



Caryn Ann Harlos <carynannharlos@gmail.com>

A Message for You, From the Chair on Giving Tuesday

2 messages

Libertarian Party <info@mail.lp.org>
Reply-To: info@mail.lp.org
To: Historical Committee <lphistoricalpreservation@gmail.com>

Tue, Nov 28, 2023 at 2:08 AM

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As we approach the holiday season, we wanted to look back and appreciate everything your donations have done for the Libertarian party. Your commitment to the cause has made a lasting impact, and we are reaching out to you, a valued member of the Libertarian Party, to share the incredible strides we've made and illustrate the transformative power of your charitable contributions.

At the core of our movement lies the foundational belief in voluntary action, and your generosity has been the catalyst propelling our recent successes. Your unwavering support has empowered us to achieve significant milestones, and we are eager to detail the tangible outcomes of your dedication to the cause of liberty.

Gaining Ballot Access

Thanks to your invaluable contributions, we have triumphed over the complex and taxing challenges associated with gaining ballot access in the majority of states. Your financial support has acted as a formidable force, breaking down barriers and ensuring that the Libertarian Party's message reaches as many voters as possible. But there are more states to secure ballot access in for 2024.

Affiliate Support

Your philanthropy has not only strengthened our support for local affiliates but has also fueled a substantive initiative – the Affiliate Cookbook. Developed by our Affiliate Support Committee, this comprehensive guide compiles the best practices from our most successful affiliates, offering a strategic roadmap for every state to improve their operations and reach more people with our message.

Voter Gravity

Your support has enabled us to offer Voter Gravity, a crucial campaign tool, at a significantly reduced cost to Libertarian candidates. This initiative levels the playing field, allowing our candidates to more effectively target their constituents and amplifying the likelihood of Libertarian voices being heard in the political discourse.

Candidate Empowerment

Your contributions directly fuel the campaigns of impassioned Libertarians running for office. Whether in local elections or national races, your support has been instrumental in empowering candidates who ardently champion the principles of limited government and individual liberty.

Your support, to the greatest capacity, holds the power to shape the future of our movement. By giving generously, you are investing in the ideals we hold dear and helping us implement those ideas in the communities around us.

As we stand on the precipice of a new year, we invite you to consider the profound impact your generosity can have. The maximum donation that anyone can give in a calendar year is \$41,300. Picture the potential: that could secure ballot access in multiple states, fund 20 local races whose expenses often are under \$2000 dollars, or help us secure industry standard fundraising and operational tools that will vastly increase the efficiency and effectiveness of our Staff, leveraging our potential and impact to new heights. Just one of these can maximum donation could change the course of the party in 2024.

The calendar year is almost up, and new challenges await us in 2024. Help us close out 2023 with a war-chest big enough to take the fight to the corrupt establishment in 2024. Your continued support is not just appreciated; it is the catalyst for the transformative change we seek. Whether you are celebrating Christmas, Hanukkah, Mawlid al-Nabi, Winter Solstice, or any other holiday celebration, we hope your holidays are filled with family, friends, community, and love.

Happy Holidays,



Angela McArdle
LNC Chair

YES, I WANT TO HELP MAKE 2024 INCREDIBLE

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Libertarian Party <info@mail.lp.org>
Reply-To: info@mail.lp.org
To: Caryn Ann Harlos <carynannharlos@gmail.com>

Tue, Nov 28, 2023 at 3:05 AM

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