

GOVERNOR  
**Northrup**  
LIBERTARIAN

MEMO TO: Dave Hoesly  
Bill McMillen  
Jim McKeown

FROM: Howard Rich

DATE: August 10, 1982

RE: Joint appearances with John

In those cases where you will be appearing with John, I think it is important that we emphasize the gubernatorial campaign. This may be difficult to do at times if you are a local resident, since the media may wish to focus on you and your campaign. If John is the "outsider", getting first rate coverage for him will require some help on your part.

When appearing with John, it is important that you coordinate with him in advance to set up a strategy on how to direct the issues to be discussed, and formulating appropriate answers to possible questions.

I know you understand the problem and trust that you will effectively point out the importance of the gubernatorial election this year in our effort to attain permanent ballot status. If you have any ideas in this area, please call or write to me.

HR/lbw

cc: John Northrup

*Bill  
You are you guys  
doing*

