

California Activist '83

Bulletin of the Libertarian Party of California

401 E. Taylor Street, San Jose, CA 95112

Volume 2 #2 May 1983

GARRIS GOES FOR BURTON'S SEAT

The announcement of Northern Vice Chair Eric Garris that he will run for the Burton Seat was covered by San Francisco TV stations and the Chronicle. Garris intends to run an eager race, and as the only serious contender at the moment, expects to receive considerable publicity for libertarianism.

Contributions should be made out of GARRIS FOR CONGRESS, and mailed to 1800 Market Street, San Francisco, 94102.

IMPORTANT: If your contribution is for \$200.00 or more, be sure to include the name of your profession and the name of your employer. This information is required by law to be reported to the government.

YOU ASKED FOR IT...ADOPT A REPORTER

Reporters are people too! They need to be stroked, cared for and treated nicely. And since the libertarian movement needs to get its message to the people, it behooves us to make the reporters job easier if we can.

So we in San Diego have developed a program to help reporters to get to know the libertarian philosophy. For starters, it involves nothing more than a libertarian activist volunteering to give a gift subscription of a libertarian publication such as REASON to a political reporter or talk show host.

The results are expected to be great! Personal interaction and mutual esteem are further enhanced if the volunteer invites the reporter to lunch or breakfast two or three times a year "to share ideas".

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Thank you PERRY WILLIS for this information. If you know a activist success story, drop a line to the editor and ask that it be documented in CALIFORNIA ACTIVIST.

DO YOU LIKE IT ?

Do you like this newsletter? You will continue to receive it if you indicate to us that you like it. Send a note to Karen Huffman, Libertarian Party Headquarters, 401 E. Taylor, San Jose CA 95112.

Note: if you are an officer or contributor this evidence of your interest and a confirming note to Karen is unnecessary.

EASIER FOR YOU

To help you more easily file the CALIFORNIA ACTIVIST in 3-ring binders and "regular" filing cabinets, we are now using the standard 11" length paper rather than the legal size.

To make it easier for you to photocopy articles, we will strive to put an entire article on one page rather than the hopscotch format used in newspapers and some magazines.

STATISTICAL ELECTION ANALYSIS

Three libertarians have already requested the 11 page "PRELIMINARY ANALYSIS OF VOTE IN SAN DIEGO" by Jack Sanders:

Robert Ratto	Santa Monica
Harry Spilman	So. Pasadena
R. Pellegrin	Ukiah

If you would like to receive a copy, send a self addressed stamped (37 cents) envelope to Marshall Fritz, 5533 E Swift, Fresno, 93727.

A wise and frugal government, which shall restrain men from injuring one another, which shall leave them otherwise free to regulate their own pursuits of industry and improvement, and shall not take from the mouth of labor the bread it has earned. This is the sum of good government.

THOMAS JEFFERSON
(First inaugural address)

FINALLY
Philip Mitchell

Finally, I've managed to join the Libertarian Party. It was no easy task. I knew of no place to sign up, and nobody had even asked me to join. This past week I literally had to say to someone in the party "Here's my check. Where do I sign up?"

I'd have joined, had there been a party in California, twenty years ago. I'd have joined when I first heard of the party if I'd known what it truly advocated. Unfortunately, like many, my first taste of the party was bitter, spiced as it was with what seemed like the babblings of a violent group of Nazis.

The turn-around in my attitude would have been easy had a libertarian dropped the rhetoric and explained that the party was for freedom and against violence, and believed in governs least, governs best.

No libertarian did.

Surprisingly, it was a liberal Democrat who told me that she had been very impressed with two libertarian candidates for several reasons. They spoke quietly yet forcefully of their positions, they attacked no one, and they were concerned about issues such as poverty which they felt the libertarian ideas were the most likely to solve in the long run.

So I wanted to join. After the last election I switched my registration to Libertarian. Months passed and I've still not heard from the party, not even an invitation to join or contribute. Ironically, the matriarchal California government provided a space on its tax return so I could contribute.

Despite my difficulty in joining, I'm pleased to be a member of the team to increase freedom for all Americans. Since becoming aware of the party, I've seen a glimmer of hope that the party will reach out to the thousands of kindred spirits who, like me, would join if they but knew there was a home for them.

Perhaps a little more will be necessary to convert the more skeptical voter. They will want to see that we can offer pragmatic programs and candidates that are viable alternatives. They will want to know that their vote will count come election day --- at least enough to scare the major parties if not to actually elect a libertarian candidate.

(Philip Mitchell lives in Lafayette, Ca)

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It is ironic that Mr. Mitchell had so much difficulty reaching us, because Contra Costa County Chair Hugh McLean put a mailer out to all registered libertarians advising them of the Oakland Convention; apparently the list he received from the county was outdated and didn't include Mr. Mitchell.

Keep trying, Hugh!

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Thank you Mark Ross, GRT Printers, Oakland, for printing this issue of CALIFORNIA ACTIVIST. Your support is appreciated by every one of the 500 readers of this issue!

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PROTEST MUSIC
Marshall William Fritz

Protest music was instrumental in turning the American spirit away from acceptance of the Viet Nam war. Maybe the music was more than helpful --- maybe it was crucial.

If we are going to have a mass movement toward free-market concepts, we must reach and excite the youth. Clearly no other medium can replace music as an avenue to their hearts and minds.

To have collectivism protest music in the 1990's, we should begin in the mid 1980's the process of converting key members of the recording industry to free market beliefs.

I am the least ideal candidate to head this effort: I do not listen to this music at all. But I can help get us started.

On April 20th a friend of mine in the recording industry agreed to introduce me to just about any recording artists I choose. (Almost all of them are his customers.) He suggested Jackson Brown, David Crosby, Steven Stills and Niel Young for starters. I have not heard of these men. I need help:

- 1) If you know of any recording artists who have recorded any songs that are in any way libertarian, even on a single issue basis, please send me the name of the artist and a photo-copy of the lyrics.
- 2) If you would be particularly adept at one-on-one selling of our concepts and would like to be part of a special team to talk with recording artists, please write me a note and tell me why you would be good at this.
- 3) If you would like to participate in a coordinated letter campaign to 100 targeted celebrities, please write and tell me which celebrities you would like to write to and how many letters per year you would like to write.
- 4) If you would like to lead this project, please call me, even collect if you like! 5533 E Swift, Fresno, 93727; 209-292-6700.

NOTES FROM THE CHAIR
Mary Gingell

I have just completed my very first (and very satisfying) Tax Protest. This may sound like a shameful thing for a State Chair to admit, but frankly, during past April 15th's I have been among the last-minute filers --- frantically calculating how much the government was stealing from me that year, then rushing to the post office for that 11:30 PM postmark so they will not demand more.

This year I got the dirty work done a day early, and planned to report to the San Francisco Rincon Annex post office at 5PM, after work, drop the tax returns in the mail, and participate in the famous San Francisco tax protest for about an hour. It turned into a 7-hour stint, and I loved every minute of it, particularly holding the HONK IF YOU HATE TAXES sign. This gave latecomers one last chance to vent their anger and frustration as they sat in line to hand their returns to harried postal workers at the curb.

Many thanks to San Francisco LPers, led by S.F. Chair Mike

Mayakis and fed pizza by Northern Vice Chair Eric Garris, for keeping me company and giving me such an unexpected thrill. I recommend it to everyone --- as you hear the honks and the cries of "Way To Go, Libertarians!!", you will realize that on this issue at least, we have lots of support from the general public.

* * * * *

Several weeks ago I had a somewhat unexpected pleasure --- Bill Evers and I spent Friday afternoon and all day Saturday with Guy VerHofstadt, President of the Belgian (Flemish) Party For Liberty and Progress. He and his wife were visiting America as guests of the International Visitor Program of the U.S. Information Agency.

When asked by the IVP what he would particularly like to see and do in America, Mr. VerHofstadt replied, "I would like to meet libertarians". Unfortunately, he had already visited Washington, D.C. and Los Angeles and had met none!

Luckily, the woman coordinating his San Francisco activities looked in the phone book, called "Libertarian Books & Periodicals" and got referred to me.

We had a delightful time touring the Bay Area and learning about how libertarian his party is and how they have grown since they started taking explicitly libertarian stands in the platform in 1979.

They now hold 28 seats in the Belgian legislature and are part of the majority coalition.

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Many, many thanks to the marvelous libertarians of Santa Clara County, without whom this newsletter would simply not get mailed. Their folding, stapling, sorting and bundling served us well for both the April and May issues of CALIFORNIA ACTIVIST '83. In addition, their comaraderie makes for a very enjoyable evening and I look forward to many more.

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GARRIS ON PUBLICITY

CALIFORNIA ACTIVIST: Eric, how has the libertarian involvement in the recall effort (of San Francisco Mayor Dianne Feinstein) helped libertarianism?

ERIC GARRIS: The recall has been very effective in getting attention and publicity for the San Francisco Libertarian Party. We have been on television a number of times. Further, the effort has split some Democrats away from their party, and they appreciate that libertarians were at the forefront of the effort to unseat the mayor. We expect to gain new members from this effort.

CA: How has the publicity helped?

EG: The Libertarian Party has been mentioned or quoted in Newsweek, the New York Times, the Wall Street Journal, and we have had libertarians appear on 60 MINUTES and THE TODAY SHOW. Every time the LP is mentioned it increases the recognition factor in the public. It has especially helped because the public sees that we are active in local politics.

CA: The 60 MINUTES item tended to make fun of San Francisco as "ungovernable", and showed a number of spectacularly unusual people in the coalition. Do you think this had any downside for the L.P.?

EG: There was certainly downside for the recall effort itself, and all of San Francisco, both sides of the recall, consider the 60 MINUTES piece to be an insult to the city. But it was not at all a downside for the Libertarian Party.

CA: How did you happen to be interviewed?

EG: This is very important for all libertarian activists to understand. This sort of interview does not just occur overnight. We have been doing years of good publicity here in San Francisco.

CA: Thank you. PS: for those who missed Eric on April 24, here is what he said on 60 MINUTES:

Basically, we support individual rights over government control, and Feinstein has consistently supported more and more government control in San Francisco.

HOW TO INTRODUCE LIBERTARIANISM TO YOUR FRIENDS
WITHOUT APPEARING TO BE A FOOL
Marshall William Fritz

As a novice libertarian in 1981, how was I to know how difficult it is for people to see the logic of our ways?

So in January of that year I invited 8 friends and acquaintances over to a 2.5 hour "INTRODUCTION TO LIBERTARIANISM".

This philosophy made so much sense to me that I knew if I just "splained it good" I could have a whole bunch of converts in one evening. In fact, I was doubly sure of myself because my whole sales career had been in explaining new and bold concepts for computer and insurance companies.

I got my comeuppance. Nobody rushed to join the party. While none of their objections shook my belief in the free market, correspondingly, none of my responses were so convincing that the audience gained the confidence I have in the free market.

FIRST BREAKTHROUGH

Every month or two I would invite a new crew to hear my introduction, and I modified it each time to overcome the inadequacies of the prior month. A major breakthrough was caused by a minister who belligerently/jokingly proclaimed early in one meeting: "You are not going to convince me to be a libertarian!!"

It was one of those rare times when the right response occurred to me at the right time: "I am not trying to convince you to become a libertarian...I'm trying to find out if you already are one." We all laughed, and the meeting proceeded smoothly. (By the way, he scored 100% on the libertarian quiz I gave later that night, and he stayed an extra hour to help me improve the presentation.)

PURPOSE CLARIFIED

So after a lot of trial and error, I finally decided which objectives are suitable for this session, and I share them with the audience in the early minutes of the evening:

1. If your political philosophy is already libertarian, but you don't use that word to describe it, my objective is to help you discover there are a lot of people who agree with you: libertarians.
2. If your political philosophy is not libertarian, my objective is to pique your curiosity enough that you want to learn more.

These objectives are valuable, obtainable and measureable. They are measureable because at the end of the evening I offer to sell a bit of literature. Usually I make a bundle of the Q&A brochure, a couple of LP position papers and a back issue of CALIBER; I offer it all for one dollar. If they are willing to invest a dollar to learn more, I have met my objective.

Of course, the person who scores highly on the libertarian quiz is encouraged to re-register and join the party on the spot!

AUDIENCE

In the first year I recruited the audience myself. I invited people I knew and didn't know (eg, a person I'd meet in an elevator) and asked if they had time for some fun...specifically, an introduction to libertarianism.

Almost half say yes, and I log the name & phone number on a prospect list. Then 7-10 days before the event I phone & confirm that it is on their schedule. And then the day before or the very day I call again to remind them and make sure they have the address & directions.

Now other libertarians invite their friends too, so it is easier to do and growing too.

FORMAT, TIMING, & FACILITY

We do the introduction in the home of a doctor whose living room comfortably seats 15. Because of his "M.D." and nice location, the invitee feels a sense of security.

We ask people to arrive at 7:15pm, tell them we will start at 7:30 and finish at 9:45. And we do adjourn on time. We use nametags. The chairs are arranged in a circle, about 3 fewer than I expect. (If all come we bring more chairs; if we are short some people, which is the norm, we don't have empty chairs staring at us all night.)

I do the evening in a sit down mode without a podium or table. It is warmer/nicer that way.

CONTENT

After much trial and error, the best approach I have found is the 5 P's presentation:

PURPOSE
POLITICAL POSITION
PRINCIPLES
POLITICS
PRACTICALITIES

The 5 P's presentation will be fully documented in next month's CALIFORNIA ACTIVIST. To give you a bit of a preview:

*PURPOSE...I use the Tonie Nathan approach that we libertarians have the same purposes as Republicans and Democrats; ie, we would like to live in a world where children are fed and educated, people can walk in the cities without fear of attack, roads are paved and drivers obey the traffic lights and other rules of the road, etc.

While we may want the same thing, the difference is that libertarians do not believe in forcing others to pay for what we want.

This whole section takes just 2-3 minutes, but anyone who thinks we aspire to chaos starts to have his fears alleviated.

*POLITICAL POSITION...Next I draw the left/right political spectrum, expose it as nonsensical myth, and present the Nolan model.

(continued next month)



Free Libertarian Party, Inc.

225 Lafayette Street
New York City, N.Y. 10012
(212) 226-6483

Dear Libertarian Leader,

How would you like to save over \$50 on the price of the 1983 Presidential Convention package?. The convention will be held in New York City from 8/29/83 to 9/5/83 - 8 days crammed with more than 75 events, including debates, panels, workshops, speeches, parties and of course the election of party officers, the selection of a presidential candidate, and the Presidential Banquet Celebration.

In a few weeks, we will be mailing out promotional literature on the convention. The package price offered in that literature will be \$295 for the entire 8 day package and \$265 for the shorter Thursday to Monday package. However, we are offering libertarians a special one-time prepublication price of \$245 for the entire 8 day package. This special price is available only until May 31 1983 and will never be offered again. This limited mailing is the only public notice of this deal. You may publicize it to other libertarians but payment must be received by May 31st.

Additionally, we are including in the full package a five day course on "How To Cut Your Taxes". Our research indicates that taking this course may enable you to deduct the full cost of your convention package, air fare, hotel bill and meals on your tax return. Check with your tax advisor.

The convention program features Douglas Casey, Barbara Branden, Thomas Szasz, Henry Holzer, Robert Fleiberg, Ed Clark, David Friedman and over 60 additional speakers. Act now and don't miss out on this special discount offer. Make checks payable to 1983 Libertarian Convention and mail to: 1983 Libertarian Convention, P.O. Box 429 Canal Street Station, NY, NY, 10013. Use this address for all future convention correspondence.

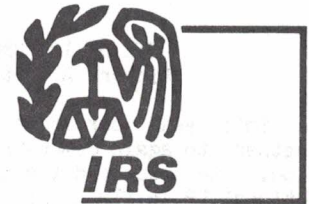
Yours in liberty,

Loretta Weiss

Loretta Weiss
Convention Chair

Note

This item was received too late to get into the newsletter printing but I've enclosed it so you won't miss the May 31 deadline!
-mary



Taxes and Spending

Libertarians are not satisfied with phony "cuts" in taxing and spending, but rather believe that taxes are a kind of legalized theft which can and should be slashed immediately, and abolished as soon as possible.

TAX PROTEST DAY...A GRAND TRADITION Williamson Evers

Libertarians are America's pre-eminent anti-tax political party. Whatever Democratic and Republican politicians from Jerry Brown to Ronald Reagan say about tax cuts or tax reform, Libertarians are more radical. But we have a problem: the Democrats and Republicans still are making unkept promises about cutting taxes and getting away with it.

Tax Protest Day is the perfect opportunity for Libertarians to directly reach thousands (and through the news media, millions) with the message that we really mean it when we attack taxes. We can be counted on, since we believe taxation is theft.

Another advantage of Tax Protest Day is the receptivity of our audience. Most Californians only pay attention to politics at election time. We need to seize all real opportunities when otherwise apolitical people will pay attention. The pain and suffering of handing over one's earnings to the IRS gives us a ready and receptive audience.

Santa Clara County Libertarians have found that of all their efforts to attract new members (fair booths, mailings to registrants, etc.), Tax Day is the most successful. In fact, four people came to the first LP meeting after the protest.

Tax Protests --- with clear, radical, easily-understandable literature, and with neat, well-organized protestors --- make the public realize that Libertarians care enough about justice, liberty and private property rights to stand out in the dark and cold to protest.

I firmly believe that Tax Protest Day has proven itself as a grand libertarian tradition. As we increase our professionalism, more post offices and more people will hear our message. Bigger and even better Tax Protest Days in the future are called for by sound strategy and tactics.

Let's turn California into one giant Tax Protest next April 15.

(Bill Evers is the Immediate Past Chair
of the Libertarian Party of California)

TAX PROTEST...A GOOD WAY TO START Jim McClarin

Did Sacramento libertarians help or hurt the overall effort by their wildly successful publicity caper with Lady Godiva at the California State Capitol?

Will the future votes, dollars, expertise, influence and volunteer time of those who approved of the stunt outweigh the same help which might have been received from those for whom the quasi-nude silliness was simply the last straw? The same question applies to the evening pickets at the post office, which the national party encouraged.

As a party activist, I participated in both Sacramento events this year and thoroughly enjoyed myself. I think John Slevin did an excellent job organizing and promoting the Lady Godiva ride, which received complete TV coverage, photo stories in both Sacramento dailies, an AP wire story and extensive radio coverage.

But was it politically wise?

My inclination is to say yes----at least for this year. The reason is that we have nothing else going, activity-wise, and to bypass our opportunity for publicity gratification would only have helped us remain stagnant.

To be guided, at our level of organization, by the fear of alienating some potential member would be foolish. There are simply too many people who still have never heard of libertarianism, or confuse us with liberals, librarians or Unitarians for us to choose dignity over publicity unless there are important gains immediately at stake.

Hopefully, by April 1984 our local party will have a candidate winning a race and a bunch of VIPs who are becoming libertarian. In such an instance we might understandably hesitate to get silly on tax day. What I am saying is that the more successful libertarians are at getting recognition for serious and detailed proposals, etc., the more discriminate we should be about the type of publicity we solicit.

(Jim McClarin is the Immediate Past Chair,
Sacramento Libertarian Central Committee)

NIX ON TAX PROTEST
Richard A. Mitchell

This year our local group considered whether to again demonstrate against taxation. We received the suggestion from the National LP to flash our beliefs before the general public with a "Lady Godiva Rides Again" publicity stunt.

Several in the Fresno LP leadership again asked questions: "What is our purpose as a party? Is it to shout unworkable, negative slogans from the streets and rooftops? Or, is it to gain members and strength and win elections, thus win the ultimate goal of personal freedom?"

We also asked: does such "flashing" win us members or only some passing attention? We saw little of the former from past events, albeit plenty of the latter.

Another questioned the value of the kind of attention we get. Consider this quote from a letter from a new member:

"Unfortunately, like many, my first taste of the party was bitter, spiced as it was with what seemed like the babblings of a violent group of Nazis. The turn-around in my attitude would have been easy had a libertarian dropped the rhetoric and..."

Slogans such as "Abolish Taxes" negatively state an underlying philosophical belief. To the few initiates these statements might trigger "insider" knowledge and acceptance. But to the general public the negative slogans only initiate fear---fear of unknown consequences.

Since we are reaching and trying to draw people from all walks of life, and since we are running in local elections and expect to win seats on home association boards and the like, such contravention as sensationalist tax protesting is counter productive.

(Richard Mitchell is the Chair of the Fresno Libertarian Central Committee)

Elections are a futures market in stolen property. H. L. Mencken

WHY NOT DO A TAX DAY PROTEST?
Perry Willis

My first libt. outreach activity in California was last year's Tax Day Protest in San Diego. It seemed a fitting debut.

Certainly taxes are worth protesting, and people submitting to the coercion of the state should be uniquely receptive to such a protest. Thus I looked forward to April 15 as a chance to strike a blow for liberty.

This did not turn out to be the case.

I thought that I would be sharing of my philosophy with others and would see it grow in blossom in them. So many times previously I had seen our ideas not be taken at their own value, but clouded by images that were not german to the ideas themselves.

I never realized this so fully as when I stood on the sidewalk that April night with a funny sign in my hand, and leftists with anti-military industrial complex banners streaming behind me, and YAFers in barrels off to my right, and various other strange persons scattered all about, and the TV cameras taking it all in.

What reaction was the 11 o'clock news viewer to have?

Would we be judged as mere complainers, another disenfranchised splinter group forever doomed to stand on the sidelines, forever committed to offering juvenile criticisms on poster board, forever lacking the kinds of solutions that people want to hear?

Yet, if there is anything libertarians do not lack, it is solutions.

We know good means accomplish good ends, and we must tell this to millions. We must communicate by explanation, actions and image. LOOK AT ME protest is not the means by which we shall speed up converting people to liberty ideas. Experience shows that our tax protest has not brought us many new people over the years, nor is it likely to.

It does not promote a positive, credible image, and it does not tell people very much about why we oppose taxation and what we would substitute for it.

For this reason, the leadership of the San Diego LP declined to do a tax protest in 1983, and we encourage others reconsider.

(Perry Willis is the Chair of San Diego County Libertarian Central Committee)

SAN DIEGO - FRESNO WAGER

Seems that Fresno Chair Richard Mitchell heard through the grapevine that San Diego Chair Perry Willis is launching a membership drive and he's already bragging how good it's going to be.

Seems that ol' Richard just got on the telly-phone and offered ol' Perry a little bet: Fresno vs. San Diego contest to start right then and end July 4 this year.

Seems ol' Perry figured he could whup Fresno good & them Fresno folks been gettin' too uppity about so he done took the bet.

Seems both of them gots more pride than money, so they agreed that the county chair and membership chair of the losing region will wear FRESNO IS THE BEST (to hear Richard talk) or SAN DIEGO IS THE BEST (if you listen to Perry) buttons at the next regularly scheduled ExCom after July 4.

When A annoys or injures B on the pretense of saving or improving X, A is a scoundrel. H. L. Mencken

DEAR EDITOR:

Do you like to write letters to the editor? Would you like your letters to be published in more newspapers? Would you like an assistant with a word processor to make life a lot easier for you? Would you enjoy being part of a team of letter writers who read, admire and critique each other's work? Would you like to expand your talents and go beyond letter-to-editor to writing guest columns ("op/ed pieces")?

If this is sounding good to you, then you should get in at the ground floor of the OP/ED PROJECT. San Diego libertarian Dick Rider is chairing the project with help from E.D. Fritz. Also, Jim McClarin of Sacramento and Martha Gustafson of Fresno have already joined the project.

To become a part of this project, drop me a line and include a couple examples of which you are particularly pleased.

Marshall Fritz 5533 E. Swift Fresno CA 93727

COMING SOON!! IN A CITY NEAR YOU!!

Our Executive Director, Marshall Fritz, has these speaking plans for the next few weeks:

"HOW TO PRESENT
LIBERTARIANISM TO
YOUR FRIENDS WITHOUT
LOOKING LIKE A FOOL" Alameda, May 12
Downey, June 15

"INTRODUCTION TO
LIBERTARIANISM" Marin, May 13
Santa Clara, June 1
San Mateo, June 2
West L.A., June 17

"How To" is a description of "Intro" and is open to all libertarians. It is interesting to non-libertarians too. "Intro" is intended for non-libertarians but libertarians are welcome if they bring a non-libertarian guest.

BOOK REVIEW by DAVID BERGLAND

"The Candidate's Handbook for Winning Local Elections"
by Harvey Yorke & Liz Doherty

At its first meeting of 1983, the Libertarian National Committee set a goal of development of a campaign manual for LP candidates running in local elections. The theory behind this was to encourage libertarians to become more active in a way that might result in some real libertarian influence in politics at the local level.

Fortunately, the LP will not have to develop its own local elections manual from scratch. I can honestly say that authors Yorke and Doherty have done our work for us. This book was written for California candidates but its lessons apply to any state.

THE CANDIDATE'S HANDBOOK is for people with little or no political experience who want to be elected to a local office --- and for their friends who want to help them as campaign managers and committee members. There are thousands of offices available: City Council, Sanitary District and School boards, Sheriff, Auditor, Controller, etc. In Cali-

fornia these are called "non-partisan" because candidates do not represent political parties.

Local election campaigns differ considerably in size, scope, cost, duration and intensity. To overcome this problem, the authors assume most readers would be novices at the campaign process and that volunteers would be doing most of the work. Thus, the book goes into detail on both planning and campaigning.

The format is a combination training guide and management tool. Part I contains nine chapters on major topics in the natural chronological order, from making the decision to run through organizing and fundraising to campaigning and financial reporting. Part II is a series of essays on subjects of special interest, largely "how to" discussions of campaign functions, such as phone banks, invitational events, handling volunteers and election day "get out the vote" efforts. Samples of campaign materials are included. Part III

contains detailed checklists to cover every imaginable function involved in a campaign. These checklists alone are worth many, many hours of time saved and frustration avoided.

The cover price of THE CANDIDATE'S HANDBOOK is \$19.95. I was able to purchase them in volume for \$9.00 each directly from Mr. Yorke, Box 252, Novato, CA 94948. Several LPC Chairpersons now have copies. All should.

Many local elections in California are now held in November. It is my view that participation in local elections where libertarian candidates can have some hope of being elected will significantly increase party growth, and it will also stimulate interest in libertarian reforms in the general community. THE CANDIDATE'S HANDBOOK is an inexpensive and effective tool for LP leaders to employ to generate the interest, planning and management necessary to take advantage of upcoming electoral opportunities.

Newly registered Libertarian Anne Haugan has worked with Fresno Chair Dick Mitchell to arrange hotel accommodations. The local group has arranged for the meeting room to be no charge to the party if we guarantee 20 for lunch each day, and 10 rooms. Rooms are \$40 for a single and \$42 for a double. Please call 209-252-3611 and make your meal & room reservations as soon as you can. Ask for Mike or Connie. Lunch Saturday is roast beef and Sunday Holiday Inn served us an excellent lunch last year and we can expect a repeat.

Members of the Executive Committee and other Lfers are invited to a sumptuous pot luck supper (and party!) Saturday, May 21, at the home of Executive Director Marshall Fritz. Very likely we will be blessed with a warm evening, so bring your swim togs! Food will be provided by Fresno Libertarians. In lieu of food, visitors will be asked to donate \$7.00 to the liquid refreshment fund. Any profits will be ceded to the Fresno treasury.

FRESNO BECKONS

The Executive Committee meeting will deal with a great many important issues, including the 1983 LPC budget and the continuation of Marshall Fritz as Executive Director. Several important committee appointments will also be made. If you would like to place an item on the agenda, call LPC Secretary Carolyn Treynor at 213-546-2846.

E.D.: David Bergland, Howard Creighton, Colin Hunter, Carolyn Treynor
 Budget: Sharon Ayres, Hank James, Ray Strong, Lou Willadsen

The Executive Committee of the Libertarian Party of California will meet at the Fresno Airport Holiday Inn on Sunday, May 22. On the day before, both the Budget and Executive Director Advisory committees will meet to determine their recommendations. Anyone wishing to share their thinking with either of these committees should contact the committee chair for more information (Sam Treynor, budget, Mary Gingell, E.D.). Other members include:

BIG FUN IN THE BIG APPLE

If you have been wondering about what would be Big Fun this summer, you can stop wondering and begin making plans to attend the 1984 Libertarian Party Convention. You will enjoy an entire week of listening to and talking with the giants of our movement.

Reserve August 31 through September 5. Be there at the Sheraton Centre Hotel when our 1984 presidential candidate is chosen!

FRUGALIST FINDS FRIENDS IN N.Y.

For those who enjoy good accommodations at modest rates, the Libertarian Party of California has reserved a block of rooms at the Taft Hotel, a mere two blocks from the N.Y. convention hotel, Sheraton Centre. Prices are:

- \$35 per person single
- \$20 ---"--- double
- \$17 ---"--- triple
- \$15 ---"--- four/room

You will not only save money by staying at the Taft, but you will be close to the California delegation.

To reserve your room, call the Taft at 800-223-9844.

Libertarian Headquarters
 401 East Taylor Street
 San Jose, California 95112

Address Correction Requested

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