIGHTS OF THE INDIVIDUAL.**

We hold that all individuals have the right to exercise sole dominion over their own lives, and have the right to live in whatever manner they choose, so long as they do not forcibly interfere with the equal right of others to live in whatever manner they choose.

Serif: Alegreya


**WE, THE MEMBERS OF THE LIBERTARIAN PARTY, CHALLENGE THE CULT OF THE OMNIPOTENT STATE AND DEFEND THE RIGHTS OF THE INDIVIDUAL.**


We hold that all individuals have the right to exercise sole dominion over their own lives, and have the right to live in whatever manner they choose, so long as they do not forcibly interfere with the equal right of others to live in whatever manner they choose.


Decorous Script: Chopin Script

*WE, THE MEMBERS OF THE LIBERTARIAN PARTY, CHALLENGE THE CULT OF THE OMNIPOTENT STATE AND DEFEND THE RIGHTS OF THE INDIVIDUAL.*

*We hold that all individuals have the right to exercise sole dominion over their own lives, and have the right to live in whatever manner they choose, so long as they do not forcibly interfere with the equal right of others to live in whatever manner they choose.*

 **Pantone 109C (LNC 2015 values)**  
sRGB: #E5C601 (230 197 0)  
CMYK: 0 10 100 12

 **Cool Gray 11C (LNC 2015 values)**  
sRGB: #56565A (86 86 90)  
CMYK: 0 0 0 80

 **Black (As defined by ISO 12647)**  
sRGB: #000000 (0 0 0)  
CMYK 0 0 0 100

**Pantone Cool Gray scale**

