

# CLARK PRESIDENT

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*Assistant Research Director*

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*Field Coordinator*

Frederika Strandfeldt  
*Field Coordinator*

John Ball  
*Field Coordinator*

Gillian Jewell  
*Director of Computer Operations*

Anita S. Anderson  
*Administrative Assistant*

MEMO

TO: Clark for President VIPs

FROM: Ed Crane

DATE: August 29, 1980

SUBJECT: Alternative '80



"What can I do?" That's a question we hear a lot from activists, volunteers, and new people who have just come into the movement through the Clark campaign. Alternative '80 represents a major opportunity for us to build our organizational strength, to build the spirit of the campaign into a directed political force, to enhance our financial situation, and to impress the media. Chris Hocker's memo that is included in this package details some of the reasons for this and what we need to do. I am attaching a list of contacts and cities in which we hope to have one of our local Alternative '80 rallies. Please note that roughly two thirds of the locations are confirmed and that the other third are currently under negotiation. In any case, what we need more than anything are coordinators for the local events. If you have an interest in working on this project, please let us know as soon as possible. It is extremely important that we put as much effort into this as possible because it is the kind of event that can elevate the Clark campaign to a level of professionalism and media interest that will insure serious network coverage during the last five weeks of the campaign. It's going to take a lot of hard work but we can do it if everybody pulls together on this. Crucial to the success of Alternative '80 is getting as many people as possible to the local events. We'd like to shoot for a minimum of 50 people, and I think there's no reason why -- if the job is done properly -- that we can't get at least 100 at all of these locations. Incidentally, if you're in a major metropolitan area and don't see your city listed here, give us a call and we'll see what we can do.

Alternative '80 should be a tribute to Ed Clark and David Koch, and it should be something more than that: it should be a tribute to Libertarians throughout the country who have fought against what we were told were insurmountable obstacles to make the Libertarian Party a major alternative in American politics.



# Libertarian Candidate Assails Reagan's Image as a Tax-Cutter

From a Times Staff Writer

Libertarian Party presidential candidate Ed Clark called the idea that Ronald Reagan "is an advocate of smaller government one of the great myths of this campaign" in a speech to a group of affluent investors Thursday.

Clark accentuated his criticism of the Republican nominee as part of his effort to heighten the profile of his decade-old party, which has grown significantly but figures to receive only a small fraction of the votes in November.

Clark proposed massive cuts in personal, corporate and capital gains taxes that would reduce fed-

eral revenues by \$180 billion next year.

"Ronald Reagan claims to be the greatest tax-cutter in California's history. But this great tax-cutter (as governor) doubled the average Californian's tax burden," Clark said.

Clark's message was well received by about 1,000 investors assembled at the Century Plaza Hotel to hear a series of generally gloomy speeches on the state of the world economy and the benefits of investing in precious metals, among other subjects.

Clark, an attorney on a leave of

absence from Atlantic Richfield Co., advocates abolition of all government intervention in the economy and retreat from foreign alliance. "General Motors and Ford are being taxed to help pay for the military which protects Datsun and Toyota. That's part of our problem in this country," Clark said.

Edward Crane, Clark's press secretary, said the party will spend about \$3.5 million promoting Clark and 550 other Libertarian candidates this fall.



STUMPING — Presidential candidate Ed Clark outlines the planks of his Libertarian platform to

reporters today at a press conference at the Stardust Hotel here. — Tribune photo by Jerry Rife

## LIBERTARIAN OFFERS SEVERE TAX CUTS

Libertarian Party presidential candidate Ed Clark, campaigning in San Diego today, said he would "revive the economy" with a 70 percent income tax cut for middle-income Americans, a 50 percent cut for the rich and a \$200 billion reduction in federal spending.

During a press conference at the Stardust Hotel here, Clark, a 50-year-old Los Angeles attorney, said the halving of taxes would be offset by a \$50 billion defense cut, an end to federal subsidies of businesses and agriculture and elimination of expensive, ineffective regulatory agencies.

Clark said his program would balance the budget by September 1982 at \$414 billion, create 9 million more jobs and prompt \$174 billion in investment in the first year.

Under his program, Americans who earn less than \$7,500 a year would be exempt from any personal income taxes.

"People have the right to keep their honestly acquired earnings, to be spent as they see fit," he said.

Clark said his defense cuts would focus on U.S. spending to defend Western Europe and Japan.

"We're bankrupting our system to pay for the defense

of countries that can afford to pay for it themselves," he said.

Clark, who has made it onto the ballot in 40 states and expects to be on the ballot in all 50, contrasted his campaign with that of independent candidate John Anderson, whose name so far will be listed on 18 state ballots.

He said Anderson's policies are no different from President Carter's and he said Republican nominee Ronald Reagan's 10 percent tax cut program would only reduce the amount of the federal budget increase.

"Under Carter the budget deficit would be \$86 billion while under Reagan's program it would be \$64 billion," he said. "But a deficit remains."

Clark has been campaigning for eight months, has spent more than \$1 million but has obtained only a few percentage points in the polls. Nonetheless, Clark said he is not discouraged.

He said his goal is to increase awareness of the Libertarian Party and make it into a strong third party capable of attracting disillusioned Democratic and Republican voters.



# Libertarians Back ERA, Free Choice

WASHINGTON (UPI) — Libertarian presidential candidate Ed Clark said Saturday his party is a "feminist party," and he backs the Equal Rights Amendment, abortion rights and repeal of laws that interfere with women's economic advancement.

"The Libertarian party totally repudiates any use of government force, by either law or regulation, to discriminate for or against any group or individual," Clark said in a position paper on women's issues. "It is therefore a champion of women's rights and a feminist party."

In the paper, Clark said a free market economy is the most effective way to insure economic advancement for women. He urged increased use of boycotts to encourage businesses to adopt non-discriminatory policies.

Clark also took a pro-choice stand on abortions.

"I must conclude that no law or regulation may properly interfere with a woman's right to decide what may be done to her body," he said, and those who oppose abortion "must make their case by voluntary moral suasion" — not laws.

But Clark's "absolutist position" on the First Amendment and libertarian view that government should exercise next to no regulatory control put him at odds with some militant feminist positions who seek to have pornography and prostitution banned because they exploit women.

"I believe that all speech and writing and depicted material, including obscenity and pornography, is protected from action at any level of government," Clark said. But he sanctioned the use of pickets and economic boycotts against the sale and distribution of pornography.

"My position on prostitution is the same as it is on all victimless crimes," he said. "It should be neither illegal nor licensed. The law should not be the enforcer of personal moral standards and should punish no consensual behavior that does not harm others."

On the divisive issue of women and the draft, Clark said: "I am against the draft unequivocally, for both women and men, but I believe that the military should not discriminate against its women volunteers."

## CITES 'FAILURE TO PROVIDE ALTERNATIVE'

# Libertarian Urges Anderson to Quit Race

SACRAMENTO (AP)—Ed Clark, Libertarian Party candidate for president, called Saturday for independent John Anderson to withdraw, claiming Anderson does not offer a real alternative.

"Anderson said he would withdraw if he did not think he had a chance of winning," Clark said at a news conference. "He is now well below 15% in the polls."

Anderson only offers a difference in personality and speaking style to Democrat Jimmy Carter and Republican Ronald Reagan, Clark said, while his Libertarians are proposing a concrete alternative program.

Clark, a 50-year-old Los Angeles lawyer who polled 378,000 votes for governor of California in 1978, said he did not expect to win the presidency either, but did expect to poll "millions of votes." He expects to be on the ballot in all 50 states.

### Seen as Alternative

"I would expect that by November I will be perceived as the alternative to Carter and Reagan rather than John Anderson," Clark said.

Later, in a speech to the Libertarian state convention meeting here, Clark pictured himself as the progressive candidate who wants real change in the way the nation is

run.

He said government is the most profoundly conservative force in our society.

"Government, whether it is managed by a Ronald Reagan or a Jimmy Carter, has a vested interest in seeing to it that things stay the way they are," Clark said.

He said Libertarians are progressive because they believe in freedom from governmental control.

"Freedom produces change, creativity and growth. Freedom won't permit a society to become frozen in its own conservatism, and freedom is the only moral and practical framework for a changing, complex society," he said.

### 'Limit Our Liberties'

Clark said Carter's acceptance speech at last week's Democratic convention underscored "not just what is wrong, but what is plain frightening about government and politics in America."

"Here's a man who can stand before his party and the American people and describe in great detail all the ways he's found to limit our liberties over the past three and a half years," Clark said.

As for Reagan, Clark said "there is nothing either in the rhetoric or record of Ronald

Reagan which fundamentally distinguishes him from Jimmy Carter."

"Like twin bottles of Heinz ketchup, they both advertise 57 different varieties of ways in which they have curtailed, limited and abrogated our liberty."

Clark said the \$22-billion tax cut proposed by Reagan was really just a reduction of the \$90-billion tax increase Carter proposed.

"And unless my math has failed, what Reagan is really calling for is a tax increase of \$68 billion."

Clark said he proposes a \$180-billion tax cut, including a 50% cut in all income-tax rates and abolition of income taxes for single persons earning under \$7,500 and families of four with less than \$10,000.

He also would abolish customs duties and tariffs, estate and gift taxes, and the tax on windfall oil profits. He would give persons or corporations a tax credit of up to \$1,200 for educating a child.

To make such tax cuts possible, he proposed eliminating 168 agencies, including the energy and education departments; a \$50 billion cut in defense spending by requiring Western Europe and Japan to pay for their own defense, and ending all subsidies to business and agriculture.

Los Angeles, CA  
(Los Angeles Co.)  
Los Angeles Times  
(Cir. D. 1,057,611)  
(Cir. S. 1,344,660)



# Libertarian Candidate for \$137 Billion Tax Cut

By ROBERT SHERBORNE

The United States needs a \$137 billion tax cut, allowing citizens, rather than government, to spend their money as they see fit, Liber-

tarian presidential candidate Ed Clark said here yesterday.

These cuts would create 5 million new jobs and inflation would be controlled by balancing the federal

budget at \$414 billion — well below the levels proposed by Jimmy Carter and Ronald Reagan, said Clark, a serious, articulate man, who explained his rather novel ideas with conviction during a press conference at Legislative Plaza.

**"WAGES EARNED** should be kept by the people who earn them," Clark said. "We think this expands people's liberties."

The proposed tax cuts would come primarily from reductions in the personal income tax and abolition of the inheritance tax, Clark said.

To balance the federal budget in light of these tax cuts, Clark proposes a \$50 billion cut in defense spending, the elimination of government subsidies to business and agriculture and some reduction in the number of welfare payments.

**"WE SHOULD NOT** be acting as policeman for the world," Clark said of his proposed defense cuts.

By concentrating on the defense of Americans, rather than people the world over, a great deal of money can be saved, he added. Moreover, such cuts would not seriously jeopardize the defense of America's allies, Clark believes, because European countries would simply begin footing a larger part of their own defense bill if American funds are withdrawn.

In a similar vein, Clark believes the full resources and ingenuity of America's oil companies should be unleashed by eliminating all petroleum price control programs.

**AMERICAN PRICE** controls have kept oil prices artificially low here, which has led to increased consumption, as well as thwarting the incentive for further American petroleum exploration, Clark said.

This has made America reliant on foreign oil, he added, and embroiled the United States in the precariously dangerous defense of Persian oil fields.

Removing price controls would diminish demand for gasoline by increasing its price, would spur new exploration and would remove

the Persian Gulf from the American list of vital national interests, Clark believes.

**NOT ALL OF** Clark's libertarian proposals deal with finances, however.

He has suggested legalizing marijuana and other currently illegal drugs, saying government should not interfere with an adult's right to freely consume whatever he or she chooses.

"No consenting conduct should be opposed by government," Clark said.

When the government outlawed alcoholic beverages earlier this century, freedom-loving Americans continued to imbibe, but that consumption was made more dangerous and expensive, Clark said.

**ON A LESS** philosophical tack, Clark called on U.S. Rep. John Anderson to withdraw from the presidential race, saying:

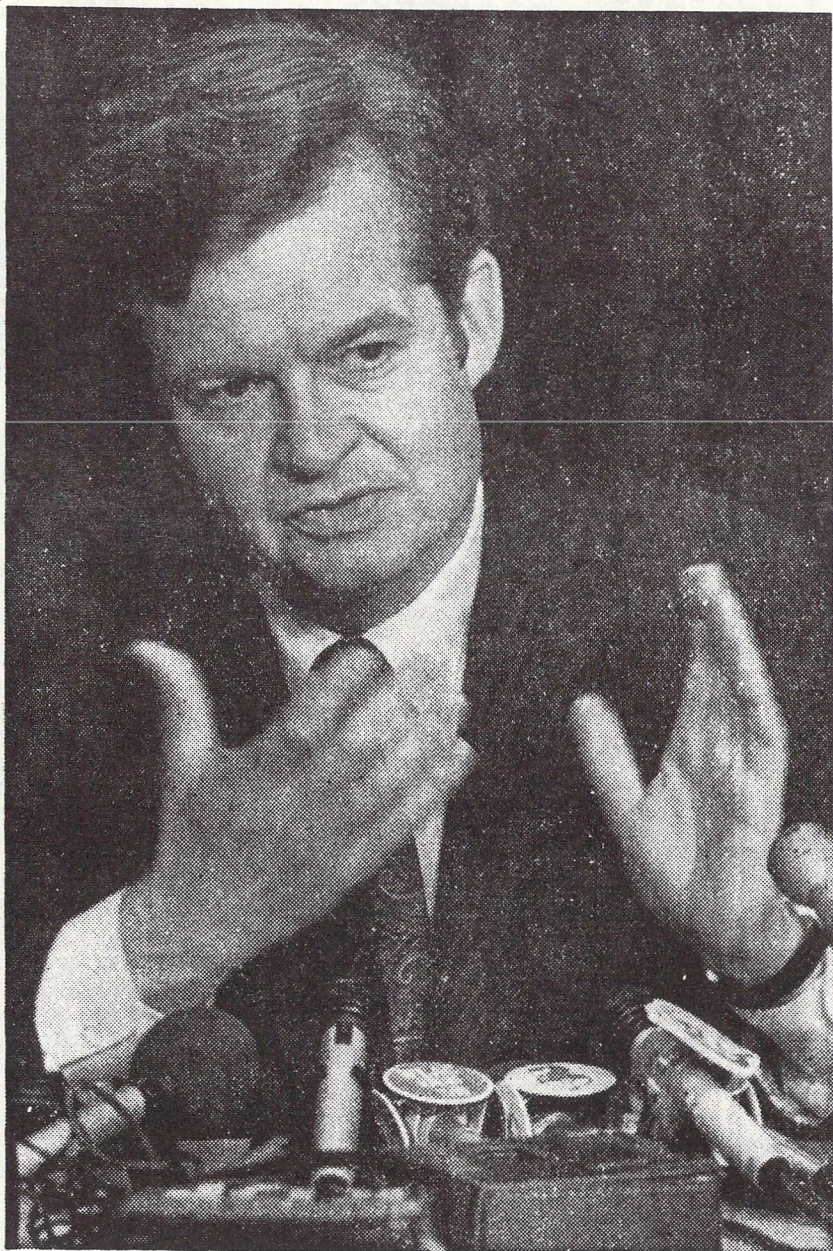
"It is very clear that John Anderson is not going to win. He has only two programs that he is running on. The first program is 'I'm not Jimmy Carter,' and the second program is 'I'm not Ronald Reagan.'"

In other words, Clark said, Anderson has no real program and remains in the race only as an opportunistic spoiler.

**CLARK, ON THE** other hand, said the Libertarian Party he heads offers voters a real, ongoing alternative to the Republicans and Democrats.

A graduate of Dartmouth College and the Harvard University School of Law, Clark ran for governor in California in 1977 and polled 377,960 votes. He is difficult to dismiss as a crackpot.

While Clark says his name will appear on the presidential ballot in all 50 states in November, he concedes he will not win the presidency this year. But he said he hopes to lay the foundation for the Libertarian Party to develop into a viable political option in years to come.



—Staff photo by J. T. Phillips

**Ed Clark...Explains Economic Formula**

*"Wages should be kept by the people who earn them"*



# Libertarian candidate calls for massive tax cuts

LOS ANGELES — (UPI) — Ed Clark, Libertarian presidential candidate, yesterday proposed a tax cut of almost 70 per cent for middle-income Americans and 50 per cent for the rich, and a \$200 billion reduction in federal spending.

In a speech delivered to the American Economic Council, Clark also called for eliminating inheritance taxes, custom duties and the crude-oil excise tax.

"People have a right to keep their honestly acquired earnings, to be spent as they see fit," Clark said.

He detailed a number of specific cuts, including abolishing some government agencies or requiring payment from those who benefit from the agencies' services.

Clark also proposed deep cuts in defense spending, suggesting that land-based missiles and the Trident submarine be phased out and development halted on the MX missile or a new manned bomber.

## Libertarian Clark opposes MX system

LAS VEGAS (AP) — Libertarian presidential candidate Ed Clark says he supports the Sagebrush Rebellion and is opposed to the MX missile system.

The candidate stopped in Las Vegas Saturday for a fundraiser dinner that drew about 50 people at \$25 each to the Marina Hotel on the Strip.

Clark says he backs the efforts in several western states to gain control of some lands held by the federal government, and believes "The Bureau of Land Management ought to turn the land over to the people."

The candidate said he strongly opposes proposals to build an intercontinental ballistic missile system in Nevada and Utah.

"The existing missile systems have the megatonnage to destroy Russia 25

times over," he said "Enough is enough."

In addressing another Nevada issue, Clark said he is in favor of the property tax cutting proposal Question 6.

"Any tax cuts automatically bring more money to the private sector and create more jobs," he said.

Clark said he thinks "there is some chance" he can win the nation's highest office. "But the odds are against it," he said.

THE NEW YORK TIMES, THURSDAY, AUGUST 28, 1980

## Libertarian Candidate Urges Free-Market Energy Policy

PITTSBURGH, Aug. 27 (UPI) — Calling President Carter's energy policies "a total disaster," Ed Clark, the Libertarian Party's Presidential candidate, called today for a free-market energy policy.

"Energy is too important to be left subject to political control," Mr. Clark said at a news conference here. "We must end the regulations and monopoly privileges that prevent competition and allow the free market to point us toward the new energy sources we need."

Mr. Clark said the President "has continued the price controls that encourage overconsumption and discourage production, and his allocation controls have put the gas where the people aren't."

The Libertarian also criticized energy policies advocated by John B. Anderson, the leading independent candidate, and Ronald Reagan, the Republican nominee.

"John Anderson's only idea in his 'campaign of ideas' is to put a 50-cents-a-gallon tax on gasoline," Mr. Clark said. "Reagan talks about getting rid of regulations, but he never suggests doing away with the regulations that protect companies from competition."

## Libertarians Urge Anderson To Drop Out of the Race

WASHINGTON, Aug. 20 (UPI) — Ed Clark, the Libertarian Party Presidential candidate, called on Representative John B. Anderson today to withdraw from the Presidential race, criticizing Mr. Anderson's independent candidacy as an unwelcome diversion.

In a telegram to Mr. Anderson, Mr. Clark accused him of diverting media attention and public support away from his own "real alternative" to an "alternative personality" and added that Mr. Anderson was "preventing the development of a real alternative to the establishment parties."

The Libertarian Party, running an active, well-financed campaign, expects to be on the ballot in all 50 states and is running about 500 candidates for local, state and Congressional offices as well. Mr. Anderson, a Republican, is running without a party apparatus.



## ALTERNATIVE '80 RALLIES

### Alabama

Birmingham

Coordinator: ?

Holiday Inn

2230 Tenth Avenue, North

### Alaska

Anchorage

Coordinator: ?

Fairbanks

Coordinator: ?

Juneau

Coordinator: ?

### Arizona

Flagstaff

Coordinator: ?

Phoenix

Coordinator: Tyler Olsen

Tucson

Coordinator: ?

Holiday Inn

1365 W. Grant

### Arkansas

North Little Rock

Coordinator: ?

Holiday Inn

111 West 27th Street

### California

Sacramento

Coordinator: ?

San Diego

Coordinator: Jane Protas

Holiday Inn

1617 First Avenue

San Francisco

Coordinator: Carolyn Felton

Holiday Inn

1300 Columbus Avenue

### Colorado

Denver

Coordinator: M. L. Hanson

Holiday Inn

1475 S. Colorado Blvd.

### Connecticut

Hartford

Coordinator: Jerry Brennan

Holiday Inn

50 Morgan Street

### Delaware

Wilmington

Coordinator: Marcella Lusby

### District of Columbia

Washington

Coordinator: Jo Ann Willis

### Florida

Jacksonville

Coordinator: ?

Miami Beach

Coordinator: ?

Holiday Inn

2201 Collins Avenue

Orlando

Coordinator: Fred Daniels

Holiday Inn

6515 International Drive

### Georgia

Atlanta

Coordinator: Gary Marcus

### Hawaii

Honolulu

Coordinator: ?

### Idaho

Boise

Coordinator: Lee Fernon

Holiday Inn

3300 Vista Avenue

### Illinois

Chicago

Coordinator: Jim Johnston

Holiday Inn

Touchy Avenue & U.S. 45

Rockford

Coordinator: ?

### Indiana

Fort Wayne

Coordinator: Debbie Jones

Holiday Inn

3330 California Road

ALTERNATIVE '80 RALLIES (cont'd)

Indiana (cont'd)

Indianapolis

Coordinator: ?

Iowa

Ames

Coordinator: Marsha Farrington

Holiday Inn

316 S. Duff

Kansas

Kansas City

Coordinator: Joel Ayres

Holiday Inn

424 Minnesota Street

Wichita

Coordinator: ?

Kentucky

Lexington

Coordinator: Tom Bogel

Holiday Inn

Jct. I-75 & Newton Pike

Louisiana

New Orleans

Coordinator: Triston Junius

Holiday Inn

U.S. 90 & I-10

Maryland

Baltimore

Coordinator: ?

Massachusetts

Boston

Coordinator: ?

Brockton

Coordinator: Lee Nason

Holiday Inn

Rt. 24 & 27 Westgate Pass

Michigan

Kalamazoo

Coordinator: ?

Lansing

Coordinator: ?

Flint

Coordinator: ?

Michigan (con't)

Troy

Coordinator: Bryan Wright

Holiday Inn

1313 Nicollet Mall

Mississippi

Jackson

Coordinator: ?

Missouri

Clayton

Coordinator: ?

Holiday Inn

7730 Bonhomme Avenue

Montana

Misoulla

Coordinator: ?

Nevada

Las Vegas

Coordinator: Steve Dusterwald

Holiday Inn

3740 Las Vegas Blvd. South

New Hampshire

Manchester

Coordinator: ?

Holiday Inn

21 Front Street

New Jersey

Newark

Coordinator: ?

New Mexico

Albuquerque

Coordinator: ?

Holiday Inn

2020 Manual

New York

Rochester or Buffalo

Coordinator: ?

New York City

Coordinator: ?

Poughkeepsie

Coordinator: ?

Syracuse

Coordinator: ?

Holiday Inn

NY Thruway (I-90) at Exit 36



ALTERNATIVE '80 RALLIES (cont'd)

North Carolina

Charlotte

Coordinator: ?

High Point

Coordinator: ?

Holiday Inn

236 Main Street

Raleigh

Coordinator: ?

North Dakota

Grand Forks

Coordinator: ?

Holiday Inn

1210 North 43rd Street

Ohio

Cincinnati

Coordinator: Jim Berns

Holiday Inn

2235 Sharon Road

Cleveland

Coordinator: ?

Columbus

Coordinator: ?

Holiday Inn

1212 Dublin-Granville

Oklahoma

Oklahoma City

Coordinator: ?

Tulsa

Coordinator: ?

Oregon

Medford

Coordinator: ?

Portland

Coordinator: ?

Pennsylvania

Allentown

Coordinator: ?

Holiday Inn

Rt. 22 E. Jct. Rt. 309

Pennsylvania (cont'd)

Chambersburg

Coordinator: ?

Holiday Inn

I-81 & Rt. 316

Philadelphia

Coordinator: John Eubank

South Carolina

Columbia

Coordinator: Bob Budnek

Holiday Inn

U.S. 1, Jct. I-26

South Dakota

Rapid City

Coordinator: ?

Holiday Inn

1902 La Crosse Street

Tennessee

Nashville

Coordinator: ?

Holiday Inn

2613 West End Avenue

Memphis

Coordinator: Shirley Lamar

Holiday Inn

3728 Lamar Avenue

Knoxville

Coordinator: Michael and Ann McKinney

Texas

Forth Worth

Coordinator: ?

Holiday Inn

1401 S. University

Austin

Coordinator: ?

Holiday Inn

6911 Interregional Highway

Houston

Coordinator: ?



ALTERNATIVE '80 RALLIES (cont'd)

Utah

Salt Lake City

Coordinator: Brad Chapman

Holiday Inn

3306 Washington Blvd.

Virginia

see D.C.

Washington

Seattle

Coordinator: John and Susan Vogt

Holiday Inn

11244 Pacific Highway, South

Wisconsin

Madison

Coordinator: ?

Monroe

Coordinator: ?

Milwaukee

Coordinator: Tom Bosworth

Holiday Inn

5423 N. Port Washington Road

West Virginia

Parkersburg

Coordinator: ?