



LIBERTARIAN PARTY OF COLORADO

Database Manager Report for April, 2022

Emails – When you send emails, please make sure they are appropriate for the people you are sending them to. Anything that is not understandable might be treated as spam which hurts our credibility and reputation with Amazon, our email provider. If our standing with Amazon is bad, they **will** cancel our account. The National LP's account got cancelled, temporarily, because of this sort of issue. If your email includes Gen-Z lingo, do not send it to Boomers. If you are promoting a gun show, send it only to people who are interested in guns. We are building these demographics; please ask.

See following time report.

We pay \$90 per month to the LNC for 3 hours of priority support per month for the CRM.

Our **March** Amazon bill for CRM email services was **\$2.59** for almost **26,000** emails. This cost is recorded as an In-Kind donation by the Database Manager.

We have a \$200 credit with MailChimp for email services in lieu of maintaining our account for \$10 per month.

Respectfully Submitted,

David Aitken
Database Manager
Libertarian Party of Colorado

Database Manager Time

Date	Start Time	Stop Time	Time	Description
3/11/2022	8:30 AM	9:00 AM	0:30	board reports
3/12/2022	8:30 PM	9:30 PM	1:00	update new board members
3/13/2022	10:00 AM	10:20 AM	0:20	check user status BetteRose Ryan
3/13/2022	2:30 PM	3:00 PM	0:30	Michael Stapleton voter info
3/13/2022	3:00 PM	3:30 PM	0:30	Lam candidate survey
3/13/2022	4:45 PM	5:20 PM	0:35	el paso leadership updates
3/13/2022	7:00 PM	8:20 PM	1:20	Michael Stapleton voter info
3/13/2022	8:55 PM	9:30 PM	0:35	backup
3/14/2022	6:40 AM	6:50 AM	0:10	video links for board meeting
3/14/2022	6:50 AM	7:10 AM	0:20	backup
3/14/2022	2:40 PM	2:55 PM	0:15	email blast setup
3/14/2022	6:30 PM	8:30 PM	2:00	board meeting
3/15/2022	9:20 AM	10:40 AM	1:20	new board user, misc updates, email blast
3/15/2022	11:45 AM	1:00 PM	1:15	scan convention program, post
3/15/2022	6:55 PM	7:30 PM	0:35	crm training Jordan, Comms
3/15/2022	7:30 PM	7:40 PM	0:10	media list
3/16/2022	7:30 PM	9:00 PM	1:30	media list
3/17/2022	1:40 PM	2:05 PM	0:25	jeffco email
3/17/2022	9:15 PM	9:45 PM	0:30	carbon valley tax hikes
3/17/2022	9:45 PM	10:30 PM	0:45	update leadership page, lpedia
3/18/2022	2:40 PM	3:10 PM	0:30	new users
3/18/2022	3:10 PM	3:40 PM	0:30	jeffco updates
3/18/2022	3:40 PM	4:30 PM	0:50	board member report debugging
3/18/2022	7:45 PM	8:05 PM	0:20	board bios and pics
3/19/2022	8:30 AM	9:15 AM	0:45	clean up jeffco events
3/20/2022	10:05 PM	10:30 PM	0:25	set up CD7 MCA
3/20/2022	10:30 PM	11:30 PM	1:00	backup
3/22/2022	7:20 AM	7:30 AM	0:10	candidate update instructions for Marc
3/22/2022	7:45 PM	8:20 PM	0:35	events
3/23/2022	6:55 PM	7:40 PM	0:45	crm training John Kaufman Outreach
3/25/2022	7:55 AM	8:15 AM	0:20	leadership updates
3/26/2022	8:45 AM	8:55 AM	0:10	get joe johnson's email for cah
3/27/2022	11:05 PM	11:55 PM	0:50	backup
3/28/2022	1:20 PM	1:55 PM	0:35	new user Orion Schalhamer
3/29/2022	1:45 PM	2:05 PM	0:20	upload convention minutes
3/29/2022	4:10 PM	4:30 PM	0:20	new contact, judicial committee post
3/30/2022	6:20 PM	6:30 PM	0:10	daily emails
3/31/2022	8:25 AM	8:40 AM	0:15	set up email blast
3/31/2022	8:40 AM	9:05 AM	0:25	convention delegates
3/31/2022	10:20 AM	11:00 AM	0:40	convention delegates
3/31/2022	2:50 PM	3:10 PM	0:20	convention delegates
3/31/2022	6:45 PM	6:55 PM	0:10	send email blast
4/2/2022	4:25 PM	4:50 PM	0:25	PRA email blast
4/2/2022	7:00 PM	7:15 PM	0:15	users, PRA post
4/3/2022	5:00 PM	5:30 PM	0:30	secretary procedures discussion

4/3/2022	11:15 PM	11:55 PM	0:40 backup
4/4/2022	12:05 AM	12:35 AM	0:30 backup
4/4/2022	8:35 AM	9:45 AM	1:10 backup
4/4/2022	10:00 AM	10:25 AM	0:25 candidate emails for Jacob
4/4/2022	7:20 AM	8:15 PM	12:55 scrum mtg
4/4/2022	10:15 PM	10:35 PM	0:20 track volunteers process
4/5/2022	10:15 AM	10:45 AM	0:30 store menu, Adams County email
4/6/2022	6:35 PM	6:45 PM	0:10 board reports

42:50