

REPORT OF THE IT COMMITTEE OF THE LIBERTARIAN PARTY OF NEW YORK DECEMBER 22, 2020

WEBSITE

BITPAY. The link to Bitpay is live on the website. Lora Newell had also provided an embedded form, but placement on the website was not possible due to technical limitations.

BLOG. I am constantly making sure that our press releases and e-mails are on the blog on the website.

CLOUDFLARE. Andy Burns has reported the lp.org and lpky.org has moved to Cloudflare. He said, “We’ve seen a markedly improved load time. This is a[n] easy win for better page speed performance.”

COUNTY PAGES. All county pages have been updated as far as information I have on their officers. Counties that do not have an organized County Affiliate have a generic statement to contact affiliates@lpny.org. Several counties never had a page on the website, so I created those as generic pages for Allegany, Greene, Hamilton, Herkimer, Lewis, Rockland, Schuyler, Seneca, Tompkins, and Yates.

E-MAILS. All Executive Committee members are now listed on the website with their LPNY e-mails. I just changed the e-mails for Pietro Geraci and Duane Whitmer from their personal to their LPNY. Several State Committee members and County leaders still only have a personal e-mail address and those e-mails are listed accordingly on the website.

HOMEPAGE. The homepage is in need of a redesign, since it has been relatively unchanged since 2017. First, I need ideas in regard to the content and how it should be laid out.

PAGE AUDIT. See its own section in this report.

CONSTANT CONTACT

The most recent import occurred on December 19, 2020 from the CiviCRM database. 8,117 contacts were important (27 new, 8,090 already in the list); 1,067 CiviCRM contacts are unsubscribed from the list and were not imported.

LPNY E-MAILS

It is recommended that all LPNY officials use an LPNY.org e-mail address. All 10 members of the Executive Committee have an LPNY e-mail address, while 37 out of 66 of all State Committee members have an LPNY e-mail address.

DISCORD SERVER

I have been working on adjusting the settings in the LPNY Discord that I created in July 2020. It’s a cheaper alternative to Slack, has more features, and conversations can be divided into channels, better than having them all clumped together in several Facebook Messenger chats. I have invited users to try it out and so far, there are 14 users on the server.

GRASSHOPPER

I noticed that when calling the LPNY, the script is as follows: “Thank you for calling Libertarian Party of New York. If you know your party’s extension, please enter it now or press 8 for the name directory. For Fundraising, press 1. For Elections and Campaigns, press 2. For Communication and Media Relations, press 3. For Chapter Development, press 4. For all other inquiries, press 0 and the next available representative will assist you.” This should probably be updated at some point since affiliates are not called chapters anymore and perhaps individual titles should be in the recording.

ZOOM

Upon reviewing the Zoom account recordings for the Executive Committee meetings, I noticed that the November 8, 2020 meeting of the Executive Committee did not record. This may be due to the fact that our cloud space is far over the limits. I have downloaded the videos in there and backed them up in multiple places with my external hard drives.

WEBSITE PAGE AUDIT

As recommended by Andy Burns, I began conducting an audit of all pages on the LPNY website. There were 124 pages on the website at the beginning of the audit. Of these, 112 were published, 6 were drafts, and 6 were private. I take a “snapshot” of the website every so often for the historical archives. This involves using an application to extract all the pages in HTML format, essentially creating a “snapshot” in time. When archiving, I will export a page as a PDF and then extract the information and move it to LPedia.

The following pages I am in the process of archiving. They have been converted to draft:

- 2016 Candidates
- 2017 Candidates
- 2018 Candidates
- 2018 LPNY Convention
- 2018 Petitioning Portal ¹
- 2020 Important Dates
- Capital District
- Giving Tuesday 2019
- Hudson Valley
- Vice Chair Vacancies

¹ We can keep this as we may need a variant of it in the future.

The following pages have been archived and deleted from the LPNY website:

- Blackout CNN – archived on LPedia; it was an event for a 2012 protest.
- Bylaws – the 2016 FLP bylaws, archived on LPedia.
- Divisions – this page was blank.
- Pledge (Old) – duplicate of the about page, which was the preamble of the FLP bylaws.

The following pages I am investigating their purpose and origin:

- 2974-2
- Action
- Ballot Drive 2018
- Redirect
- Test
- Updates
- Volunteer Application

GOOGLE WORKSPACE ACCOUNT

Cody Anderson and I discussed the need for a place to store shared documents, templates, etc. for the Libertarian Party of New York. I plan to make a motion to purchase a Business Starter account for one user subscription at Google Workplace (formerly known as G Suite). The cost is \$6 per user per month. The account includes custom and secure business email, 100 participation video meetings, 30 GB cloud storage, security and management controls, and standard support. We would mostly use the document storage space.

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