

REPORT OF THE IT COMMITTEE OF THE LIBERTARIAN PARTY OF NEW YORK FOR THE EXECUTIVE COMMITTEE MEETING OF SEPTEMBER 13, 2021

GENERAL

MEETING. At meeting of the IT Committee was held on Wednesday, September 8, 2021.

WEBSITE

PAGE UPDATES. The following pages have been updated since the last report: Affiliates (map), Allegany, Albany, Chemung, Fulton, Home, Leadership, Madison, Manhattan, Nassau, Onondaga, Orange, Queens, Rensselaer, Seneca, Staten Island, Suffolk, Ulster, Wayne, and Yates. Candidates are also continuously added as soon as I receive their full information. Regarding Leadership page, I added the list of committees and their chairs.

E-MAILS LISTED. Several State Committee members and County leaders still only have a personal e-mail address listed on the website, although it is recommended that we do not place personal emails on the website for security purposes. It is highly recommended that all state and county leaders get an LPNY email address.

HIDING E-MAILS? It is often recommended that emails be hidden. National does have a way to allow users to select where to send certain inquiries, suggestion the following. However, this runs into a situation of having so many email addresses due to all the County Affiliates, their officers, and County Contacts.

- General Inquiry (main inbox)
- Affiliates > affiliates@lpny.org
- Campaigns
- Volunteering
- Donating
- Feedback (main inbox)

A request to National will be sent out to turn our contact lists into forms, in which individuals can be contacted, instead of showing their emails, for security purposes.

PARTY RESOURCES PORTAL. This page is updated at least weekly on Tuesdays.

EMAILS

CONSTANT CONTACT IMPORTS. On June 15, 2021, 9,099 contacts were imported from the CiviCRM database (32 new, 9,067 updated). Additionally, 6,385 contacts were imported from the National LP Database Dump for New York (167 new, 6,218 updated). On June 28, 2021, 9,106 contacts were imported from the CiviCRM database (8 new, 9,098 updated). On July 30, 2021, 9,139 contacts were imported from the CiviCRM database (30 new, 9,109 updated). On August 16, 2021, 9,159 contacts were imported from the CiviCRM database (33 new, 9,178 updated). On August 30, 2021, 9,159 contacts were imported from the CiviCRM database (19 new, 9,159 updated). Also, 6,396 contacts were imported from the National LP Database Dump for New York (33 new, 6,363 updated).

CIVI MAIL. The IT Committee decided to test pilot CiviMail, which is the mass email platform recommended by National.

CIVICRM

RESUBSCRIBING AFTER UNSUBSCRIBING. National recommends using CiviMail and does not support Constant Contact. If an individual who had unsubscribed resubscribes via the LPNY website, they would not be imported into Constant Contact unless we manually reviewed all sign-ups, or the individual informed us that they unsubscribed and need to be sent an email to confirm that they want to be re-subscribed.

DATA POLICY. Besides National's NDA, we need our own policy for granting access to the data.

CIVICRM TRAINING. Besides National's training, if LPNY County Affiliates want to use the CiviCRM, we need to be able to train them.

LPNY DISCORD

The LPNY Discord Server is up and running. As of September 8, 2021, 49 out of 66 State Committees (74.24%) are in the server. A policy document for Discord was drafted.

LPNY E-MAILS

GENERAL. It is recommended that all LPNY officials use an LPNY.org e-mail address. 39 out of 66 (66%) of all State Committee members have an LPNY e-mail address. Contact me if you want/need an LPNY.org e-mail address.

GUIDE. A guide for setting up @lpny.org emails has been drafted but is incomplete.

SECURITY CONCERNS. After conducting a security analysis, there are many issues with regard to conducting LPNY State Committee business through personal email addresses.

GRASSHOPPER

When calling the LPNY, the script is as follows: *"Thank you for calling Libertarian Party of New York. If you know your party's extension, please enter it now or press 8 for the name directory. For Fundraising, press 1. For Elections and Campaigns, press 2. For Communication and Media Relations, press 3. For Chapter Development, press 4. For all other inquiries, press 0 and the next available representative will assist you."* This should probably be updated at some point since affiliates are not called chapters anymore and perhaps individual titles should be in the recording.

GOOGLE WORKSPACE ACCOUNT

No update.

VOTERVOICE

No update.

Andrew Martin Kolstee
Chair, IT Committee, Libertarian Party of New York