



T LIBERTARIAN PARTY OF COLORADO

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2019 January LP Board Minutes

Email Motions Passed

In a special online meeting **Victoria Reynolds was unanimously appointed as our new Fundraising Director.** Attendees: Wayne Harlos, Michael Stapleton (via Caryn Ann Harlos), Michele Poague, Kevin Gulbranson, Kim Tavendale, Matt DiGiallonardo, Lance Cayco and John Hjersman.

Meeting called to order at 7pm.

Agenda was approved as written
December 2018 minutes were approved.

Attendees

Wayne Harlos, Michele Poague, John Hjersman, Kim Tavendale, Kevin Gulbranson, Steve Gallant, Michael Stapleton, Eric Mulder (for Matthew DiGiallonardo), Lance Cayco, Mike Spalding, David Aitken, Mike Quinlan, Buck Bailey, Blake Huber, Kyle Furey, Dean Goodbye and Bear

Public Comment

Buck Bailey - He is disappointed to have to participate in politics as a defensive measure.

Blake Huber - Center Right Coalition - asked us to support the Taxpayer's Bill of Rights.

Director's Reports

Chair - Wayne Harlos - He got 9 national members by just asking. The Rocky Mountain National Park clean up found that the park had already been cleaned. Both the Denver Post and Complete Colorado provided positive articles on this Libertarian activity.

Vice Chair - Michele Poague - nothing to add to her report.

Treasurer - John Hjersman - nothing to add to his report. He believes we are in a better financial position than last year.

Fundraising - Victoria Reynolds - absent

Campaigns - Kim Tavendale - A request for local candidates was productive. Wayne Harlos has been getting several candidate inquiries. Spalding asked if Marc Marconi's new member welcome packets were the cause.

Outreach - Kevin Gulbranson - **Gulbranson made a motion that we take advantage of early bird pricing for Cinco de Mayo up to \$500.** This passed without objection. Also he's looking to groom his replacement for 2020.

Regions - Steve Gallant - He asked Atkin if the Mesa folks have been emailed. We don't have many email addresses. The meeting still needs to be scheduled. Denver will do their kickoff meeting soon.

Legislative - Michael Stapleton - He's been reviewing legislation. There are 83 bills in the Senate and 109 in the House. He will build a committee to help analyze these. There is a push for universal health care. Stapleton will be the keynote at the next Jeffco Libertarian meeting and will help with the Women's March in Denver. Gulbranson asked if the Libertarians at the Capitol Day is still happening. Stapleton confirmed that plans are underway.

Membership - Matthew DiGiallonardo - nothing to add to his report. Harlos reported that Matt did not call regular donors.

Communications - Lance Cayco - nothing to add to his report. We lost a volunteer but everything is going smoothly.

Records - Mike Spalding - asked about less expensive email hosting for affiliates in addition to his report.

Committees

Technology - Mike Quinlan - all clear on the Western Front. Harlos asked him to add Victoria Reynolds to our email and database.

Database - David Aitken - nothing to add to his report.

Legislative - Michael Stapleton - He is going to schedule a meeting within the next few days.

Campaigns - Kim Tavendale - The candidates information from National is insufficient. She is developing an information form. Aitken pointed out that candidate records from National will be in our database and will include district information. Tavendale said she has no way to access it.

Policy Manual - John Hjersman - He reported that they've had a meeting and established a schedule. They will continue to meet every second Friday.

Issues Committee - Wayne Harlos - Harlos stated that we have an opportunity to use our resources to generate positive publicity. He will contact the folks who volunteered.

Style - Wayne Harlos - Mike Seebeck reported that they've completed their work and the changes will be presented to the Platform Committee.

Convention Committee - Matt DiGiallonardo - Matt has found 2 speakers. Vernon was suggested as a speaker. Spalding agreed to resend a list. Mulder offered D. Frank Robinson. Poague said they were working on seminars

New Business

SparkPost - David Aitken - He recommended we use this to provide our outgoing emails. \$9/mo covers 50,000 emails. We send ~20,000. This is significantly better than the \$75/mo for MailChimp. National has integrated this with CiviCRM. **Harlos moved that we spend \$9/mo for SparkPost emails** and this passed without objection.

Agenda Cutoff - Kevin Gulbranson - All items need to be added by the Wednesday before the meeting. He suggested that any additional items should be brought up for approval at the meeting. Harlos said he would add these to the standing rules document. This passed without objection.

New Website - David Aitken - The new website is live. County affiliates can have up to 5 pages without charge. Delta County is using it. We can get email addresses for \$5/mo. Harlos asked Gallant to have Affiliates contact Aitken.

Database - David Aitken - The database portion of CiviCRM is underdeveloped and slow. This will impact our email blasts. Phonebank management is also a work in progress. For \$180/mo we can get more support. This is still less than the \$250/mo we were paying for NationBuilder. Harlos moved that we spend \$90/mo for CiviCRM tech support for 3 months. Spalding moved that we increase this to \$180/mo. This passed without objection. The main motion also passed without objection.

National Party Membership - Harlos asked Dave to include an appeal for National memberships in the next email.

Phone Meeting - Wayne Harlos - He scheduled it for 8pm Monday the 21st. We will discuss board responsibilities.

The meeting adjourned at 8:16pm.

Spending

\$180/mo for 3 months CiviCRM support

\$9/mo for Sparkmail

\$500 for Cinco de Mayo booth