



T LIBERTARIAN PARTY OF COLORADO

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Board Minutes - April 2017

Email Motions Passed

None

Meeting called to order at 7pm.

March 2017 minutes were approved.

Attendees: Wayne Harlos, Richard Longstreth, John Hjersman, Clayton Casciato, Eric Mulder, Kim Tavendale, Kevin Gulbranson, Daniel Lutz, Michael Stapleton, Steve Gallant, Caryn Ann Harlos, Mike Spalding, David Aitken, Frank Atwood, Blake Huber, Michele Poague and Bruce Griffith

Public Comment

Frank Atwood - reported on Center Right Coalition meeting.

David Aitken - he'll give us a NationBuilder demonstration. There is a report in the Database Manager folder.

Director's Reports

Chair - Wayne Harlos - nothing to add

Vice Chair - Richard Longstreth - He didn't have anything to add to his extensive report.

Treasurer - John Hjersman - He finally got the last credit card payment sorted out. We'll need better forms next year.

Fundraising - Eric Mulder - nothing to report except that he was elected to Outreach Director for the Arapahoe affiliate.

Campaigns - Kim Tavendale - Caryn Ann said that Jesse wants to run for Governor.

Outreach - Kevin Gulbranson - Finished the online training session with Caryn Ann Harlos. Eight folks showed for Happy Hour. Liberty on the Rocks discussed anarchy in the Libertarian party. Douglas County had 24 folks talking about asset forfeiture. Met with Kim at the Young Americans for Liberty affiliate. They are professional and small l's. The Young Americans convention was excellent with over 250 attendees.

Regions - Daniel Lutz - Joshua Robinson is working to get the Dolores area Libertarians started. Lutz is developing a process for selecting Regional Representatives. He would like to start a viral marketing campaign.

Legislative - Michael Stapleton - Stapleton reminded us that there are 21 days left in the legislative session. He asked that we oppose the tax increase ballot initiative. Stapleton asked that on April 19th folks go to the Approval Voting committee meeting. Also on May 9th there will be a party to celebrate the end of the legislative session.

Membership - Steve Gallant - he had nothing to add to his report. He asked if the newsletter is primarily for internal use.

Communications - Caryn Ann Harlos - She's been working to recruit volunteers. She has folks to start Spanish posts and an instagram account. She also spoke at the Liberty on the Rocks meeting.

Records - Mike Spalding - Spalding explained the process for securing passwords. He also asked about the email.lpcolorado.org website.

LNC Region - Caryn Ann Harlos - She is doing 81 applicant interviews. Caryn Ann is also contacting lapsed members to bring them back. Tomorrow she will do a phone meeting to inspire new members. Harlos is visiting several states as part of her position.

Committees

Technology - Clayton Casciato - He transferred all the email accounts. And Clayton is editing the convention videos.

Database - David Atkin - Caryn Ann explained the use of the password file in the root drive (as required by our Standing Rules). She also asked that we all sign the Nationbuilder confidentiality agreement. Longstreth pointed out that forgot password can be used on Nationbuilder. He has created a Nationbuilder manual. Caryn Ann noted that we get a list of new members from National and we should contact them.

Label Request - David Atkin - Atkin asked that all requests for label exports be submitted by the first of the month.

Platform - Caryn Ann Harlos - She sent a post convention report and she asked that the Constitution and Bylaws do the same.

Unfinished Business

Highlands Historical District - Wayne Harlos reached out to the lead. Gallant offered to help.

SOP & NAP - Caryn Ann Harlos passed these out to the new board members.

New Business

Business Plans - Wayne Harlos - He feels this is key to a more productive board. He wants one for the year placed in the Business Plan folder. Action items need dates.

Policy Manual and Style Guide Committees - Caryn Ann Harlos - She said these were major projects that she feels are important. Caryn Ann wants to specify authorities, required reporting, and other commands for committee and other officers. She also specified that each committee would elect their own chair. She feels this would overcome the problems she encountered with the convention committee. Wayne Harlos appointed Caryn Ann, Kim Tavendale, Richard Longstreth, Eric Mulder and John Hjersman to the Policy Manual Committee.

Issues Advocacy Committee - Caryn Ann Harlos - She gave a post mortem of the last attempt. Stapleton felt this structure moved too slow. Caryn Ann sought to expand the role of the next committee and to avoid the long process of voting for members. Bruce Griffith suggested that we start from a forum and make this a social activity that grows. Wayne asked all interested persons to send him an email. Gallant suggested a Rapid Response team approach. Stapleton asked that we ensure that our activities reflect our principles.

Google Drive Organization - Caryn Ann Harlos - She asked that Records re-organize the drive and correct misplaced items.

Facebook - Caryn Ann Harlos - Caryn Ann wants board members to contribute to the Facebook feed. She has assigned spots for the members she wants involved. She removed the "the" to give the same names to our brand page and community page.

Convention Finances - John Hjersman - We are only \$2k in the hole now that all the bills and donations have been accounted for.

National Historical Project - Caryn Ann Harlos - As chair of this committee she felt that it would make sense to locate the files here in Colorado. A U-Haul of 200 file boxes should be here by the end of the month. She wants to organize these records. Kim offered to donate her scanner.

Trailer Purchase - John Hjersman - Debra Schum has one available for \$2k. Wayne Harlos reported that we don't have a need for additional space.

Pictures - Wayne Harlos - Wayne brought a professional camera for board member pictures.

Business Cards - Kim Tavendale - She volunteered to provide photoshop services. She's already modified the template to meet professional specs.

Sugar Beet Days Festival - Bruce Griffith - He said it is the only one we've attended in Eastern Colorado.

Broomfield Days - Kim Tavendale - She said we should do this event as it exposes us to 75,000 people for \$75.

Cinco de Mayo - Caryn Ann Harlos - Caryn Ann pointed out that this will occur before the next board meeting and we have no plans for implementing it.

The meeting adjourned at 8:46pm.

David Aitken gave a demonstration of Nationbuilder.

Spending Motions Approved

\$100 for Facebook advertising for the convention.

\$24 for one month of Nationbuilder texts.

\$220 for 500 bumper stickers.