

Minutes.

Libertarian National Committee Executive Committee. Regular Meeting, Wednesday, July 19, 1995. *[Second Draft.]*

A regular meeting of the Executive Committee of the Libertarian National Committee was held on Wednesday, July 19, 1995, at 8:30 p.m. Eastern Daylight Saving Time, by telephone conference call.

Three of the five voting members were present at the beginning of the meeting:

- the chair, Steve Dasbach,
- the vice chair, Karen Allard, and
- the LNC representative, Sharon Ayres.

The secretary, John D. Famularo, arrived later. The treasurer, Hugh A. Butler, was absent. Non-voting observers were also present.

The national director, Perry Willis, reported on the move of the national headquarters into the new office. He said the new furniture had arrived and most of it was assembled.

Perry Willis reported that the telemarketing operation at the national headquarters was up and running. He said the efforts would focus on: Asking major donors to make a large donation; Asking "instant members" who have signed the pledge but have not donated to donate; Asking prospects to become members; Asking current members to become monthly pledgers; and Asking lapsed members who have not responded to 4 renewal letters to renew.

He said the headquarters was working with two telemarketers and that a system had been devised that would keep the two efforts from calling the same people and that would allow Alexis Thompson to decide when she would suspend her telemarketing efforts. The goal is to have only the HQ operation running sometime in the next two to three months.

The director of communications, Bill Winter, noted that PBS was producing a documentary on third parties and independents that will feature the LP to air in February and that the cover story of Insight magazine was about the LP.

(John Famularo arrived at 8:45 p.m.)

Perry Willis reported that he had finished a 24-page fund-raising letter to prospects. It will be printed in a magazine format and stapled with a reply envelope stitched in.

John Famularo said he had sent to the headquarters a copy of the attachments to go with the minutes of the most recent LNC meeting and a cover letter explaining that LNC members would receive the attachments not distributed in the original packet.

John Famularo reported that the new computer system at the headquarters was working. He said he would need more information on current projects to incorporate them in the system. He added that the telemarketing operation, which has a stand alone computer system, should be made part of the main system.

John Famularo raised the issue of accounting for "in-kind contributions." Perry Willis noted that currently they are accounted for manually and, ideally, accounting for them should be part of the automation for preparing Federal Election Commission reports.

The issue of whether the personal expenses of LNC members attending meetings should be accounted as in-kind contributions was discussed. John Famularo said the party should determine what FEC regulations require. Steve Dasbach said the party should find out how the Democratic and Republican national committees account for their personal travel and hotel expenses.

It was agreed that, first, a policy should be adopted to account for in-kind contributions as part of the automated computer system and, second, the accounting system should comply FEC rules.

Karen Allard reported on ballot access, noting that petitioning had been slow in Nebraska due to the record heat there. She said progress was being made in improving the Iowa state party organization. She described plans by the ballot access chair, Bill Redpath, for petition drives in North Carolina and West Virginia.

The campaign area manager, Ron Crickenberger, announced that the candidate survey and recruiting package had been mailed. He noted that an activist, Elizabeth Michael, had announced the formation of a independent group, separate from the party, to raise money for LP candidates for the U.S. House of Representatives.

The meeting adjourned at 9:40 p.m. EDT.

Respectfully submitted, Gary E. Johnson, recording secretary.