

LIBERTARIAN PARTY OF CALIFORNIA

Saturday, November 18, 2006 Executive Committee Meeting at Days Inn Hotel in Oakland

1. The meeting was called to order at 10:05 am. The following Executive Committee members were present:

Officers: Aaron Starr, Chair
Lawrence Samuels, Northern Vice Chair (not present)
Mark Selzer, Southern Vice Chair (not present)
Willard Michlin, Treasurer
Daniel Wiener, Secretary

Representatives: Ted Brown
M Carling
Bruce Cohen
Zander Collier
Don Cowles
Bruce Dovner
Mark Johnson (not present)
Angela Keaton
Richard Newell
Kevin Takenaga

Alternates: *Lois Garcia (not present)*
Jay Eckl (not present)

Executive Director: *David Ruprecht (not present)*

Guests: Brian Holtz, Starchild, Terry Floyd

2. Announcements: The DooDah parade will be held on Sunday, November 19, 2006, and libertarians are invited; it's a fun event. Today's Executive Committee meeting was dedicated to the late Milton Friedman.

3. Agenda review: Item 7 (Committee Reports) will be moved up ahead of Old Business. Voter Registration was added as Item 7(h). The Platform Coordinator will be selected after Bylaws Committee members.

4. Staff & Officers Reports

- a. Chair Aaron Starr – The National Treasurer resigned, so Aaron was elected (15-0) to take over as interim Treasurer. Aaron and Angela Keaton have also been raising money for the national party, and have raised \$8,000 so far. The national party is providing leads, which Aaron is using to have fundraising meetings. Later he will be able to go back to the same people to raise money for the LPC. We are still trying to identify libertarian winners of non-partisan elected offices, but expect to have enough winners to offset the cost of Operation Breakthrough via prior pledges. David Ruprecht has been offered the fundraising-commission-paid position of Director of Development instead of Executive Director. Dave has declined for now, but might be open to future possibilities such as running for the Executive Committee. Aaron is offering Angela the position of Executive Director at a salary of \$3,000 per month plus 10% commission for the fundraising which she obtains through personal solicitations plus the first month of any monthly pledge or increase in pledge which she solicits plus a week of vacation per year. Angela will be resigning from the Executive Committee to avoid a conflict of interest.

Kevin Takenaga moved to have the Executive Committee approve the contract for the Executive Director. The Chair ruled the motion out of order. Kevin appealed the ruling of the Chair. The Chair reversed his ruling.

The Executive Committee went into executive session to discuss personnel matters.

The motion to approve the contract was passed unanimously by voice vote.

Angela Keaton resigned as an Executive Committee representative.

M Carling moved to suspend the rules to amend the agenda to immediately fill the vacancy; failed 5-5. A motion to amend the agenda by adding the vacancy item right before the budget was approved without objection.

- b. Executive Director Angela Keaton – Ali Martin will remain as a paid one-day-per-week intern if she is willing.
- c. Northern Vice Chair Lawrence Samuels – Not present.
- d. Southern Vice Chair Mark Selzer – Not present.
- e. Secretary Daniel Wiener reported on the results of recent Executive Committee email ballots (results are listed as Yes-No-Abstain-NVR, where NVR means No Vote Received prior to close of balloting):
 - The site of the 2007 state convention was selected via Instant Runoff Voting among five options: Berkeley Marina Doubletree Hotel; Embassy Suites San Raphael; Ensenada Cruise Ship; Granlibakken Conference Center and Lodge; San Ramon Valley Conference Center. San Ramon was chosen with 8 first-place votes on August 28, 2006.
 - Another motion “to hold the convention in San Ramon” passed 10-0-1-4 on August 29, 2006.
 - The following resolution was approved on September 27, 2006 by a 9-0-0-6 vote:

“WHEREAS, the board desires that 2008 convention packages be offered for sale at the 2007 convention, be it therefore
RESOLVED that the Secretary shall forthwith send an email to the county officers' list announcing a call for bids for the 2008 convention including therein a copy of the relevant Standing Rule, and be it further
RESOLVED that a similar announcement be printed in the September issue of California Freedom, and be it further
RESOLVED that selection of a bid and approval of a convention contract be made General Orders for the February 2007 board meeting.”
- f. Treasurer Willard Michlin – Signed and dated checks for the counties are available and will be mailed out with supporting documentation. 13,907 total telephone calls for Operation Breakthrough were made at a cost of \$10,250. See the attached Statement of Net Assets and the 2006 Actual vs Budget spreadsheets.
- g. LNC Representative M Carling – The 2008 Memorial Day weekend national convention hotel site is still in negotiations. The previous LNC Treasurer had a disagreement over the process for approving the ballot access line item in the budget and resigned in protest. Aaron Starr was selected to replace him.

5. Old business:

- a. 2007 state convention report by Terry Floyd – The “Northern California Convention Planning Committee” held a teleconference and is still in the planning stages for the program and theme. All potential 2008 Presidential candidates need to be contacted and invited to attend. Chuck Muth may be willing to put on a free seminar for candidate training. The convention website will be finalized by December 15th. There will be early-bird special pricing. Corporate sponsors are being sought for speakers. The convention contract needs to be signed and speakers need to be finalized. The Committee does not plan to turn anyone away due to inability to pay, but will seek donations and other financial assistance; they do not expect this to involve a large number of people.

The meeting was recessed for lunch at 12:22 pm, and reconvened at 1:36 pm.

6. Committee Reports:

- a. Conflict Resolution – Willard Michlin is trying to minimize conflicts which distract people from cooperating in pursuit of the goals of the Libertarian Party. He described efforts to resolve recent disputes.
- b. LPC Candidate Support Committee – Don Cowles discussed raising money for (vetted) candidate websites and ballot statements. Campaignhighway.com offers \$295 websites. The Michigan LP also has good candidate websites.
- c. *California Freedom* / Communications Committee – There have been struggles getting the newsletter out in a timely manner,

- due to the Post Office and the printer. The most recent newsletter wasn't red-tagged as promised. Willard will make a personal donation to cover the conversion costs so that his mail house can take over. Bruce Cohen will obtain quotes.
- d. Libertarian Perspective – Columns continue to be generated on a regular basis. 1,800 people subscribe to the columns, and it seems to be having a positive effect on editors and reporters.
 - e. Database & Infrastructure – Kevin Takenaga and M Carling have worked together and made good progress on the membership database, although there is still a lot which needs improvement. Delegate allocations based on membership at the end of November must be sent to counties by December 20th. Counties need to be sent membership lists so that they can provide notifications of their elections.
 - f. Audit Committee – The previous appointees did not do anything. Don Cowles volunteered to chair the Audit Committee, with assistance from Zander Collier and Kevin Takenaga.
 - g. Voter Registration – Bruce Dovner proposed a pilot registration campaign in Mendocino and Humboldt counties using radio ads, door-to-door personal contact, and outreach booths. A suggested high-end straw-man budget would run \$13,207/month.

7. Old Business (continued):

- b. Operation Breakthrough and Election Results – Ted Brown was quite pleased with the results in a number of races. We easily retained ballot status by having several statewide candidates achieve the 2% threshold. Gail Lightfoot received 2.02% for Secretary of State; Donna Tello received 2.2% for Controller; Marian Smithson received 4.0% for Treasurer; Kenneth Weissman received 2.08% for Attorney General; and Dale Ogden received 3.8% for Insurance Commissioner. Many other partisan candidates for Assembly, State Senate, and Congress received good percentages. Next time Ted would like a bit more help in recruiting. The problem this time was the large drop-off in people who promised to run but failed to do the necessary grunt work to get on the ballot. We also should establish standards to see which candidates would be deserving of endorsements and support.
- c. County Dues & Memberships – Lists for membership renewals have been compiled and letters need to be sent out as soon as possible. Zander will draft a letter. Membership cards will be needed. Starchild read the following resolution passed unanimously by the San Francisco LP at its November 11, 2006 meeting:

Resolution urging more local governance in the LPC

Be it hereby resolved that the Libertarian Party of San Francisco favors more local control, including the ability to set dues for state party membership for members living in San Francisco, and we urge the Libertarian Party of California to consult more with county party chapters before making changes that affect them.

8. New Business:

- a. LPC Headquarters status – This topic was previously covered.
- b. Bylaws Committee – Nominations have been received for the following people, who subsequently received the number of votes shown in parenthesis. Asterisks indicate the five winners: M Carling* (9), Daniel Wiener* (10), Ray Strong* (7), Frank Manske (5), Starchild (2), Bob Weber* (7), Alan Hacker (5), Zandier Collier* (7).
- c. Ted Brown was selected as Platform Coordinator.
- d. The Independent Institute wants to exchange mailing lists. Ted Brown moved to do a list exchange with the Independence Institute. The motion was amended to give the Chair discretion to negotiate an exchange agreement or a straight rental. Approved without objection.
- e. Executive Committee vacancy – Bruce Dovner moved to delete this item from the agenda; it failed. Nominees were: Brian Holtz, Camden McConnell, Starchild, Mike Binkley, Frank Manske, Lois Garcia. In the first round of IRV voting, McConnell had six votes and Holtz had five. In the second round of voting McConnell had 9 votes and was elected. According to the Bylaws he will have to resign from the Judicial Committee, which will then fill its own vacancy.
- f. 2007 Budget. A motion was made to amend the proposed budget by adding a line item of \$1500 for Vice-Chairs for county party development. Approved by voice vote. A motion to approve the budget as amended was passed without objection; see the attached spreadsheet.

A motion was made to suspend the rules to consider the issue of Paul Ireland; passed.

Zander Collier moved to suspend Paul Ireland's membership in the Libertarian Party of California for cause. The motion passed 11-0.

9. Next meeting / Adjournment:

The time and place of the next meeting will be determined at a later time. The meeting was adjourned at 4:55 pm.

**Libertarian Party of California
Statement of Net Assets
As of September 30, 2006**

	Unrestricted General	Restricted LPC PAC	Restricted Operation Breakthrough	Eliminations	Totals (Memo Only)
Assets					
Petty Cash					0
Cash In Bank	65,632				65,632
Accounts Receivable	27,230				27,230
Loan Receivable					0
Less Allowance For Bad Debts	(7,986)				(7,986)
Due From Funds		73	5,000	(73)	5,000
Investments	1				1
Prepaid Expenses	395				395
Other Assets					0
Total Assets	85,272	73	5,000	(73)	90,272
Liabilities					
Accounts Payable	6,569				6,569
Accrued Liabilities	22,695				22,695
Deferred Revenue	18,326				18,326
Due To Lenders			5,000		5,000
Due To Funds	5,073			(73)	5,000
Total Liabilities	52,663	0	5,000	(73)	57,590
Net Assets					
Beginning Net Assets	59,657	73	0	0	59,729
Current Net Surplus (Deficit)	1,984	0	(29,030)	0	(27,046)
Net Assets	61,640	73	(29,030)	0	32,683
Total Liabilities and Net Assets	114,303	73	(24,030)	(73)	90,273

**Libertarian Party of California
Actual vs Budget
2006**

	Sep YTD Actual	Annual Budget	Variance	% of Budget	Sep YTD Actual	Annual Budget	Variance	% of Budget
Unrestricted General								
Support and Revenue								
Membership Dues (1)	41,550	75,000	(33,450)	55.4%				
Membership Recruitment (2)	0	0	0	-				
Pledges (3)	28,304	42,000	(13,696)	67.4%				
Convention	3,506	0	3,506	-				
Direct Mail Fundraising	0	20,000	(20,000)	0.0%				
Telephone Fundraising	0	9,000	(9,000)	0.0%				
Convention Fundraising	0	3,000	(3,000)	0.0%				
Event Fundraising	0	0	0	-				
Bequests	0	0	0	-				
Personal Solicitation	50	10,000	(9,950)	0.5%				
Other Revenue and Support (4)	6,436	10,000	(3,564)	64.4%				
Total Support and Revenue	79,845	169,000	(89,155)	47.2%				
Cost of Support and Revenue								
Membership Dues (1)	23,539	41,250	(17,711)	57.1%				
Membership Recruitment (2)	0	0	0	-				
Pledges (3)	7	3,250	(3,243)	0.2%				
Convention	0	0	0	-				
Direct Mail Fundraising	4,553	20,000	(15,447)	22.8%				
Telephone Fundraising	3,250	9,000	(5,750)	36.1%				
Convention Fundraising	0	0	0	-				
Event Fundraising	0	0	0	-				
Bequests	0	0	0	-				
Personal Solicitation	0	1,000	(1,000)	0.0%				
Other Revenue and Support (4)	1,492	2,000	(508)	74.6%				
Total Cost of Support and Revenue	32,842	76,500	(43,658)	42.9%				
Net Support and Revenue Available for Programs	47,004	92,500	(45,496)	50.8%				
Program Expenses								
Administrative								
Convention	2,355	4,000	(1,645)	58.9%				
Executive Committee	640	2,000	(1,360)	32.0%				
Other Committees	0	1,000	(1,000)	0.0%				
LPC Office	27,551	60,000	(32,449)	45.9%				
Total Administrative	30,546	67,000	(36,454)	45.6%				
Campaigns & Elections	0	35,000	(35,000)	0.0%				
Litigation	0	5,000	(5,000)	0.0%				
Lobbying	0	0	0	-				
Media Relations	644	3,000	(2,356)	21.5%				
Member Communications	13,533	30,000	(16,467)	45.1%				
Member Recruitment	297	10,000	(9,703)	3.0%				
Outreach	0	6,000	(6,000)	0.0%				
Party Development	0	0	0	-				
Voter Registration	0	0	0	-				
Other	0	0	0	-				
Total Program Expenses	45,020	156,000	(110,980)	28.9%				
Operations Committee Projects	0	0	0	-				
Chair's Discretionary Fund	0	0	0	-				
YTD Net Surplus (Deficit)	1,984	(63,500)	65,484					
Beginning Net Surplus (Deficit)	59,657	59,657	0					
Current Net Surplus (Deficit)	61,640	(3,843)	65,484					
LPC PAC (Restricted)								
Support and Revenue	0	0	0	-				
Cost of Support and Revenue	0	0	0	-				
Program Expenses	0	0	0	-				
YTD Net Surplus (Deficit)	0	0	0					
Beginning Net Surplus (Deficit)	73	73	0					
Current Net Surplus (Deficit)	73	73	0					
Operation Breakthrough (Restricted)								
Support and Revenue	6,264	0	6,264	-				
Cost of Support and Revenue	5,748	0	5,748	-				
Program Expenses	29,546	0	29,546	-				
YTD Net Surplus (Deficit)	(29,030)	0	(29,030)					
Beginning Net Surplus (Deficit)	0	0	0					
Current Net Surplus (Deficit)	(29,030)	0	(29,030)					
Questionnaire Project (Restricted)								
Support and Revenue	0	0	0	-				
Cost of Support and Revenue	0	0	0	-				
Program Expenses	0	0	0	-				
YTD Net Surplus (Deficit)	0	0	0					
Beginning Net Surplus (Deficit)	0	0	0					
Current Net Surplus (Deficit)	0	0	0					

Notes:

- (1) Net of Passthroughs of \$
- (2) Net of Passthroughs of \$
- (3) Net of Passthroughs of \$3575.00
- (4) Net of Passthroughs of \$

Libertarian Party of California
Proposed Budget 11-18-2006
FY 2007

*Approved
as amended
11-18-2006*

	Unrestricted General	Unrestricted Op-Com	Unrestricted Chairs Fund	Total General	Restricted LPC PAC	Restricted Operation Breakthrough	Totals (Memo Only)
Support and Revenue							
Membership Dues	60,000			60,000			60,000
Membership Bounties	0			0			0
Pledges	36,000			36,000			36,000
Convention	0			0			0
Direct Mail Fundraising	20,000			20,000			20,000
Telephone Fundraising	9,000			9,000			9,000
Convention Fundraising	3,000			3,000			3,000
Event Fundraising	0			0			0
Bequests	0			0			0
Personal Solicitation	10,000			10,000			10,000
Other Revenue and Support	7,000			7,000			7,000
Total Support and Revenue	145,000	0	0	145,000	0	0	145,000
Cost of Support and Revenue							
Membership Dues	23,600			23,600			23,600
Membership Bounties	0			0			0
Pledges	3,000			3,000			3,000
Convention	0			0			0
Direct Mail Fundraising	20,000			20,000			20,000
Telephone Fundraising	9,000			9,000			9,000
Convention Fundraising	0			0			0
Event Fundraising	0			0			0
Bequests	0			0			0
Personal Solicitation	1,500			1,500			1,500
Other Revenue and Support	2,000			2,000			2,000
Total Cost of Support and Revenue	59,100	0	0	59,100	0	0	59,100
Net Support and Revenue Available for Programs (1)	85,900	0	0	85,900	0	0	85,900
Program Expenses							
Administrative							
Convention (1)	2,750			2,750			2,750
Executive Committee	1,500			1,500			1,500
Other Committees	500			500			500
LPC Office (1)	60,000			60,000			60,000
Total Administrative	64,750			64,750			64,750
Campaigns & Elections (1)							
Litigation	0			0			0
Lobbying	0			0			0
Media Relations	2,000			2,000			2,000
Member Communications	30,000			30,000			30,000
Member Recruitment (1)	10,000			10,000			10,000
Outreach	0			0			0
Party Development	0			0			0
Voter Registration	0			0			0
Other	0		0	0			0
County Party Development (Vice Chairs)	1,500			1,500			1,500
Total Program Expenses	128,750	0	0	128,750	0	0	128,750
	128,250			128,250			128,250
Net Surplus (Deficit)	(40,850)	0	0	(40,850)	0	0	(40,850)
	(42,350)			(42,350)			(42,350)

(1) Authorization to spend on Membership Recruitment and Campaigns & Elections to be automatically increased by 1/2 of the amount Net Support and Revenue Available For Programs Less Convention Program Expense exceeds \$83,000. Authorization to spend on LPC Office to be automatically increased by 1/4 of the amount Net Support and Revenue Available For Programs Less Convention Program Expense exceeds \$83,000. Campaigns & Elections includes Elected Official Conversion Costs.

(2) Funds will be raised for Operation Breakthrough (including Elected Official Conversions) during 2007. This budget authorizes the expenditure of funds raised. Amounts can be combined with general fund Campaigns & Elections expenditures.