



T LIBERTARIAN PARTY OF COLORADO

MISSING BOARD REPORTS – May 2018

Resolved into the LPCO Standing Rules (2016-05-09):

“Monthly Board reports are due by the Wednesday before the regularly scheduled board meeting and shall be published to the Party website by the Communications Director by the Friday prior to any regularly scheduled meeting for viewing by membership and Board members...”

- Board reports were not required this month because we have a new board.
- The next Board Meeting is scheduled for **May 10, 2019** at the **Independence Institute, 727 E 16th Ave, Denver, CO 80203** from **7pm to 9pm**.

Respectfully Submitted,

David Aitken
Website Volunteer
Libertarian Party of Colorado



T LIBERTARIAN PARTY OF COLORADO

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COMMUNICATIONS DIRECTOR REPORT March 2019

As per our Bylaws Article II, Section 6, the duties of the Communications Director are as follows:

Section 6: The Communications Director shall be responsible for all communications, web sites, multimedia, social media, press releases, media appearances, and media inquiries.

NEW Social Media Posting Schedule:

Facebook:

All times Mountain Standard Time and DAILY unless noted otherwise

9am - Daily Except Friday - Local News - Maya Humphrey

9am - Friday - D.K. Williams - Podcast

10am* - Monday Legislative Director (when in session) - This could shift to be shared with other board members.

10am* - Daily Except Monday Volunteer Requests/Events/Group Share - I need a volunteer

11:15am - Meme - Hannah Burnham

Noon - News Commentary - Regan Benson

2pm - Inactive Affiliate Share - Beatriz Sutton

3pm - Libertarian Vindicator Share - Robert Bently

5pm - Meme - Mason J. Haley

7pm* - TTh Outreach Director - Anthony Hale

7pm* - MWFSUN Independent Libertarian Events **This could shift to be shared with other board members.**

7pm* - Saturday Chair - Victoria Reynolds

8pm - Reason or FEE article - Joey Gallagher

10pm - Twitter Post - Maya Humphrey

Twitter:

At will or upon request via Robert Bentley, WB Rice Rice, and Jamie St Pierre, and Maya Humphrey

Instagram:

At will or upon request via Eric Muma, Emily Baker, Maya Humphrey, and Joe (the.chill.libertarian@gmail.com)

Code of Conduct for All Platforms:

No F-Words in memes or post captions

No Conspiracy Theories

Keep it Libertarian

Our total Social Media statistics are as follows:

SOURCE	LIKES	COMMENTS
FACEBOOK	26,906	This is a month over month increase of 123. We have resumed getting shares from National and also have started using an automated tool to invite more people to like the page
TWITTER	2,478	Month over month increase of 184.
INSTAGRAM	964	This is a month over month increase of 10.

Our total Facebook reach for the last 28 days are as follows and these have been our top three Facebook posts in the last 28 days:



Libertarian Party of Colo...



Apr 7 - May 4

Last 28 days ▼



Posts ?

[See More](#)

50+ posts published in the last 28 days.

MOST ENGAGING POSTS



Timeline Photos
April 12

Reach 45K
Engagements 5K



Timeline Photos
April 7

Reach 27.9K
Engagements 4.6K



#TaxationIsTheft

Reach 30.5K

Website:

The website is currently up to date and being excellently maintained by David Aitken and our tech chair Mike.

Media/Events/Press Releases:

We did five press releases in March and they were picked up by the Chieftain and Being Libertarian:

https://drive.google.com/open?id=1rVfrPQ6-OVGzHNO74DMSxebmJGUePU2f_NN-On3_T_w

https://drive.google.com/open?id=1myv1Ys0vhaTSy7up9wpCfXWdfQmVSRQjAOLb_XOuRIM

<https://drive.google.com/open?id=1BLju6DysjntCMOo1t4f1LHjG6wmWGNituxN-m1sBB0>

<https://drive.google.com/open?id=1yaizADF1aKr45fb8Vc3IPZ5bv0B1nSn4Xw1nNm3ne-l>

https://drive.google.com/open?id=1kgnZU_6c84liGsLgK82ZpP_k3QLVMt5I2PH9F7RnsNw

We have the following writers:

- Jay Stooksberry
- John Pickerill
- Bonnie Hobart
- Michael Lopez
- William Jackson

***Respectfully Submitted,
Lance Cayko
Communications Director***



LIBERTARIAN PARTY OF COLORADO

Database Manager Report for May, 2019

5/8/19 – State CRM presentation prep (3 hours), Campaigns Lopez training (1 hour)
5/7/19 – State CRM presentation prep (4 hours)
5/6/19 – misc updates – agenda, constitution formatting, users, misc discussions (2 hours)
5/5/19 – new inquiries workflow, Membership training (3 hours)
5/3/19 – uploaded remaining board pics and updated leadership page. Added news release about new leadership. Received Adams county request for data and created spreadsheet. Other misc questions. (3 hours)
5/2/19 – post new Constitution and Bylaws, awards, board history to website (4 hours)
5/1/19 – lots of misc stuff, addresses for awards winners (4 hours)
4/30/19 – update credentials, login issues, clean up missing counties, CRM Training (6 hours)
4/29/19 – update leadership page with bios and pics, post press release about HB19-1278, HB19-1212, export Pueblo county people for Membership, update board users, update May events (3 hours)
4/28/19 – update leadership page with new board members (1 hour)
4/28/19 – check dups and export volunteers (1/2 hour)
4/25/19 – SOS Import discuss w/natl, prep former libs file (2 hours), discuss email with Ken M (1 hour), Austin CRM training (1 hour)
4/24/19 – Investigate inability to create business/organization record in CRM. Report to affiliate support (1/2 hour). Get refund from Nationbuilder and terminate service there (1/2 hour). Review ballot access bill in legislature (1/2 hour). Copy style versions of platform, constitution, and bylaws to lpedia (1 hour).
4/21/19 – Check dups and create volunteer list (1/2 hour)
4/21/19 – Prep SOS file for import (2 hours)
4/20/19 – Prep SOS file for import (2 hours)
4/19/19 – Prep SOS file for import (1 hour)
4/15/19 – Prep SOS file for import (2 hours)
4/15/19 – Assemble and post annual board reports to convention page (1 hour)
4/14/19 – Assemble 4/15 mailing (1 hour)
4/14/19 – Check dups and create volunteer list (1/2 hour)
4/14/19 – Prep SOS file for import (2 hours)
4/13/19 – Prep SOS file for import (2 hours)
4/12/19 – Prep SOS file for import (2 hours)
4/12/19 – Prep SOS file for import (2 hours)

4/12/19 – post convention schedule, nat'l platcomm applicants to website, update affiliate events (2 hours)

4/11/19 – update affiliate info (1/2 hour)

4/10/19 – Clean up and export Affiliate records for Chair (1/2 hour)

4/10/19 – Prep SOS file for import (3 hours)

4/9/19 – According to information gleaned from LP National's Slack channel, the Dashboard upgrade to allow County roles may be done in late May. Also, "We are awaiting on a proposal to move to a new host using our development partner. We should get that this week. This will allow us to scale and allow for 225 concurrent users."

4/8/19 – Send Broomfield County candidate recruitment email from MailChimp (1/2 hour)

4/7/19 – Check dups and create volunteer list (1/2 hour)

4/7/19 – Send Arapahoe County candidate recruitment email from MailChimp (1 hour)

Combine board reports and publish on website. (1 hour)

Backups of the CiviCRM member file are created every Sunday afternoon and are saved on our Amazon drive. (2 hours/wk)

I regularly check CiviCRM for new signups and fix obvious address errors and check for duplicates. (1 hour/wk)

Respectfully Submitted,

David Aitken
Database Manager
Libertarian Party of Colorado